

POTATO STATISTICAL YEARBOOK

2016



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Double
the power
of your
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The potato industry has a rare opportunity to put potato-friendly salad bars, recipes and display materials in schools nationwide. The POTATOES RAISE THE BAR program is part of the potato industry's commitment to improve child nutrition. **And you can help.**

For every salad bar you donate through the Potatoes USA Salad Bar Challenge, **Potatoes USA will match the donation one-for-one.**

Join the challenge and you'll be supporting healthy kids, healthy eating and healthy learning. And best of all, you help create the next generation of potato lovers.

To find out more and make your donation, visit
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Potatoes
USA



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The National Potato Council

NPC leads the charge on behalf of U.S. potato growers and industry members in our nation's capital. NPC protects potato growers' interests in Washington, D.C. by addressing issues that affect the potato industry, from policy issues debated in Congress to regulatory issues proposed by federal agencies.

Grassroots Driven, Member Led

- U.S. potato growers, representing diverse growing regions, develop national policies and speak with a unified voice
- NPC's President, Executive Committee, and Board of Directors – made up of potato grower volunteers – oversee the implementation of NPC policy initiatives
- Potato D.C. Fly-In allows attendees the opportunity to provide real-world examples of how decisions made in Washington, D.C. impact their ability to farm

Securing a Healthy Future

- Educating U.S. legislators and regulators on crucial industry issues
- Ensuring fair market access to foreign markets for potatoes and potato products
- Promoting science-based phytosanitary policy
- Securing funding for potato breeding, pest management, and disease research
- Maintaining access to pest management tools and advanced production technologies
- Fostering environmental stewardship
- Supporting strong and effective state potato organizations
- Developing the next generation of agricultural leaders

Supported by Growers and Industry

- Donations from NPC Grower Supporters
- Production-based contributions from state potato organizations
- Corporate memberships and sponsorships

National Potato Council

1300 L Street, NW, Suite 910
Washington, D.C. 20005
p: (202) 682-9456
f: (202) 682-0333
w: www.nationalpotatocouncil.org

Make a Difference

Participate in the Potato D.C. Fly-In

Each February, potato growers from across the country join ranks in the nation's capital to fight for industry priorities. Make your voice heard and be part of the conversation at the Potato D.C. Fly-In.



Join the Grassroots Army

NPC issues "calls to action" to mobilize support on critical issues and the voice of each grower and member of the industry is critical. Take action and help make a difference!



Be a Grower Supporter

Many growers want to get more involved in helping the potato industry. Grower Supporters contribute financially to NPC above and beyond state quota assessments to further support the industry's legislative and regulatory initiatives. NPC leads the charge on behalf of U.S. potato growers and industry members in our nation's capital. By bringing national interests together, NPC identifies and addresses issues that affect the potato industry and makes certain that potato growers' interests are protected in Washington, D.C.



Contribute to POPAC

Besides the supporter campaign, the Potato Political Action Committee (POPAC) supports the political campaigns of friends of the potato industry who serve in Congress. Cultivating advocates for our industry is critical in today's legislative landscape. POPAC relies on voluntary contributions from individuals who understand the value of strong relationships with members of Congress. Receptions held during the annual Potato Expo and the NPC Summer Meeting aid in raising contributions for the PAC.



Be Part of the Conversation

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www.facebook.com/nationalpotatocouncil

Message from the President



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I am proud to serve this year as National Potato Council (NPC) President. It is both an honor and a huge responsibility. My first goal is to ensure that when my term is up NPC is even stronger and more influential. I am fortunate that the work of previous NPC presidents ensures that I am starting with a solid foundation and a noteworthy list of accomplishments. However, as NPC President there is no standing still.

NPC continues its strong advocacy efforts in areas of critical importance to the potato industry. During this year's Potato D.C. Fly-In, nearly 200 hundred growers and industry leaders shared their perspectives with elected representatives and federal agency officials. While NPC is actively engaged on many issues, the following are urgent priorities for NPC and are on the minds of both growers and Congressional staff. Each one illustrates that the time for action is now. NPC is hard at work to move the needle.

The Trans-Pacific Partnership (TPP), an Asian-Pacific regional free trade agreement among 12 nations, offers a significant opportunity for increased U.S. potato exports. The agreement's many benefits for potatoes include reductions to tariffs in Japan and Vietnam, two top markets, and better structure to solve conflicts over unjustified phytosanitary measures. For U.S.-grown potatoes to be a world player, we need to pass TPP. The recently released U.S. International Trade Commission's report on the potential economic impact of the TPP bolstered our cause with examples of the benefits and confirmation that lower tariffs on exports would allow potato growers and exporters to meet the rising demand in the Asia-Pacific region. For example, the agreement would reduce tariffs on frozen fries entering Japan from 8.5 percent to zero. Similar tariff reductions in other countries and on other potato products will make U.S. potatoes and potato products more competitive in those markets. The market for U.S. potato exports to TPP countries grew 23% during 2010-2014, and that growth would increase at an exponential rate after TPP is enacted. NPC's message focuses on allowing the industry to compete more effectively with our competitors. NPC has publicly called for TPP passage before the next President of the U.S. takes office.

Another issue that has reached a breaking point in the past year is the need for federal preemption on genetically-engineered food and food products, also identified as GMOs, or genetically modified organisms. Many groups devoted time and energy to debate the pros and cons, as Congress turned its full attention to this lightning rod issue. The Vermont law, which requires labeling but allows exceptions for dairy and maple syrup, is set to take effect July 1, 2016. Without Congressional action, the Vermont labeling law will be the de facto national law until the likely proliferation of additional state laws begins. The specter of a growing number of state labeling requirements with possible exemptions for a state's leading food products guarantees chaos in the market place.

Along with many ag groups, NPC believes that a state-by-state approach has flaws and is set to create confusion, higher costs and shipping concerns. As grower advocates, NPC supported Congressional action on a federal GMO labeling solution. It appears that any federal solution is likely to include mandatory requirements for disclosure to consumers. It is important that those disclosure requirements do not imply concerns about the safety of the products and do not stigmatize biotechnology.

NPC seeks to energize individual growers and use the power of grassroots advocacy to help inform legislative and regulatory policy makers. I aim to set an example at the top by being active in the political process. I urge you to make sure your representatives in Washington hear from you on these important grower issues too. Together we can help our industry prosper.

Jim Tiede
2016 NPC President, Owner of James Tiede Farms, American Falls, Idaho



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POTATO D.C. FLY-IN

STANDING UP FOR POTATOES ON CAPITOL HILL

FEBRUARY 13-16, 2017

THE MAYFLOWER HOTEL, WASHINGTON, D.C.

- Hear top political analysts provide insiders' perspectives on national politics and policies
- Meet face-to-face with congressional lawmakers and key staff to communicate industry priorities
- Dialogue with influential administration officials and regulators on real life farming practices
- Master advocacy techniques to communicate effectively with federal decision makers

NationalPotatoCouncil.org

Key Issues in 2016

Potato Research Special Grants

NPC has worked every year for the past 25 years with appropriations committees in the House and Senate to secure funding for the Potato Research Special Grants that support potato breeding projects across the country.

A major win for NPC and growers was increasing that funding level to

\$2 million for FY 2016. NPC has focused on continuing this level of funding for 2017. Positive signs occurred this spring, when the House and Senate Agriculture Appropriations committees both approved language to the benefit of the industry in their FY17 Committee Reports. The House language highlighting the importance of the \$2 million in funding read:

“The Committee supports research efforts to combat crop-threatening pest and disease pressures, including the potato cyst nematode. The Committee also recognizes the importance of research initiatives to identify and improve desired

traits for new potato varieties and directs the Department to continue working with universities, industry and potato growers on these projects.” Funding from the Potato Research Special Grants has helped create varieties that can resist late blight, early blight, and potato cyst nematodes. Each project must compete to receive the funds, and the program encourages collaboration and eliminates overlapping research.



Truck Weight Reform

NPC devoted significant effort to advocating for higher truck weight limits in 2015. Federal highways in the United States set the limit at 80,000 pounds for a vehicle with five combined axles. Giving states the option to increase the truck weight limit on federal highways to 97,000 pounds on six combined axles would result in safer roads, a stronger economy, fewer emissions, and improved infrastructure. The additional axle maintains or improves braking capacity, handling characteristics and the distribution of weight per tire—without changing truck size. The highway reauthorization bill includes the Highway Trust Fund established in 1956 to provide

funding for construction and maintenance of highways, roads and bridges. In December 2015, Congress approved the reauthorization of the highway bill *without* the inclusion of a truck weight limit increase on federal highways. An amendment offered to the bill on the House floor to allow states the option to increase truck weights was defeated 187-236. NPC and other members of the coalition supporting increased truck weights are committed to continuing to pursue this issue. Rep. Dan Newhouse (R-WA) has stated he will

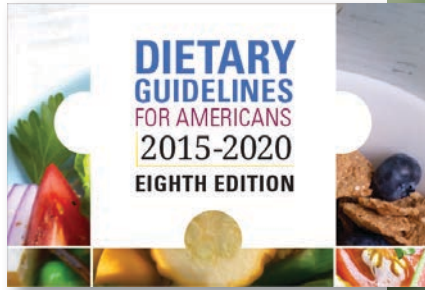
continue to support the higher limit. Another longtime champion, Rep. Reid Ribble (R-WI), is not seeking reelection which means NPC will work to cultivate more advocates on the issue.





2015 Dietary Guidelines for Americans

The 2015 Dietary Guidelines for Americans were released in early January 2016 after much anticipation and some controversy over recommendations on certain foods including meat and concern that the Guidelines might include recommendations on sustainability and other issues unrelated to nutrition. The guidelines form the basis for federal nutrition and feeding programs. The 2015 guidelines included a recommended new limit for consumption of added sugars. As for potatoes, they remain in the “vegetable” category and therefore part of the recommended diet rich in fruit and vegetables. After much political bantering occurred when the advisory committee report included recommendations on agricultural production systems and sustainability, the final guidelines were written without mention of it, as requested by USDA Secretary Tom Vilsack.



Trans-Pacific Partnership

The Obama Administration has completed the negotiations on the Trans Pacific Partnership (TPP), an Asian-Pacific regional free trade agreement with 11 other countries. The 11 countries are: Australia, Brunei Darussalam, Chile, Malaysia, New Zealand, Peru, Singapore, Vietnam, Canada, Mexico, and Japan. The total U.S. potato exports to TPP countries are currently valued at \$1.07 billion. Many of these countries are currently solid export markets for U.S. fresh potatoes, dehydrated potatoes and frozen potato products. Reductions to tariffs faced by U.S. potato products in Japan and Vietnam will allow the industry to compete more effectively with our competitors. TPP is also structured to more effectively address conflicts over unjustified phytosanitary measures. Phytosanitary restrictions make opening new markets difficult and can threaten existing markets with closure. Completion of the negotiations has triggered various timelines that could lead to Congressional consideration of TPP. As required by TPA, the International Trade Commission (ITC) is holding hearings on TPP and conducted a review of the impacts of the trade agreement. NPC submitted comments to the ITC indicating the positive effect the agreement would have on exports of U.S. potatoes and potato products. The President has the final say on when TPP will be considered by Congress. When the President formally sends the TPP to Congress, approval or disapproval must occur in 60 days.

HISTORY SHOWS... Trade Agreements Reduce Tariffs

Adoption of the US-Korea Free Trade Agreement in March 2012 resulted in a **61%** increase in total exports of potato products to Korea from 2011-2015.

The Central America Free Trade Agreement and subsequent elimination of all potato tariffs led to **342%** export growth from 2007-2016.

With the adoption of TPP, Japanese tariffs on frozen fries would go from 8.5% to ZERO in 11 years.

0%

Under TPP, Vietnam's tariffs of 18%-24% would be eliminated, opening up a \$10 million frozen French fry export market.



Key Issues in 2016



Mexico – Fresh Access

In 2003, the United States and Mexico signed a market access agreement to allow exports of fresh potatoes to Mexico. For the first time, potatoes could be exported from all U.S. states to Mexico based on a shipment freedom approach which certifies the pest freedom of individual loads. A series of court decisions in June 2014 suspended the rules established by Mexican authorities to allow potato imports from the United States to areas of Mexico beyond the 26-kilometer border zone. The lawsuits were filed by potato interests in Mexico including the National Confederation of Potato Producers (CONPAPA), which argued that the U.S. potatoes had the potential to negatively affect Mexican

plant health. CONPAPA's arguments that U.S. potatoes posed a pest and disease threat to Mexican crops are not based on science. An international panel of plant pest experts commissioned by both governments had previously concluded that appropriate mitigation measures would allow potato trade between the U.S. and Mexico to occur. Mexican federal plant health authorities incorporated the international panel recommendations on mitigation measures into the published rules allowing shipments. NPC, working with U.S. shippers and Mexican importers and grocers, have become parties to the lawsuits in Mexico. Both science and the track record of successful shipments from the U.S. to Mexico confirm the safety of potato trade between the two countries. The timetable for successfully completing the court cases could be lengthy.

GMO Labeling

This year Congress turned their attention to legislation to guide labeling of genetically-engineered food and food products, also identified as GMOs or genetically modified organisms. NPC worked with Members of Congress to make clear the potato industry position that decisions on the labeling of food should be made by the Food and Drug Administration (FDA) and that labeling should occur only in relation to food safety or health. FDA should require mandatory labeling only when it determines those foods to be unsafe or materially different from foods produced without GM ingredients. All other food labeling should remain voluntary, with consumers given the option to choose genetically-modified or non-GMO foods based on their preference. To facilitate consumer choice domestically and to protect export markets for U.S. potatoes and potato products internationally, the industry supports effective identity preservation protocols.



Congress needs to clearly establish FDA as the sole decision maker in food labeling. A patchwork of state laws on GMO food labeling like the Vermont labeling law will confuse consumers and increase food costs and potentially ignore the strong science supporting the safety of GMO products. The vast majority of the international science community agrees that there is no substantiated evidence that foods from GMO crops are less safe than foods from non-GMO crops. While the industry opposed mandatory labeling, the cost of establishing federal preemption was to submit to it with caveats noted in the Roberts-Stabenow legislation.

NPC Scholarship

Shunping Ding, a doctoral student in Plant Pathology at the University of Wisconsin-Madison, was awarded the NPC 2015-16 Academic Scholarship. Her research focus is control of the potato early blight complex (EBC), a common fungal disease that results in significant loss to the potato industry annually. NPC anticipates that her current and future research into potato diseases will greatly benefit the industry by offering possible solutions for this problem. Ding is an enthusiastic researcher and dedicated student who is a proven leader both inside and outside of the classroom. Her extensive research experience, combined with activity in several professional organizations, show her investment in becoming an expert in her field of study. The \$10,000 scholarship is supported by individual contributions and through a silent auction held at the NPC Summer Meeting.



Environmental Stewardship Award

Mike and Marge Finnessy and Mark and Shannon Finnessy of Okray Family Farms in Plover, Wisconsin, were awarded the prestigious Environmental Stewardship Award for their commitment to stewardship of their land and protection of the shared environment. The award is a component of the Pesticide Environmental Stewardship Program, a partnership between NPC and the U.S. Environmental Protection Agency to protect the environment and promote the safe and effective use of pesticides. Okray Family Farms was recognized for reducing the risk associated with the use of pesticides on their farm without compromising potato yield or quality. Beneficial species are encouraged and supported in the growing areas through the planting of multi-species windbreaks. Since 2000, the Okrays have worked with Central Wisconsin Windshed Partnership Group to plant over 25 miles of windbreaks around the fields to aid in the reduction of wind erosion. Sponsorship from DuPont Crop Protection helps make this award possible.



Grower Supporter Campaign

Many growers want to get more involved in helping the potato industry. Grower Supporters contribute financially to NPC above and beyond state quota assessments to further support the industry's legislative and regulatory initiatives. NPC leads the charge on behalf of U.S. potato growers and industry members in our nation's capital. By bringing national interests together, NPC identifies and addresses issues that affect the potato industry and makes certain that potato growers' interests are protected in Washington, D.C.



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Programs and Events



Casey Park of Rexburg, Idaho, Tyler Thompson of Center, Colo., and Clay Allen of Pasco, Wash., compete in the Potato Cook-off.

Potato Industry Leadership Institute

An annual program to prepare the next generation for leadership.

The Potato Industry Leadership Institute (PILI) Class of 2016 brought together 23 outstanding potato growers and industry representatives. This annual program identifies and trains the next generation of industry leaders. PILI participants traveled from potato growing regions across the country to attend eight days of industry training and professional development.



This year's class kicked off in Grand Forks, ND, where the class received an overview of the local and national potato industry, including some of the challenges and issues beyond the production sector. Attendees then traveled to Washington, D.C., to join discussions and expert-led workshops at the Potato D.C. Fly-In. The Institute was capped when the leadership class joined growers from their home states to meet with members of Congress on top issues for the potato industry.



Each year the media training is rated the top session of the week-long program.



Participants in the 2016 Potato Industry Leadership Institute: (front row, left to right) Greg Campbell, Grafton, N.D.; Bryan Fischer, Kalkaska, Mich.; Troy Sorenson, Alliance, Neb.; Toby Price, Kennewick, Wash.; Jordan Driscoll, Pocatello, Idaho; Katie Walchli, Hermiston, Ore.; (middle row, left to right) Rebecca Jones, Moses Lake, Wash.; Andy Schroeder, Antigo, Wis.; Jared Erickson, Grand Forks, N.D.; Tyler Thompson, Center, Colo.; Jaren Raybould, Saint Anthony, Idaho; Ryan Crane, Exeter, Maine (2017 Grower-Leader); Mike Kirsch, Madras, Ore.; Karl DeJonge, Manhattan, Mont.; (back row, left to right) Bridgett Lake-Cheff, Ronan, Mont. (2016 Grower-Leader); Ben Zechman, Minden, Neb.; Patrick Morris, Lansing, Mich.; Tanner Wahlen, Aberdeen, Idaho; Casey Park, Rexburg, Idaho; Brian Mahany, Arkport, N.Y.; Clay Allen, Pasco, Wash.; T.J. Hall, Hoople, N.D.; Travis Meacham, Moses Lake, Wash.

Potato D.C. Fly-In

The Potato DC Fly-In mobilizes the power of the potato industry to ensure the voice of potato growers is heard throughout the halls of Congress. Fly-In participants:

- ♦ Build valuable relationships with lawmakers
- ♦ Share their personal stories on how policy decisions impact growers directly
- ♦ Engage on national issues impacting their farm or business
- ♦ Hear from political experts and journalists
- ♦ Demonstrate the power of a unified U.S. potato industry

Each year in February during the Potato D.C. Fly-In U.S. potato growers and industry partners from across the country come to Washington, D.C., to advocate for the industry's most pressing federal policy priorities. In the midst of this Presidential election year, the Fly-In's importance was felt by everyone and the excitement was unmistakable, as the industry prepared to meet with members of Congress face-to-face and offer personal examples of how issues on the Hill affect farms.

Growers spent a day visiting elected officials on Capitol Hill and met with federal regulators at USDA and EPA. During their Hill and agency visits, growers urged Congress and agency officials to address key industry issues including: the Potato Research Special Grant, Pollinator Health, the Trans-Pacific Partnership (TPP), voluntary GMO labeling; Waters of the U.S. (WOTUS) rule, and pesticide regulations.

Leading up to the Hill visits, attendees heard first-hand from expert policy speakers. The Congressional Management Foundation's Phil Flewallen gave growers good tips on how to communicate their concerns to lawmakers comfortably and effectively. Rep. Reid Ribble (R-WI) addressed attendees on the truck weight legislation that was ultimately taken out of the long-term transportation reauthorization bill that passed last year. Rep. Ribble thanked growers for their efforts in fighting for an increased truck weight limit and encouraged them to continue pushing the issue. Fly-In attendees also heard from Rep. Dan Newhouse (R-WA), who spoke on the importance of improving port performance for potatoes and potato products that are shipped overseas. Rep. Newhouse continues to support port improvement. Both representatives thanked attendees for making the trip and noted the positive impact it leaves when lawmakers see that constituents care enough to visit and share their concerns.



Rep. Scott Tipton (R-CO) talks with Colorado growers Mark Peterson, Dwayne Weyers, Roger Mix, and Bob Mattive at the POPAC fundraiser.



Sen. Angus King (I-ME) took time to meet face-to-face with growers from Maine.



Idaho grower representatives fill the office of Rep. Mike Simpson (R-ID).



Jeff Urbach and son Jacob Urbach meet one-on-one with Rep. Suzanne Bonamici (D-OR).

Additional speakers included agency officials such as EPA Administrator Jim Jones and Deputy Commissioner for Foods at FDA Mike Taylor. Jones spoke on a broad array of topics that affect the grower community such as pesticide regulations, Waters of the U.S. and worker protection standards. He said that EPA is working steadily with the potato industry to ensure that government regulations are not hindering grower operations. Mr. Taylor gave growers an overview of the implementation process for the Food Safety Modernization Act (FSMA). He said that the regulations are meant to be risk-based and are not meant to compromise potato production.



Rep. Reid Ribble (R-WI) met with the Wisconsin growers. He also took time to address all attendees on truck weight reform.

Fly-In attendees also heard from a number of renowned political strategists and commentators including: Bestselling author, NBC/MSNBC Political Analyst and Huffington Post Global Editorial Editor, Howard Fineman; National Political Correspondent for National Public Radio, Mara Liasson; and Senior Writer for The Weekly Standard and Fox News contributor, Stephen Hayes. The political analysts gave their views on the upcoming presidential election and the current domestic and international climate. Journalist and author of The New York Times Bestseller, *The Big Fat Surprise: Why Butter, Meat & Cheese Belong in a Healthy Diet*, Nina Teicholz spoke on the problems with the use of epidemiologic studies in setting nutrition policy.



Sen. Maria Cantwell (D-WA) greets Cully Easterday during a meeting with the Washington grower delegation.

WHY YOU SHOULD BE AN ADVOCATE FOR POTATOES:

- ♦ Lawmakers need to be educated on how policy issues affect your farm
- ♦ Your personal story directly impacts decisions made on Capitol Hill
- ♦ Delivering a strong, united message from the potato industry makes a difference on policy
- ♦ Engaging with lawmakers builds valuable relationships
- ♦ A prosperous potato industry benefits you and your business



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Potato Expo 2016

Potato Expo is the largest conference and trade show for the potato industry held in North America. Potato Expo is where the potato industry comes together to network with key decision makers and international industry leaders, learn about the latest trends and innovations in the industry and grow their business!

Potato Expo 2016, held January 12-14 in Las Vegas, featured a record-breaking number of attendees and exhibitors, the debut of Spud Nation—a new line of potato-focused food trucks launched by Potatoes USA—and a buzz of excitement over the future of the potato industry. More than 2,100 growers and industry leaders attended the trade show, where over 180 exhibitors showcased cutting-edge technology and innovative solutions specifically tailored for the potato industry.



“The Potato Expo provides take-home solutions for growers with farms from a few acres to thousands. Each time I attend I realize how important the Expo is to expanding my network.”

— Randy Hardy, Hardy Farms

Maintaining its reputation as the top potato event of the year, the Potato Expo addressed many lightning-rod issues facing the industry. The expert lineup of speakers covered a variety of topics from soil health and transportation concerns to consumer views and career inspiration. Phil Lempert, Chef Jeff Henderson and Damian Mason shared their unique perspectives on potatoes, consumers and agriculture trends in front of large audiences.



For the first time, Potato Expo 2016 hosted a food truck chef competition highlighting the broad appeal of potatoes and the mobile food truck phenomenon. During the Spud Nation™ Throwdown, three food truck chefs prepared and presented their most creative and flavorful potato recipe. The winner was Bridgett Blough, of Kalamazoo, Michigan, known as The Organic Gypsy, for her recipe Green Tahini Potato Soup.



- 🌱 **CREATING CONNECTIONS**
- 🌱 **CULTIVATING BUSINESS**
- 🌱 **FINDING SOLUTIONS**
- 🌱 **IDENTIFYING NEEDS**
- 🌱 **INSPIRING INNOVATION**





Your MVP this season.

Orondis[®] fungicide, with its unique, best-in-class active ingredient for controlling oomycete fungi, is on its way to achieving Most Valuable Product status. With a remarkably low use-rate, longer-lasting systemic activity and no cross-resistance, Orondis can help make your disease-management program an out-of-the-park home run. To learn more about how Orondis can be a real game changer when it comes to your vegetable, potato or tobacco crop, visit SyngentaUS.com/Orondis

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2016 Resolutions of the National Potato Council

I. GENERAL POLICY

The National Potato Council shall represent the interests of all U.S. potato producers. It shall be the Council's responsibility to promote the interests of the potato industry by bringing the various and several production areas and marketing interests together for mutual consideration of common problems. Whenever issues arise which would affect the interests of the potato producer, the National Potato Council would determine whether to take a position on the issue. Since it is the desire of the Council to follow the wishes of the majority of the potato growers on all such issues, it is important that the Directors give due consideration to the policy position of the Council as represented by the resolutions adopted at the most recent annual meeting. In the absence of a stated policy position, your Council will act in what it believes is the best overall interest of this industry. These resolutions and the policy stated herein are the position of the National Potato Council and subject to change on an interim basis by the Directors, and to change at each annual meeting by the Delegates of the National Potato Council. The diligence with which the Council organization pursues any issue shall be based on its relative importance and urgency to the potato industry and the potato producer.

II. PUBLIC INTEREST

RESOLUTION A-1: EXPANDED POTATO USAGE

BE IT RESOLVED, that the National Potato Council work with the United States Potato Board to fully inform and familiarize the general public on the nutritional value of the potato and strive to expand consumption of potatoes by the general public including all public and private feeding programs; and

BE IT FURTHER RESOLVED that the National Potato Council continue to encourage USDA to purchase potatoes for school feeding programs, WIC, public, private and for other food program recipients through the "bonus buy" system.

RESOLUTION A-2: AGRICULTURAL EXPORTS

WHEREAS, the economic welfare of the U.S. and the prosperity and well-being of its citizenry rest upon the continued participation of this country in expanded fair trade with other countries of the world, and since the balance of trade has a direct bearing on the value of the dollar, and since agricultural products represent one of the

principal areas in which our volume of trade can be maintained or increased;

THEREFORE, BE IT RESOLVED that the National Potato Council strongly opposes any inappropriate action by the federal government to curb, control, or otherwise restrict exports of agricultural commodities through measures such as embargoes;

BE IT FURTHER RESOLVED that the National Potato Council urge the Administration and the Federal Reserve Bank to address any imbalance of currency exchange rates that adversely impact or restrict trade.

RESOLUTION A-3: WORLD HUMAN NUTRITION

WHEREAS, the nutritional value of potatoes is one of great importance to the diet of the peoples of the world and producers of potatoes in the U.S. have the capability of producing an abundant supply of this staple commodity and the food processing industry of the U.S. has the capacity to put potatoes in a form to be easily shipped, stored, and reconstituted for human consumption; and such fresh and processed food could be used to feed many more people in underdeveloped nations who are starving or lacking the necessary food to sustain their health and strength; and

WHEREAS, potatoes are proven to be one of the most complete and nutritious, single-food products available for human consumption and are on the approved list of foods available as part of the PL-480 Food for Peace, McGovern-Dole, and the Food for Progress Programs;

THEREFORE, BE IT RESOLVED that the National Potato Council urge the United States and other countries of the world to utilize more potatoes in all programs feeding developing countries and famine-stricken areas of the world.

BE IT FURTHER RESOLVED that the National Potato Council continue its efforts to keep potatoes on the list of available foods in all world feeding programs and continue to encourage additional purchases of potato products by private voluntary organizations under all Food Aid Programs;

BE IT FURTHER RESOLVED that the National Potato Council continues to participate in the various Food Aid programs.

RESOLUTION A-4: RIGHT TO WORK

WHEREAS, the National Potato Council believes it is the fundamental right of any individual to work when and where he wants without being required to join, support or subscribe to any particular organization; and

THEREFORE, BE IT RESOLVED that the National Potato Council actively oppose any legislation,

either federal or state, that would deny the individual the right to work.

RESOLUTION A-5: YOUTH LABOR IN AGRICULTURE

WHEREAS, the U.S. Department of Labor has put forth regulatory proposals that would have expanded a number of existing hazardous occupation orders as they pertain to the employment of workers under the age of 16 on farms and ranches; and

WHEREAS, the regulatory proposals would have potentially limited the ability for workers under the age of 16 to work on farms including their family's farm; and

WHEREAS, the regulatory proposals would have dramatically restricted the ability for workers under the age of 16 to work with common farm equipment and animals; and

WHEREAS, many U.S. farms and ranches are multi-generational, family operations that rely upon labor of all ages; and

THEREFORE, BE IT RESOLVED that the National Potato Council actively oppose any federal legislation or regulation that would further restrict workers under the age of 16 from working in agriculture.

RESOLUTION A-6: BUREAU OF RECLAMATION AGING INFRASTRUCTURE

WHEREAS, the U.S. Bureau of Reclamation constructed over 600 dams and reservoirs that provide recreation and wildlife habitat, thousands of miles of canals that deliver water to 31 million people, provide irrigation for over 10 million acres of farmland, and has 58 hydroelectric power plants that produce over 40 billion kilowatts; and

WHEREAS, most of these facilities have exceeded their 50 year life expectancy and are in need of major rehabilitation. All maintenance and operational costs are the responsibility of the local water users but ownership of these facilities often resides with the federal government. This makes it very difficult for local water groups to privately finance rehabilitation since they cannot use these facilities as equity for financing; and

WHEREAS, the U.S. Bureau of Reclamation does not have a viable program which enables water users to modernize or rehabilitate their projects and payoff those costs over time under reasonable terms and conditions;

THEREFORE, BE IT RESOLVED that the National Potato Council urge Congress to establish a workable loan guarantee program that can be utilized by local irrigation districts to privately finance modernization and rehabilitation of their local water delivery systems.

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III. INFORMATION – STATISTICS – COMMUNICATION

RESOLUTION B-1: PRODUCER PARTICIPATION IN USDA SURVEYS

WHEREAS, the USDA/NASS performs some important data collection services in cooperation with producers who consent to provide acreage inventory and other data; and

WHEREAS, the USDA/NASS conducts the Census of Agriculture every five years that is the only source of uniform, comprehensive agricultural data for every state and county in the United States; and

WHEREAS, participation in the Census of Agriculture is required by law, and that same law protects the confidentiality of all individual responses;

THEREFORE, BE IT RESOLVED that the National Potato Council reaffirms its endorsement of the NASS and urges growers to participate in potato acreage and inventory surveys, including production inputs, so that the information gathered and analyzed is as complete and representative as possible.

BE IT FURTHER RESOLVED that the National Potato Council encourages all U.S. potato growers to participate in the Census of Agriculture.

IV. TRADE

RESOLUTION C-1: MARKET ACCESS PRIORITIES

WHEREAS, the National Potato Council seeks liberalized and fair access for U.S. fresh and processed potato exports to all foreign markets, and particularly to the fast-growing markets of Asia and Latin America; and

WHEREAS, high tariffs, restrictive tariff-rate quotas, trade-distorting foreign subsidies, and scientifically unjustified phytosanitary restrictions continue to restrict and impede access for U.S. potato exports; and

WHEREAS, the National Potato Council has actively supported U.S. bilateral and regional free trade agreements that eliminate or substantially reduce tariffs and other market access barriers impeding exports of U.S. fresh and processed potatoes; and

WHEREAS, the National Potato Council has supported the Doha Round of multilateral trade negotiations under the World Trade Organization on the basis that those negotiations seek liberalized access for U.S. potato exports to developed and developing country markets and enforceable sanitary and phytosanitary rules based on sound scientific principles;

THEREFORE, BE IT RESOLVED that the National Potato Council continues to encourage

the United States to participate in multilateral and bilateral and regional trade negotiations that seek liberalized and fair access for U.S. fresh and processed potato exports. To this end, the National Potato Council supports continuing multilateral trade negotiations in the World Trade Organization, and bilateral and regional free trade agreement negotiations with countries that offer meaningful market opportunities for U.S. potato products, provided those negotiations result in agreements that achieve substantial reductions in or the elimination of foreign tariffs, restrictive tariff-rate quotas, and trade-distorting subsidies affecting U.S. fresh and processed potato exports, and include strong disciplines to address scientifically unjustified phytosanitary restrictions on U.S. potato products;

BE IT FURTHER RESOLVED that the National Potato Council urges the Administration, including the United States Trade Representative and the Secretary of Agriculture, to aggressively enforce existing trade agreements, including agreements requiring strict adherence to scientifically justified phytosanitary measures;

BE IT FURTHER RESOLVED that the National Potato Council encourages the Administration, and the United States Trade Representative and the Secretary of Agriculture in particular, to work closely with the National Potato Council and its allied organizations to achieve the above priority trade objectives of the U.S. potato industry.

RESOLUTION C-2: IMPORTED POTATOES FOR SEED

WHEREAS, the U.S. potato industry is dependent upon quality seed; and

WHEREAS, the movement of potato pests can occur by seed transmission; and

WHEREAS, the movement of these potato pests hinder the ability of the U.S. seed industry to provide the quality of seed needed by the industry; and

WHEREAS, it is general practice in the United States to require inspection at shipping point for certified seed potatoes; and

WHEREAS, the MOU establishing the State National Harmonization Program for Seed Potatoes (SNHP) has been ratified by the majority of seed-producing states and that program mandates inspection at shipping point for all interstate seed shipments;

THEREFORE, BE IT RESOLVED that the National Potato Council directs USDA/APHIS to require inspection at the shipping point equivalent to that in the SNHP for seed potatoes shipped to the U.S. from Canada.

RESOLUTION C-3: TRADE PROMOTION AUTHORITY

WHEREAS, the U.S. potato industry is a major

global exporter of potatoes and potato products, and

WHEREAS, other competing potato producing countries are quickly negotiating Free Trade Agreements that give them a competitive advantage over U.S. products in global markets, and

WHEREAS, U.S. potato producers will be at risk of losing substantial market share if our government cannot effectively and quickly continue to negotiate Free Trade Agreements.

THEREFORE, BE IT RESOLVED that the National Potato Council urges Congress to quickly approve Trade Promotion Authority for the Administration so that the Administration can negotiate fair and equitable trade agreements so that the U.S. potato industry remains competitive in global export markets.

RESOLUTION C-4: SEED POTATO SAMPLING PROTOCOL

WHEREAS, the National Potato Council recommends that APHIS support a U.S./Canada sampling protocol consistent with the latest available science for all seed potatoes exported or imported between the two nations,

THEREFORE, BE IT RESOLVED that the National Potato Council further recommends that APHIS support the Independent International Science Panel PCN Guidelines.

RESOLUTION C-5: MAXIMUM RESIDUE LEVELS (MRLS)

WHEREAS, many countries are establishing their own national pesticide Maximum Residue Level (MRL) systems to promote responsible use of pesticides domestically and to promote food safety; and

WHEREAS, this trend is likely to continue; and

WHEREAS, many of these countries are key export markets for U.S. potato products; and

WHEREAS, U.S. potato suppliers are being asked by foreign governments and importers to meet these new residue standards; and

WHEREAS, it is in the interest of the U.S. potato industry to have new foreign potato MRLs established at levels harmonized with U.S. potato MRLs;

THEREFORE, BE IT RESOLVED that the National Potato Council will work with the USDA Foreign Agricultural Service (FAS), U.S. Environmental Protection Agency (USEPA), chemical registrants, and foreign governments to seek to establish foreign potato MRLs at levels that do not hinder U.S. potato exports.



V. LABOR RELATIONS

RESOLUTION D-1: IMMIGRATION REFORM

WHEREAS, undocumented farm workers make up a significant portion of the agricultural labor force; and

WHEREAS, the H-2A program does not provide an adequate supply of seasonal workers to meet the needs of agriculture;

THEREFORE, BE IT RESOLVED that the National Potato Council support comprehensive immigration reform legislation that would reform agricultural guest worker programs and allow undocumented workers who have been employed in agriculture to continue legally working in the U.S. agricultural industry.

RESOLUTION D-2: LABOR DISPUTES

WHEREAS, disruptions in shipping can have significant adverse impacts on all U.S. exports; and

WHEREAS, the U.S. potato industry is heavily dependent on potato exports for its long-term growth and economic success; and

WHEREAS, disruptions of exports represents a threat to economic national security; and

WHEREAS, manmade disruptions caused by labor disputes should be avoided whenever possible;

THEREFORE, BE IT RESOLVED that labor disputes causing labor shortages that would have an adverse effect in the shipping and marketing of U.S. potato products for export should be resolved as quickly as possible and require full engagement by all levels of the federal government.

VI. LEGAL and RISK MANAGEMENT

RESOLUTION E-1: POTATO CROP INSURANCE PROGRAM

WHEREAS, the USDA Risk Management Agency (RMA) has initiated a potato crop insurance program;

THEREFORE, BE IT RESOLVED that the National Potato Council work with the RMA to have a federal all-risk insurance program available to all potato producers on a "producer option" basis, with a yield determination to be set on an individual farm basis;

BE IT FURTHER RESOLVED that the National Potato Council work with the RMA to explore implementation of an early generation certified seed potato option which allows for additional coverage for loss of certification and recertification of seed;

BE IT FURTHER RESOLVED that the National Potato Council work with the RMA to create

greater policy uniformity between growing regions while recognizing regional scientifically supported differences;

BE IT FURTHER RESOLVED that the National Potato Council support RMA product development, which do not promote overproduction or waste, fraud and abuse of the Risk Management Program(s).

VII. TRANSPORTATION

RESOLUTION F-1: RAIL CARRIERS

WHEREAS, lack of access to environmentally-friendly, efficient rail service is a major concern of rail customers; since Congress passed the Staggers Rail Act of 1980, more than 40 mergers and consolidations have decreased the number of Class I railroads from over 40 to only seven. Four of these major railroads control more than 90 percent of the rail revenue and own over 90 percent of the country's track miles; and

WHEREAS, the lack of competition has increased captive shippers, raised rail rates, and has led to deterioration in service quality, leaving some potato shippers (and their consumers) captive to a single railroad; and

WHEREAS, a barrier to competition in the rail industry is tie-in agreements between short line railroads and major railroads. These agreements prevent the short line from moving freight to or from any railroad other than the Class I railroad from which it is leasing its track; and

WHEREAS, the Department of Justice has indicated to Congress that the failure to provide a rate to a competing railroad and "tie-in" agreements could be a violation of the Sherman Antitrust Act; and

WHEREAS, consolidation of rail carriers and track abandonment have resulted in a reduction of competition by railroads for shipments of perishable products; and

WHEREAS, the rulings of the federal rail regulatory agency have not protected the interests of shippers from the anticompetitive impacts of mergers, captive shippers and unreasonable rate structures;

THEREFORE, BE IT RESOLVED that the National Potato Council support actions by Congress to address the lack of competition and rate transparency in the rail industry;

BE IT FURTHER RESOLVED, that the National Potato Council should collaborate with relevant organizations to assist in the passage of legislation to correct these unfair competition practices.

RESOLUTION F-2: TRUCK TRANSPORTATION

WHEREAS, truck weights are not consistent across the United States and these inconsistencies limit

efficient transportation options for agriculture; and

WHEREAS, many rural areas are truck dependent and need an increase in overall gross vehicle weight to 97,000 pounds on federal interstate highways on vehicles equipped with a sixth axle; and

WHEREAS, increasing vehicle weights and adding axles will reduce fuel use and generate environmental benefits and the addition of a sixth axle to any tractor/semi-trailer will result in improved braking ability and a "softer footprint" on the highway through improved weight distribution;

THEREFORE, BE IT RESOLVED that the National Potato Council supports increased overall gross vehicle weight of at least 97,000 pounds on federal interstate highways;

BE IT FURTHER RESOLVED, that the National Potato Council supports vehicles with a gross vehicle weight of 97,000 pounds equipped with a sixth axle.

VIII. ENERGY

RESOLUTION G-1: FEDERAL POWER PROJECTS

WHEREAS, various Administrations and Members of Congress have proposed selling the federal power projects that supply water and electricity to agriculture across the country; and

WHEREAS, these projects are cost effective and are of great benefit to the public in general;

THEREFORE, BE IT RESOLVED that the National Potato Council opposes the sale of these projects to private industry.

RESOLUTION G-2: RENEWABLE FUEL

WHEREAS, deficit spending and trade deficits must be reduced; and

WHEREAS, millions of new jobs would be created in America by activating the nation's basic industries, specifically the agricultural industry to produce renewable fuels; and

WHEREAS, the almost total reliance on fossil fuels to meet this nation's energy needs is exhausting domestic petroleum supplies, thereby requiring increased imports; and

WHEREAS, the transition from fossil fuels to cleaner burning renewable fuels like ethanol and biodiesel will be key in addressing the nation's most pressing economic, environmental, and energy security issues; and

WHEREAS, America has the most productive agricultural sector in the world with new opportunities for farmers to expand crop production, including trees and grasses for the conversion of crops and cellulosic biomass into renewable fuels; and

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WHEREAS, these domestic, renewable, and clean burning renewable fuels enhance the nation's energy security and the environment of the planet; and

WHEREAS, the greatly increased production of renewable fuels will stimulate the nation's basic industries and the rural economy by bringing home the transportation fuels market and creating new jobs;

THEREFORE, BE IT RESOLVED that the National Potato Council requests the President, Congress, and the U.S. Departments of Agriculture and Energy, as well as the Environmental Protection Agency, to support incentives so the nation's transportation fuels can continue to be produced from renewable agricultural and biomass sources.

IX. ENVIRONMENT

RESOLUTION H-1: ENDANGERED SPECIES ACT

WHEREAS, the Endangered Species Act (ESA) was enacted to ensure that endangered or threatened species and their habitats are protected; and

WHEREAS, the National Potato Council supports a balanced scientific approach to the protection of endangered and threatened species and their habitat; and

WHEREAS, the ESA has not been modified since it was enacted to reflect the current scientific understanding of species and habitat and the interpretation of the statute by the federal government, state governments, and the courts has precluded a common-sense approach to its implementation; and

WHEREAS, the consultation process between the National Marine Fisheries Service and the National Wildlife Service (the Services) and the U.S. Environmental Protection Agency (EPA) as required by the ESA is inefficient, cumbersome, and confusing;

THEREFORE, BE IT RESOLVED that the National Potato Council support the enactment of legislation to reform the ESA;

BE IT FURTHER RESOLVED that the needed legislative changes should include:

- (1) Public hearings within each region affected should be held before the listing of a species as endangered or threatened;
- (2) Use of economic data and a peer review process prior to listing of the species;
- (3) Requirement of an economic impact study of all actions taken under the act that would perpetuate the existence of an endangered species;
- (4) Improvement of the relief mechanism by allowing the Secretary of the Interior to consult with private landowners and to issue general incidental take permits for certain activities

known to have minimal adverse effect on the listed species and by establishing an administrative process to compensate private property owners;

(5) If findings determine that costs associated with a recovery plan are an unreasonable allocation of available resources, or if it is found that social or economic impacts in the area affected would be too great, the Secretary of the Interior may opt not to implement recovery plans;

(6) Listings or designations of critical habitats which impair existing uses by right of public or private property would be defined as "private or public property takings" and be subject to just compensation; and

(7) Clarification for the consultation requirements that would allow federal agencies to act on determinations made by their scientists without consultation with other agencies when the determination is made that an action will have minimal impact on a species.

RESOLUTION H-2: FLOW AUGMENTATION

WHEREAS, large volume water "summer spill" or "flow augmentation" programs in the Columbia-Snake River system were initiated by the National Oceanic and Atmospheric Administration (NOAA) Fisheries Service, requiring more than 10 million acre feet (MAF) of water annually from reservoirs for flow augmentation; and

WHEREAS, more than a decade of research at the Washington Power Planning Council and University of Washington has shown that the NOAA Fisheries flow augmentation program, which increases summer spill and river flow through draw downs of reservoirs, has been ineffective and does not measurably impact fish survival; and

WHEREAS, research and studies have also shown that ocean effects including water temperature, nutrients, and predation by humans and animals dramatically impact salmon mortality; and

WHEREAS, technological improvements at hydro operations, such as fish friendly turbines, ladders and screens, have significantly reduced risk to fish runs; and

WHEREAS, the "flow augmentation" program has never been clearly justified by NOAA Fisheries Service; and

WHEREAS, the five year average annual cost of spilling this water over the dams is calculated at over \$394 million due to the loss of power generation from diverting water from the turbines and the higher costs associated with purchasing replacement power from other sources; and

WHEREAS, environmental groups have filed or are filing notice of intent to sue for even larger flows from upstream reservoirs which threaten to dry up several million acres of irrigated land;

THEREFORE, BE IT RESOLVED that the National Potato Council urges the Administration and Congress to halt or oppose the current NOAA Fisheries Service summer spill or flow augmentation program, as it offers no benefit to fish survival while creating unnecessary social and economic costs.

RESOLUTION H-3: CLIMATE CHANGE

WHEREAS, the United Nations Global Climate Change Treaty is currently being redrafted and discussions will be ongoing on many of the major issues that need to be addressed before an agreement can be reached on a draft treaty; and

WHEREAS, the current emission reduction treaty would have applied stringent reductions by developed countries; and

WHEREAS, the current emission reduction treaty does not apply similar reductions to developing countries; and

WHEREAS, for the U.S. potato producer to have complied with such emission reductions may have increased the cost of fuel, electricity, fertilizer, and chemicals and would have created an increased cost of production to the producer and an increased cost of food to the consumer; and

WHEREAS, the U.S. potato producers market potatoes and potato products globally, it would have placed the U.S. producer in an unfair marketing situation;

THEREFORE, BE IT RESOLVED that the National Potato Council work with the Administration and the Congress to assure that any new treaty, climate change legislation or regulatory actions do not unduly burden U.S. potato growers; and that the U.S. potato industry continue to work diligently to conserve energy resources, utilize alternative energy sources and lessen greenhouse emissions on a voluntary basis in order to mitigate the need for any statutory or regulatory requirements.

RESOLUTION H-4: SUSTAINABILITY / GAP AUDITS

WHEREAS, there has been a proliferation of proposed audits for standards related to sustainability and good agricultural practices; and

WHEREAS, the market will eventually, and may soon, demand such a standard; and

WHEREAS, U.S. potato growers can be proactive and help drive the policy discussion around such a standard;

WHEREAS, multiple standards can unnecessarily increase costs of compliance for U.S. potato growers;

THEREFORE, BE IT RESOLVED that the National Potato Council supports the pursuit of a single audit for sustainability standards and good agricultural practices.



X. RESEARCH – TECHNOLOGY – DISEASE CONTROL

RESOLUTION I-1: TECHNOLOGY/BIOTECHNOLOGY

WHEREAS, the world's standard of living and people's diets have steadily improved through agricultural research and technological advancements such as the development of hybrid seeds, fertilizers, pesticides, animal vaccines, and better animal husbandry; and

WHEREAS, biotechnology is the next frontier for major improvements in agricultural productivity, environmental safety, and nutritional quality; and

WHEREAS, the prosperity of the U.S. potato and potato food processing industry depends largely on access to the latest technology to remain competitive in the global marketplace;

THEREFORE, BE IT RESOLVED that the National Potato Council supports biotechnology research and encourages the safe and steady development of biotechnology and the adoption of regulations and guidelines that encourages the research, development, and commercialization of biotechnologically-produced products; and

BE IT FURTHER RESOLVED that the National Potato Council supports the efforts and research of new food technology which will diversify, develop, and expand further usage of potatoes and that will enhance nutritional value and develop new potato markets.

RESOLUTION I-2: CERTIFIED SEED PROGRAMS

WHEREAS, potato pests can place a severe hardship on the U.S. potato industry; and

WHEREAS, these pests are often spread through the movement of seed potatoes from one place to another; and

WHEREAS, certified seed can help reduce disease movement through careful monitoring of seed lots;

THEREFORE, BE IT RESOLVED that the National Potato Council use its educational resources to inform growers of the benefits of certified seed programs and encourage their adoption.

RESOLUTION I-3: POTATO PRODUCTION RESEARCH

WHEREAS, there is a continuing need for research work related to production problems in potatoes and the impact of production problems on product quality;

THEREFORE, BE IT RESOLVED that the National Potato Council support and otherwise assist the various production areas in developing pertinent production research on potatoes;

BE IT FURTHER RESOLVED that the National Potato Council pursue the concept of national

research pertaining to quality whereby states, where possible, combine their research resources and coordinate the work carried out on common research problems;

BE IT FURTHER RESOLVED that the National Potato Council work to ensure that the potato industry, which produces the nation's largest vegetable crop, obtain a fairer share of federal research dollars.

RESOLUTION I-4: AGRICULTURAL TECHNOLOGY AND CHEMICALS

WHEREAS, traditional agricultural chemicals and non-traditional control methods are critical to efficient crop production;

THEREFORE, BE IT RESOLVED that the National Potato Council work actively to ensure the continued availability of currently registered products and encourage research in alternatives and new products.

RESOLUTION I-5: LATE BLIGHT CONTROL

WHEREAS, commercial and seed growers across the U.S. can suffer serious losses from late blight; and

WHEREAS, new strains of late blight have been found in all states that produce potatoes; and

WHEREAS, buyers of certified seed currently can obtain from seed growers and their state certification agencies the North American Certified Seed Potato Health Certificate, which contains all pertinent information on a particular seed lot; and

WHEREAS, the state of knowledge with respect to the detection, biology of the pathogen, and epidemiology of the late blight prevents the establishment of reasonable tolerances or timely testing procedures for potato seed lots at shipping point;

THEREFORE, BE IT RESOLVED that the National Potato Council work diligently with all interested parties including state and federal agencies to accomplish the following:

- (1) Encourage planting of certified seed;
- (2) Support mandatory measures to ensure the timely and effective elimination of cull piles;
- (3) Control sources of infection (i.e. fields, volunteers, gardens, other host carriers, retail distribution centers, and other possible sources);
- (4) Expanded research and education;
- (5) Enhanced disclosure of information;
- (6) Development of a national late blight screening program to include the following:

- a) screening prior to shipping on a voluntary basis,
- b) uniform protocol,

- c) secondary verification of testing protocol, and
- d) funding;

(7) Develop a uniform rating system for late blight resistance for all seed varieties introduced into the U.S. potato industry or entering channels of commerce to include the following criteria:

- a) all testing to be done at a central location for consistent results prior to release,
 - b) use of the most virulent strains in testing,
 - c) both tuber and foliage should be rated,
 - d) look for vehicles to assure compliance such as the Plant Variety Protection Act, state and/or federal certification, and inspection services; and
- (8) Pursue all other possible means to limit the impact of late blight.

RESOLUTION I-6: LATE BLIGHT RESEARCH

WHEREAS, the U.S. potato and tomato industries' future is in peril due to a nationwide outbreak of aggressive strains of potato late blight; and

WHEREAS, control of aggressive strains of potato late blight is predicated on an interdisciplinary effort of basic and applied research performed at land grant universities across the U.S.; and

WHEREAS, the completion of the basic and applied research to control late blight requires adequate funding, coordination, and cooperation between the National Potato Council, USDA, EPA, the U.S. Congress, and the various land grant research institutions;

THEREFORE, BE IT RESOLVED that the National Potato Council supports funding for control of strains of late blight from the United States;

BE IT FURTHER RESOLVED upon Congressional appropriation that the USDA-NIFA IPM program be the administrator of the funds (under the guidance of the USDA-NIFA Potato Industry Working Group) and provide proper oversight on eradication research and overall progress of funded efforts.

RESOLUTION I-7: GOLDEN NEMATODE QUARANTINE

WHEREAS, an Animal Plant Health Inspection Service (APHIS) quarantine has been in effect for over 50 years in identified locations in the state of New York; and

WHEREAS, the quarantine has contained the pest to these locations; and

WHEREAS, state university diagnostic labs and private labs routinely analyze soil samples to detect nematode populations; and

WHEREAS, no new Golden Nematode populations have been reported outside of the quarantine areas;

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THEREFORE, BE IT RESOLVED that the National Potato Council commend APHIS, particularly the personnel at the Avoca, NY lab, and further commend Cornell University for their diligent efforts which resulted in the successful quarantine of Golden Nematode;

BE IT FURTHER RESOLVED that the National Potato Council encourages APHIS to fully fund the quarantine program for Golden Nematode in New York.

RESOLUTION I-8: QUARANTINE PEST COMPENSATION OR "SAFETY NET" PLAN

WHEREAS, the Potato Cyst Nematode *Globodera Pallida* (PCN) has been discovered in the United States; and

WHEREAS, the Animal Plant Health Inspection Service (APHIS) of USDA and state authorities are to be congratulated for their quick response and hard work invested in delimiting the area with PCN and controlling further spread; and

WHEREAS, the current system for controlling the spread of quarantine pests can actually encourage the spread of quarantine pests, rather than stopping it, due to the fact that growers found with a quarantine pest are penalized financially by regulations imposed to prevent the spread; and

WHEREAS, growers need a "safety net," or system of compensation, for losses incurred when a quarantine pest is discovered that will remove the penalty for its discovery and remove a disincentive for growers to report pest finds and participate in surveys; and

WHEREAS, APHIS is working with states to conduct a national survey for PCN;

THEREFORE, BE IT RESOLVED that the National Potato Council work with APHIS, other agencies, and Congress to implement a safety net, or compensation system, that will be effective in containing the spread of PCN or any new quarantine pest by removing the financial penalties currently imposed on growers;

BE IT FURTHER RESOLVED that the National Potato Council request that APHIS verifies that the nationwide PCN survey follow scientific standards.

RESOLUTION I-9: QUARANTINE PEST SYSTEM REVIEW

WHEREAS, the Potato Cyst Nematode *Globodera Pallida* (PCN) has been discovered in the United States; and

WHEREAS, PCN is a quarantine pest; and

WHEREAS, the discovery of a quarantine pest causes hardship on growers, thus discouraging participation in surveys and containment programs; and

WHEREAS, the current system of quarantine

pest management does not provide incentives for early detection, prevention and systematic approach to prevention, eradication or control as circumstances warrant; and

WHEREAS, Canada, Mexico, and the United States have different systems in place for managing quarantine pest introductions and spread;

THEREFORE, BE IT RESOLVED that the National Potato Council work for a comprehensive review of the U.S. quarantine pest management system in conjunction with Canada and Mexico, to harmonize standards, processes, and procedures and that steps should be taken to jointly work with Canada and Mexico to develop a workable tri-country management plan for any quarantine pest find;

BE IT FURTHER RESOLVED that the National Potato Council support a thorough evaluation and reform of the quarantine pest list and system for managing quarantine pests that will encourage a cooperative grower response.

RESOLUTION I-10: IDAHO POTATO CYST NEMATODE ERADICATION PROGRAM

WHEREAS, an Animal Plant Health Inspection Service (APHIS) eradication program has been in effect for almost seven (7) years in identified locations in the state of Idaho; and

WHEREAS, the Idaho program has contained the pest to these locations; and

WHEREAS, state university diagnostic labs and private labs routinely analyze soil samples to detect nematode populations; and

WHEREAS, no new *Pallida* Nematode populations have been reported outside of the regulated areas;

WHEREAS, APHIS working in partnership with the Idaho Department of Agriculture and the University of Idaho have conducted an effective program to move toward eradication of the *Pallida* Nematode;

BE IT RESOLVED that the National Potato Council encourages USDA to fully fund the quarantine and eradication program for the *Pallida* Nematode in Idaho.

XI. MARKETING AND POTATO INDUSTRY PROBLEMS

We recognize that there are many existing conditions which adversely affect the overall welfare of the potato industry. Many of these problems are exclusive to the potato industry.

Other problems affect all of agriculture. In the interest of stabilizing and strengthening both the potato industry and all of agriculture, we recommend and support the following resolutions:

RESOLUTION J-1: POTATO MARKETS

WHEREAS, the National Potato Council is keenly interested in promoting, protecting, and advancing the economic well-being of the potato producer, we recognize that all markets for potatoes are important and should be preserved, protected; and if possible, expanded;

THEREFORE, BE IT RESOLVED that the National Potato Council work diligently to protect and defend all existing markets for fresh, seed, frozen, and other potatoes and strive to develop new markets, both foreign and domestic.

RESOLUTION J-2: FLEXIBLE ACREAGE

WHEREAS, both the 1996 and 2002 Farm Bill prohibit the planting of potatoes on contract acreage without the loss of contract payment and the reduction of contract acres except under certain specific exemptions; and

WHEREAS, the 2008 Farm Bill creates a pilot program to allow the planting of fruits and vegetables for processing on program acres; and

WHEREAS, these contract payments and other government programs can inadvertently result in market distortion that can cause economic harm to U.S. potato farmers;

THEREFORE, BE IT RESOLVED that the National Potato Council strongly supports the discontinuation of any activity by the federal government that results in market distortion;

BE IT FURTHER RESOLVED that the National Potato Council supports the analysis of any economic impacts—intended or not—of any proposed federal agriculture support program prior to its implementation.

RESOLUTION J-3: PACA RECEIVING PRACTICES

WHEREAS, current PACA regulations permit a receiver to unload and take control of produce without accepting it; and

WHEREAS, receiving practices detrimental to potato and vegetable producers have developed as a result;

THEREFORE, BE IT RESOLVED that the National Potato Council supports efforts to amend the PACA to correct this problem.

RESOLUTION J-4: UNIFORMITY OF GRADES BETWEEN INDIVIDUAL SHIPPING, AND RECEIVING POINT INSPECTIONS

WHEREAS, the potato industry has become more mechanized in harvesting, packaging, and shipping of potatoes; and

WHEREAS, consumers require fresh potatoes that are consistent in appearance, quality, uniformity of size, and are bruise-free; and

WHEREAS, a variety of factors including dirt, rot, internal defects, greening, size, grading,



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bruising, and sampling methods can contribute to a lack of consistency in marketable product; and

WHEREAS, the federal/state inspection services do not always reach the desired level of uniformity between individual inspectors, between shipping point and receiving point, and between states and regions;

THEREFORE, BE IT RESOLVED that the National Potato Council work with the USDA to develop research and data on the problem of conditional defects to be included in the U.S. Grade Standards;

BE IT FURTHER RESOLVED that the National Potato Council work with USDA Fresh Fruit and Vegetable Inspections using the best available technology to implement increased uniformity of grades between individual inspectors and between shipping and receiving points throughout the United States.

RESOLUTION J-5: RESEARCH, PROMOTION, AND QUALITY-CONTROL PROGRAMS

WHEREAS, federal and state research, promotion, and quality control programs are important potato industry self-help programs benefiting both producers and consumers; and

WHEREAS, such programs allow potato producers to collectively address industry issues of concern; and

WHEREAS, other sources of federal and state assistance are diminishing due to budget pressures; and

WHEREAS, such programs all contain provisions to allow producers to administratively seek redress of grievances; and

WHEREAS, such programs are legitimate exercises of federal and state authority;

THEREFORE, BE IT RESOLVED that the National Potato Council continue to support federal and state research, promotion, and quality control self-help programs for the benefit of potato producers and consumers;

BE IT FURTHER RESOLVED that the National Potato Council strongly support the ruling by the U.S. Supreme Court which unequivocally upheld the constitutionality of these programs.

RESOLUTION J-6: MARKETING ORDERS

WHEREAS, federal marketing orders cover over 65 percent of the fall potatoes and over 15 percent of the summer potatoes produced in the United States. The primary feature of the marketing orders governing potatoes allows the use of grade and size regulations that must be met for all shipments under the order. By regulating the quality that can be shipped, these marketing orders help keep inferior grades of potatoes from depressing the market for the entire crop. Equally as

important these orders help to build consumer confidence as a constant supply of high-quality potatoes remain available throughout the year;

THEREFORE, BE IT RESOLVED that the National Potato Council strongly supports the continuation of federal marketing orders for potatoes as the quality provisions bring equal benefit to both producer and consumer.

RESOLUTION J-7: POTATO EXPORT PROMOTION

WHEREAS, the current Farm Bill reauthorized the Market Access Program (MAP) at a minimum level of \$200 million a year beginning in Fiscal Year 2008;

THEREFORE, BE IT RESOLVED that the National Potato Council opposes any efforts to reduce the funding for this valuable promotion program;

BE IT FURTHER RESOLVED that the National Potato Council supports the permanent funding of MAP at a minimum of \$200 million.

XII. TAXES AND REGULATIONS

RESOLUTION K-1: FEDERAL TAX CODE

WHEREAS, U.S. potato growers compete in a global marketplace; and

WHEREAS, input costs for U.S. potato growers are constantly increasing, resulting in lower profit margins; and

WHEREAS, the current tax structure is heavily weighted on assets like farmland which is at a historically high level of value; and

WHEREAS, responsible tax reforms are needed to keep potato producers competitive;

THEREFORE, BE IT RESOLVED that the National Potato Council supports tax reform that enhances the competitiveness of the U.S. potato industry in the global marketplace, including lower overall tax rates, the permanent repeal of estate taxes;

BE IT FURTHER RESOLVED that the National Potato Council strongly opposes any increase in capital gains taxes.

RESOLUTION K-2: FEDERAL REGULATIONS

WHEREAS, U.S. potato growers compete in a global marketplace; and

WHEREAS, the regulatory burden on farmers in the United States is increasing; and

WHEREAS, the economic impact of an excessive regulatory agenda can be significantly negative for U.S. potato growers and make it more difficult to be competitive in a global marketplace;

THEREFORE, BE IT RESOLVED that the National Potato Council supports a responsible regulatory structure in the United States;

BE IT FURTHER RESOLVED that the National

Potato Council supports full transparency of the economic impact of proposed regulations on U.S. potato farmers.

XIII. QUALITY AND FOOD SAFETY

The National Potato Council is greatly concerned with the overall appearance and quality of potatoes found in the fresh retail markets. Satisfying the needs of the consumer is critical to the continued success of the potato industry. We recognize that the consuming public expects and is entitled to purchase produce that is clean and has a fresh appearance.

RESOLUTION L-1: IMPORT INSPECTIONS

WHEREAS, increasing amounts of fresh and processed fruits and vegetables are being imported into the United States; and

WHEREAS, fruits and vegetables offered to the consumer in U.S. stores must be consistent in adhering to federal standards for food safety;

THEREFORE, BE IT RESOLVED that the National Potato Council work diligently to ensure that fruits and vegetables imported into the United States are subject to adequate inspections to assure that they meet the same standards for chemical residue, grades, and packaging as is required of U.S. produce;

BE IT FURTHER RESOLVED that fees for inspections for imported fruits and vegetables are assessed on the importer;

BE IT FURTHER RESOLVED that penalties commensurate to those applied to U.S. growers be levied upon produce not meeting standards so set.

RESOLUTION L-2: APHIS INSPECTIONS

WHEREAS, that the National Potato Council strongly encourages USDA-APHIS to regulate the importation of plant material and associated growing median for the pathogen that causes brown rot of potato (*Ralston solanacearum*) from countries which are infested with the pathogen;

BE IT FURTHER RESOLVED that the National Potato Council recommends that the states survey seed lots in their winter test plots for PVY^{ntn};

BE IT FURTHER RESOLVED that the National Potato Council request that USDA-APHIS formalize its relationship with state certification agencies with respect to seed export matters.

RESOLUTION L-3: FOOD SAFETY PROGRAMS

WHEREAS, Congress and Federal Agencies are considering revisions to the Food Safety Standards.

THEREFORE, BE IT RESOLVED that the National Potato Council encourages these programs be based on risk analysis and be commodity specific.

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President
Jim Tiede
James Tiede Farms
2727 Tiede Allan Road #230
American Falls, ID 83211
p: (208) 221-3411
e: tiedefarms@gmail.com



First Vice President and Vice President, Grower and Public Relations
Dwayne Weyers
Aspen Produce, LLC
P.O. Box 1179
Center, CO 81125
p: (719) 754-3464
e: aspen@aspenllc.com



Vice President, Environmental Affairs
Dominic LaJoie
LaJoie Growers
140 Adams Street
Van Buren, ME 04785
p: (207) 868-2937
e: djlaioie1985@hotmail.com



Vice President, Finance and Office Procedures
Larry Alsum
Alsum Farms
N9083 County Highway EF
Friesland, WI 53935
p: (920) 348-6700
e: larry.alsum@alsum.com



Vice President, Legislative and Government Affairs
Britt Raybould
Raybould Brothers Farm
301 N. 1500 E.
St. Anthony, ID 83445
p: (208) 419-0768
e: britt@raybouldbros.com



Vice President, Trade Affairs
Cully Easterday
Easterday Farms
1816 N. 20th Avenue
Pasco, WA 99301
p: (509) 948-6431
e: cully@easterdayfarms.com



Immediate Past President
Dan Lake
Lake Seed, Inc.
35822 Spring Creek Road
Ronan, MT 59864
p: (406) 253-3638
e: spudman@ronan.net

2016 NPC Board of Directors

The business affairs of the National Potato Council are managed by a Board of Directors. Board members are appointed by the Executive Committee from recommendations submitted by state potato grower organizations and hold office for one calendar year.

CALIFORNIA

Ed Staunton
Staunton Farms
3725 Hill Road
Tulelake, CA 96135
p: (541) 892-5263
e: staunton@cot.net

COLORADO

Miguel Diaz
Eagle Produce
0721 Lane 2 N.
Alamosa, CO 81101
p: (719) 849-3612
e: dmiguel.md@gmail.com

Bob Mattive
Worley Family Farms
4015 E. City Road 6 N.
Monte Vista, CO 81144
p: (719) 852-4659
E: bgmattive@gmail.com

Roger Mix
Mix Farms
0515 W. 9 Road N.
Center, CO 81125
p: (719) 754-0117
e: mixfarms@gmail.com

Mark Peterson
Peterson Farms
5070 N. County Road 2 E.
Monte Vista, CO 81144
p: (719) 852-5847
e: mpeterson5401@gmail.com

Harry Strohauser
Strohauser Farms, Inc.
19595 WCR 50
LaSalle, CO 80645
p: (970) 284-6526
e: spudshs@aol.com

FLORIDA

Danny Johns
Blue Sky Farms
P.O. Box 202
Hastings, FL 32145
p: (904) 692-5938
e: danny@bsffl.com

IDAHO

RJ Andrus
Idahoan Foods, LLC
1758 Sage Hen Lane
Idaho Falls, ID 83401
p: (208) 681-9988
e: rjandrus@idahoan.com

Jeremy Arnold
Arnold Farms
3970 Wells Avenue
Felt, ID 83424
p: (208) 313-2875
e: jarnold@silverstar.com

Nick Blanksma
Legacy Farms
P.O. Box 164
Hammett, ID 83627
p: (208) 334-2350
e: nickblanksma@yahoo.com

Todd Cornelison
High Country Potato
900 University Blvd.
Rexburg, ID 83440
p: (208) 356-4401
e: todd@idahopotato.cc

Todd Garrett
Ida Gold Farms
246 E. 300 S.
Burley, ID 83318
p: (208) 678-4820
e: tgidagoldfarms@hotmail.com

Doug Hanks
Hanks Farms
1749 E. 400 N.
St. Anthony, ID 83445
p: (208) 351-2653
e: hanksfarmsinc@gmail.com

Brett Jensen
Brett Jensen Farms
2000 W. 113 N.
Idaho Falls, ID 83402
p: (208) 522-4308
e: brettjensenfarms@gmail.com

Klaren Kooppin
Kooppin Farms
3010 McKinley Street
American Falls, ID 83211
p: (208) 226-9940
e: idahofry59@yahoo.com

MAINE

Brent Buck
Buck Farms
4722 W. Chapman Road
Chapman, ME 04757
p: (207) 762-7691
e: brentbuck@gmail.com

Darrell McCrum
County Super Spuds
P.O. Box 660
Mars Hill, ME 04758
p: (207) 429-9449
e: darrell@countysuperspuds.com

Alan Moir
Moir Farms
36 Brown Road
Woodland, ME 04736
p: (207) 551-5990
e: amoir@maine.rr.com

MICHIGAN

Randy Styma
R&E Farms
9886 M-65 North
Posen, MI 49776
p: (989) 766-2662
e: rstyma16@gmail.com

Jason Walther
Walther Farms
52944 US 31
Three Rivers, MI 49093
p: (269) 279-2450
e: jwalther@waltherfarms.com

MINNESOTA

Justin Dagen
1148 360th Avenue
Karlstad, MN 56732
p: (218) 436-2156
e: jdagen@wiktel.com

Peter Imle
Pine Lake Wild Rice
47054 Co. Road 7
Gonvick, MN 56644
p: (218) 268-4499
e: pinelakewildrice@yahoo.com

MONTANA

Sid Schutter
Schutter Seed Farm, Inc.
3627 Wooden Shoe Road
Manhattan, MT 59741
p: (406) 539-6478
e: sidschutter@gmail.com



NPC Leadership

NEBRASKA

Joe Thompson
Thompson Seed Potato
6541 Jefferson Road
Alliance, NE 69301
p: (308) 760-6553
e: jthompson@bbc.net

NEW JERSEY

Jennifer Coombs-Kelly
Jim Coombs Farms, LLC
20 Route 77
Elmer, NJ 08318
p: (856) 982-6162
e: jnnfrcmbs2@aol.com

NEW YORK

Ralph Child
Childstock Farms
156 Child Road
Malone, NY 12953
p: (518) 483-1239
e: rchild@childfarm.net

NORTH CAROLINA

Chris Hopkins
Black Gold Farms
2815 N. Gum Neck Road
Columbia, NC 27925
p: (252) 796-4271
e: chris.hopkins@blackgoldfarms.com

NORTH DAKOTA

Keith McGovern
R.D. Offutt Company
700 S. 7th Street
Fargo, ND 58104
p: (701) 261-3090
e: kmcgovern@rdoffutt.com

Brian Vculek
Brian Vculek Farms
8060 116th Avenue
Crete, ND 58040
p: (701) 753-7401
e: brian@cretefarm.com

OHIO

Todd Michael
Michael Family Farms
4440 Prairie Road
Urbana, OH 43078
p: (937) 653-7783
e: tmichael@michaelfamilyfarms.com

OKLAHOMA

Virgil Slagell
Triple S Farms
Route 1, Box 132 A
Hydro, OK 73048
p: (405) 663-2913
e: meps@hintonet.net

OREGON

Nels Iverson
Iverson Family Farms
159 10th Street
Jefferson, OR 97352
p: (541) 619-1031
e: ivernels@gmail.com

Dan Walchli
Walchli Farms
32907 E. Loop Road
Hermiston, OR 97838
p: (541) 567-2535
e: dwalchli@eotnet.net

Mark Ward
Ward Ranches
1500 H Street
Baker City, OR 97814
p: (541) 523-3215
e: mark.wardranches@gmail.com

PENNSYLVANIA

David Masser
Sterman Masser Inc.
P.O. Box 210
Sacramento, PA 17968
p: (570) 682-3709
e: dmasser@masserspuds.com

SOUTH DAKOTA

Milt Carter
CSS Farms
1200 33rd Street, S.E.
Watertown, SD 57201
p: (605) 886-2577
e: milt.carter@cssfarms.com

WASHINGTON

Jared Balcom
Balcom and Moe
P.O. Box 968
Pasco, WA 99301
p: (509) 948-9752
e: jwbalcom@balcomandmoe.com

Rex Calloway
Calloway Northwest LLC
16479 Road 7 N.W.
Quincy, WA 98848
p: (509) 750-0154
e: rcalloway14@gmail.com

Ellie Charvet
Harvest Fresh
711 Easy Street
Pasco, WA 99301
p: (509) 331-8810
e: echarvet@bossig.com

Nelson Cox

Nelson Cox Farms
7815 Road W. 2 S.E.
Warden, WA 98857
p: (509) 750-4700
e: nelsoncox@hotmail.com

Mike Dodds

Basic American Foods
538 Potato Frontage Road
Moses Lake, WA 98837
p: (509) 760-2309
e: mdodds@baf.com

Darrin Morrison

Morrison Farms
19212 Morrison Road
Mt. Vernon, WA 98274
p: (360) 661-1566
e: dlmorrison@frontier.com

Ted Tschirky

Sand Ridge Farms
2790 Dent Road
Pasco, WA 99301
p: (509) 539-9461
e: ted.tschirky@gmail.com

WISCONSIN

Larry Alsum
Alsum Farms, Inc.
N9083 Highway EF
Friesland, WI 53935
p: (920) 382-3121
e: larry.alsum@alsum.com

Jeremie Pavelski

Heartland Farms, Inc.
907 3rd Avenue
Hancock, WI 54943
p: (715) 249-5555
e: jpavelski@hfinc.biz

Jim Wysocki

Wysocki Produce Farm
P.O. Box 330
Bancroft, WI 54921
p: (715) 335-8060
e: jim.wysocki@rpespud.com

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Danny Johns (FL)
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Brian Vculek (ND)

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Frank Martinez (WA)
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Dave Warsh (CO)

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Dan Moss (ID) - Chair

Larry Alsum (WI)
RJ Andrus (ID)
Ralph Child (NY)
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Mark Ward (OR)

U.S.-Mexico Subcommittee

Dan Moss (ID) - Chair

Larry Alsum (WI)
RJ Andrus (ID)
Miguel Diaz (CO)
Segundo Diaz (CO)
Brett Jensen (ID)
Danny Johns (FL)
Frank Martinez (WA)
Randy Mullen (WA)
Mark Peterson (CO)
Ted Tschirky (WA)
Mark Ward (OR)



2016 State Voting Delegates

The State Voting Delegates of the National Potato Council are nominated by individual potato producing states to serve as state representatives on NPC issues and policy resolutions. The number of State Voting Delegates allotted per state is based on potato production, with at least one vote allotted per potato producing state.

California

Ed Staunton
Tulelake, CA
p: (541) 892-5263
e: staunton@cot.net

Colorado

Miguel Diaz
Alamosa, CO
p: (719) 849-3612
e: dmiguel.md@gmail.com

Segundo Diaz
Alamosa, CO
p: (719) 852-2498
e: diaz@amigo.net

Bob Mattive
Monte Vista, CO
p: (719) 852-4659
E: bgmattive@gmail.com

Roger Mix
Center, CO
p: (719) 754-0117
e: mixfarms@gmail.com

Mark Peterson
Monte Vista, CO
p: (719) 852-5847
e: mpeterson5401@gmail.com

Sheldon Rockey
Center, CO
p: (719) 754-3744
e: rockeyfarm@hotmail.com

Harry Strohauser
LaSalle, CO
p: 970-284-6526
e: spudshs@aol.com

Jason Tillman
Monte Vista, CO
p: (719) 852-4701
e: jason.mvpg@gmail.com

Dave Warsh
Center, CO
p: (719) 754-2532
e: dvarsh@yahoo.com

Dwayne Weyers
Center, CO
p: (719) 754-3464
e: aspen@aspenllc.com

Florida

Danny Johns
Hastings, FL 32145
p: (904) 692-5938
e: danny@bsffl.com

Idaho

RJ Andrus
Idaho Falls, ID
p: (208) 681-9988
e: rjandrus@idahoan.com

Jeremy Arnold
Felt, ID
p: (208) 313-2875
e: jarnold@silverstar.com

Joel Ashton
Sugar City, ID
p: (208) 351-2813
e: jmstpa@msn.com

Clen Atchley
Ashton, ID
p: (208) 351-8342
e: clenandemma@ida.net

Darren Bitter
Terreton, ID
p: (208) 317-6080
e: dbitter@ida.net

Kent Bitter
Shelley, ID
p: (208) 529-4250
e: kbtr@msn.com

Nick Blanksma
Hammett, ID
p: (208) 590-1303
e: nickblanksma@yahoo.com

Michael Christensen
Melba, ID
p: (208) 573-9150
e: mcfarms@gmail.com

Todd Cornelison
Rexburg, ID
p: (208) 351-6108
e: toddlc1@mac.com

Bruce Crapo
Sugar City, ID
p: (208) 356-7346
e: bruce@sunglo-idaho.com

Brant Darrington
Declo, ID
p: (208) 431-0304
e: bldarrington@gmail.com

Jared Fielding
Shelley, ID
p: (208) 357-7381
e: fieldingjared@gmail.com

Boyd Foster
Ribby, ID
p: (208) 589-1999
e: boydfoster1999@gmail.com

Todd Gerratt
Burley, ID
p: (208) 312-8008
e: tgidagoldfarms@hotmail.com

Dean Gibson
Paul, ID
p: (208) 438-2995
e: dean@magicvalleyproduce.com

David Hansen
Paul, ID
p: (208) 678-8524
e: david@rodnehansenfarms.com

Gary Hansen
Rupert, ID
p: (208) 431-4453
e: ghansen@pmt.org

Doug Hanks
St. Anthony, ID
p: (208) 351-2653
e: hanksfarmsinc@gmail.com

Merrill Hanny
Idaho Falls, ID
p: (208) 589-9399
e: merrillhannyfarms@gmail.com

Randy Hardy
Oakley, ID
p: (208) 862-3400
e: hardyl@pmt.org

James Hoff
Idaho Falls, ID
p: (208) 521-9093
e: idahjames@aol.com

Mike Huskinson
Sugar City, ID
p: (208) 270-3159
e: mikehuskinson@gmail.com

Kyle Jacobs
Hamer, ID
p: (208) 390-8298
e: kyle@silverkfarm.com

Brett Jensen
Idaho Falls, ID
p: (208) 313-4308
e: brettjensenfarms@gmail.com

Joseph Jeppesen
Rexburg, ID
p: (208) 351-0331
e: jeppesenjoe@msn.com

Brian Jones
Paul, ID
p: (208) 300-0600
e: brian@sunvalleypotatoes.com

Kamren Koompin
American Falls, ID
p: (208) 244-2503
e: kamrenkoompin@gmail.com

Klaren Koompin
American Falls, ID
p: (208) 221-1317
e: idahofry59@yahoo.com

Thomas Kress
American Falls, ID
p: (208) 221-0796
e: tkress208@msn.com

Rod Lake
Heyburn, ID
p: (208) 436-8164
e: rod@southwindpotatoes.com

Chad Larsen
Dubois, ID
p: (208) 201-3704
e: clarsen@larsenfarms.com

Dwight Little
Newdale, ID
p: (208) 351-2592
e: spudfarmer2002@hotmail.com

Andrew Mickelsen
Ribby, ID
p: (208) 201-1295
e: andrew@mickelsenfarms.com

Dirk Parkinson
St. Anthony, ID
p: (208) 313-7340
e: dirk@potatoseed.us

Ray Pocock
Sugar City, ID
p: (208) 201-2101
e: rayp@ida.net

Britt Raybould
Idaho Falls, ID
p: (208) 313-6546
e: britt@raybouldbros.com

Jeff Raybould
St. Anthony, ID
p: (208) 313-5234
e: jeffr@ida.net

Doug Ruff
Aberdeen, ID
p: (208) 705-4661
e: rufftimesfarm@gmail.com

Rick Shawver
Idaho Falls, ID
p: (208) 604-2027
e: rick.shawver@unitedpotato.com

David Stolworthy
Shelley, ID
p: (208) 521-9794

Brent Stoker
Burley, ID
p: (208) 260-1990
e: bstoker@safelink.net

Rhett Summers
Sugar City, ID
p: (208) 390-9314
e: summercofarm@gmail.com

Mike Telford
Paul, ID
p: (208) 431-5957
e: telfordsunvalleyseed@gmail.com

Alex Tiede
American Falls, ID
p: (208) 221-3412
e: alextd9@hotmail.com

Jim Tiede
American Falls, ID
p: (208) 221-3411
e: tiedefarms@gmail.com



2016 Voting Delegates

Ritchey Toevs

Aberdeen, ID
p: (208) 604-2599
e: wrtoevs@gmail.com

Jerry Tominaga

Heyburn, ID
p: (208) 300-0478
e: jersouthwind@pmt.org

Dillon van Orden

Blackfoot, ID
p: (208) 604-0172
e: vospudman@gmail.com

Kim Wahlen

Aberdeen, ID
p: (208) 221-2200
e: kimwahlenfarms@gmail.com

Jason Webster

Rexburg, ID
p: (208) 313-6826
e: luv2ski@ida.net

Shane Webster

Rexburg, ID
p: (208) 709-3508
e: swebster@ida.net

Shawn Webster

Rexburg, ID
p: (208) 313-0972
e: webster@ida.net

Terry Wilcox

Rexburg, ID
p: (208) 351-8030
e: terry@wmgsales.com

Maine

Seth Bradstreet III

Newport, ME
p: (207) 368-4440
e: seth_bradstreet@hotmail.com

Brent Buck

Chapman, ME
p: (207) 762-7691
e: brentabuck@gmail.com

Shawn Doyen

Mapleton, ME
p: (207) 769-9694
e: shawn@doyenfarms.com

Keith Labrie

St. Agatha, ME
p: (207) 643-6700
e: kjlabbrie@ainop.com

Dominic LaJoie

Van Buren, ME
p: (207) 868-3036
e: dlajoie1985@gmail.com

Darrell McCrum

Mars Hill, ME
p: (207) 429-9449
e: darrell@countysuperspuds.com

Alan Moir

Woodland, ME
p: (207) 551-5990
e: amoir@maine.rr.com

Mark Tarr

Washburn, ME
p: (207) 227-1729
e: tarrseedpotatoes@gmail.com

Michigan

Dennis Iott

Kalkasha, MI 49646
p: (231) 258-8294
e: iottseed@wildblue.net

Scott Payton

Johannesburg, MI
p: (989) 731-5452
e: stpayton711@gmail.com

Alison Sklarczyk

Johannesburg, MI
p: (989) 732-5333
e: alison.sklarczyk@gmail.com

Ben Sklarczyk

Johannesburg, MI
p: (989) 731-5452
e: bensklarczyk@frontier.com

Don Sklarczyk

Johannesburg, MI
p: (989) 731-5452
e: don@sfseedpotatoes.com

Randy Styma

Posen, MI
p: (989) 766-2662
e: rstyma16@gmail.com

Jason Walther

Three Rivers, MI
p: (269) 279-2450
e: jwalther@waltherfarms.com

Minnesota

Matt Driscoll

East Grand Forks, MN
p: (218) 773-1536
e: pmfarming@invisimax.com

Justin Dagen

Karstad, MN
p: (218) 436-2156
e: jdagen@wiktel.com

Brett Edling

Clear Lake, MN
p: (320) 743-2222
e: edlingpotato@izoom.net

Jeff Edling

Clear Lake, MN
p: (320) 743-2222
e: jedling@izoom.net

Gary Gray

Clear Lake, MN
p: (320) 743-2543
e: graypotatofarm@frontier.com

Paul Gray

Clear Lake, MN
(320) 743-2543
e: graypotatofarm@frontier.com

Peter Imle

Gonvick, MN
p: (218) 268-4499
e: pinelakewildrice@yahoo.com

Randy Schmidt

Sabin, MN
p: (218) 493-4254
e: bluetagseed@yahoo.com

Montana

Dan Lake

Ronan, MT
p: (406) 253-3638
e: spudman@ronan.net

Sid Schutter

Manhattan, MT
p: (406) 539-6478
e: sidschutter@gmail.com

Nebraska

Troy Sorensen

Alliance, NE
p: (308) 762-4917
e: westpoinc@bbc.net

Joe Thompson

Alliance, NE
p: 308-760-6553
e: jthompson@bbc.net

New Jersey

Jennifer Coombs-Kelly

Elmer, NJ
p: (856) 982-6162
e: jnnfrcmb2@aol.com

New York

Ralph Child

Malone, NY
p: (518) 483-1239
e: rchild@childfarm.net

Christopher Hansen

Bliss, NY
p: (585) 322-7274
e: chrishansen@mccormickfarms.com

Gary Mahany

Arkport, NY
p: (607) 295-7243
e: gmahany@verizon.net

North Carolina

Chris Hopkins

Columbia, NC
p: (252) 796-4271
e: chris.hopkins@blackgoldfarms.com

Reuben James

Elizabeth City, NC
p: (252) 330-5561
e: jamesbrosinc@embarqmail.com

North Dakota

Greg Campbell

Grafton, ND
p: (701) 352-3116
e: greg@tricampbellfarms.com

Tom Campbell

Grafton, ND
p: (701) 352-3116
e: tom@tricampbellfarms.com

Eric Halverson

Grand Forks, ND
p: (701) 772-2620
e: eric.halverson@blackgoldfarms.com

Greg Halverson

Grand Forks, ND
p: (701) 772-2620
e: gregg.halverson@blackgoldfarms.com

Carl Hoverson

Larimore, ND
p: (701) 343-6224
e: carl@hoversonfarms.com

Don Suda

Grafton, ND
p: (701) 352-0084
e: sudadj@yahoo.com

Mark Thompson

Park River, ND
p: (701) 284-6703
e: mark_thom@hotmail.com

Jeff VanRay

Pingree, ND
p: (701) 285-3381
e: jvanray@daktel.com

Matt VanRay

Pingree, ND
p: (701) 285-3369
e: mattvanray@daktel.com

Brian Vculek

Crete, ND
p: (701) 753-7401
e: brian@cretetfarm.com

Ohio

Todd Michael

Urbana, OH
p: (937) 653-7783
e: tmichael@michaelfamilyfarms.com

Oklahoma

Virgil Slagell

Hydro, OK
p: (405) 663-2913
e: meps@hintonet.net

Oregon

Tony Amstad

Hermiston, OR
p: (541) 567-8540
e: tony@amstad.com

Daniel Chin

Klamath Falls, OR
p: (541) 798-5353
e: dchin@wongpotatoes.com

Mike Macy

Culver, OR
p: (541) 546-4424
e: macyfarms@gmail.com

Marty Myers

Boardman, OR
p: (541) 481-2824
e: mmyers@rdoffutt.com



2016 Voting Delegates

Nels Iverson

Jefferson, OR
p: (503) 634-2331
e: nelsiverson@yahoo.com

Jeff Urbach

Sherwood, OR
P: (503) 625-2540
e: jeff@amstad.com

Robert Wagstaff

Nyssa, OR
p: (541) 372-2497
e: robkim7@hotmail.com

Dan Walchli

Hermiston, OR
p: (541) 567-2535
e: dwalchli@eotnet.net

John Walchli

Hermiston, OR
P: (541) 567-3735
e: walchlifarms@eotnet.net

Mark Ward

Baker City, OR
p: (541) 523-3215
e: mark.wardbranches@gmail.com

Pennsylvania

David Masser

Sacramento, PA
p: (570) 682-3709
e: dmasser@masserspuds.com

South Dakota

Milt Carter

Watertown, SD
p: (605) 886-2577
e: milt.carter@cssfarms.com

Virginia

Philip Hickman

Hornstown, VA
p: (757) 824-5671
e: hickspud1@yahoo.com

Washington

Jared Balcom

Pasco, WA
p: (509) 948-9752
e: jwbalcom@balcomandmoe.com

Blake Bennett

Pasco, WA
p: (509) 544-9066
e: blake@tcproduce.com

Kevin Bouchey

Toppenish, WA
p: (509) 865-5136
e: kevin.bouchey@gmail.com

Rex Calloway

Quincy, WA
p: (509) 750-0154
e: rcalloway14@gmail.com

Ellie Charvet

Pasco, WA
p: (509) 331-8810
e: echarvet@bossig.com

Bart Conners

Warden, WA
p: (509) 349-2391
e: bart@basingold.com

Nelson Cox

Warden, WA
p: (509) 750-4700
e: nelsoncox@hotmail.com

Derek Davenport

Pasco, WA
p: (509) 222-0932
e: derek@alliedpotatonw.com

Mike Dodds

Moses Lake, WA
p: (509) 760-2309
e: mdodds@baf.com

Cully Easterday

Pasco, WA
p: (509) 948-6431
e: cully@easterdayfarms.com

Greg Ebe

Custer, WA
p: (360) 815-0110
e: greg@ebefarms.com

Bob Halvorson

Yakima, WA
p: (509) 952-0817
e: rhalvor888@aol.com

Karen Halvorson Johnson

Toppenish, WA
p: (509) 969-2085
e: eiger13@aol.com

Mark Hammer

Pasco, WA
p: (509) 845-2232
e: markhammer73@gmail.com

Roger Hawley

Bellingham, WA
p: (360) 739-5590
e: hawleyfarms@frontier.com

Jerry Heilig

Moses Lake, WA
p: (509) 431-6620
e: jeheilg@hotmail.com

Gavin Johnson

Othello, WA
p: (509) 234-6591
e: gavin@johnsonag.com

Nick Johnson

Othello, WA
p: (509) 234-6591
e: nick@johnsonag.com

Orman Johnson

Othello, WA
p: (509) 234-6591
e: nick@johnsonag.com

Stacey Kniveton

Pasco, WA
p: (509) 430-5640
e: stacykniveton@yahoo.com

Fred Lindsay

Warden, WA
p: (509) 349-2391

Mike Madsen

Plymouth, WA
p: (509) 948-5826
e: mmadsen@agrinnw.com

Frank Martinez

Moses Lake, WA
p: (509) 989-0033
e: svf51@hotmail.com

Konnie McCutchin

Burlington, WA
p: (360) 757-6771
e: konnie@knutzenfarms.com

Blaine Meek

Kennewick, WA
p: (509) 948-1248
e: bmeek@agrinnw.com

Grant Morris

Pasco, WA
p: (509) 266-4023
e: grantmorris@live.com

John Morris

Ephrata, WA
p: (509) 787-1150
e: jtmundane@aol.com

Paul Morris

Ephrata, WA
p: (509) 787-4389
e: pmorris@speedynet.net

Trevor Morris

Ephrata, WA
p: (509) 787-4389
e: parvidmorris@gmail.com

Darrin Morrison

Mt. Vernon, WA
p: (360) 661-1566
e: dlmorrison@frontier.com

Randy Mullen

Pasco, WA
p: (509) 531-7383
e: rrmx3@aol.com

Allen Olberding

Pasco, WA
p: (509) 727-2504
e: oseidlcf@aol.com

Chris Olsen

Othello, WA
p: (509) 989-0203
e: twos@cbnn.net

Lynn Olsen

Othello, WA
p: (509) 989-0202
e: ljolsen@cbnn.net

Ed Schneider

Pasco, WA
p: (509) 539-2711
e: edrschneider@gmail.com

Doug Skone

Warden, WA
p: (509) 349-2425
e: skone@smwireless.net

John Stahl

Ritzville, WA
p: (509) 659-0108
e: john_stahlfarms@me.com

John Thulen

Mt. Vernon, WA
p: (360) 424-1341
e: john@pioneerpotatoes.com

Ted Tschirky

Pasco, WA
p: (509) 539-9461
e: ted.tschirky@gmail.com

Ann Van Dyke

Quincy, WA
p: (509) 787-7783
e: annvandyke@blakalpacking.com

Kees Weyns

Othello, WA
p: (509) 346-9352
e: keesweyns@aol.com

Wisconsin

Larry Alsum

Friesland, WI
p: (920) 382-3121
e: larry.alsum@alsum.com

Andy Diercks

Coloma, WA
p: (715) 228-3031
e: andy.colomafarms@gmail.com

Steve Diercks

Coloma, WA
p: (715) 228-3031
e: cffarms@uniontel.net

Mark Finnessy

Plover, WI
p: (715) 344-2526
e: mark@okray.com

Ron Krueger

Eagle River, WI
p: (715) 479-8434
e: rlkrueger@charter.net

Ron Mach

Antigo, WI
p: (715) 623-5882
e: rmach73@gmail.com

Jeremie Pavelski

Hancock, WI
p: (715) 249-5555
e: jpavelski@hfinc.biz

Eric Schroeder

Antigo, WI
p: (715) 623-2689
e: eric@sbfi.biz

John Schroeder

Antigo, WI
p: (715) 623-2689
e: johnt@sbfi.biz

Nick Somers

Stevens Point, WI
p: (715) 592-4926
e: nsomers@wi-net.com

Kirk Wille

Bancroft, WI
p: (715) 335-8070
e: kirkw@rpespud.com

Jim Wysocki

Bancroft, WI
p: (715) 335-8060
e: jim.wysocki@rpespud.com



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State Potato Grower Organizations

California

Kern Produce Shippers Association

P.O. Box 98
Edison, CA 93220
contact: Tom Franconi
p: (661) 366-5721
e: mazzfran@sbcglobal.net

Tulelake Growers Association

P.O. Box 338
356 Main Street
Tulelake, CA 96134
contact: Iva Rogers
p: (530) 667-5214
e: tgatopromoteag@cot.net

Western Growers Association

17620 Fitch Street
Irvine, CA 92614
contact: Matt McInerney
p: (949) 885-2263
e: mmcinerney@wga.com
w: www.wga.com

See: Utah – United Growers of the Pacific Northwest

Colorado

Colorado Potato Administrative Committee Area II

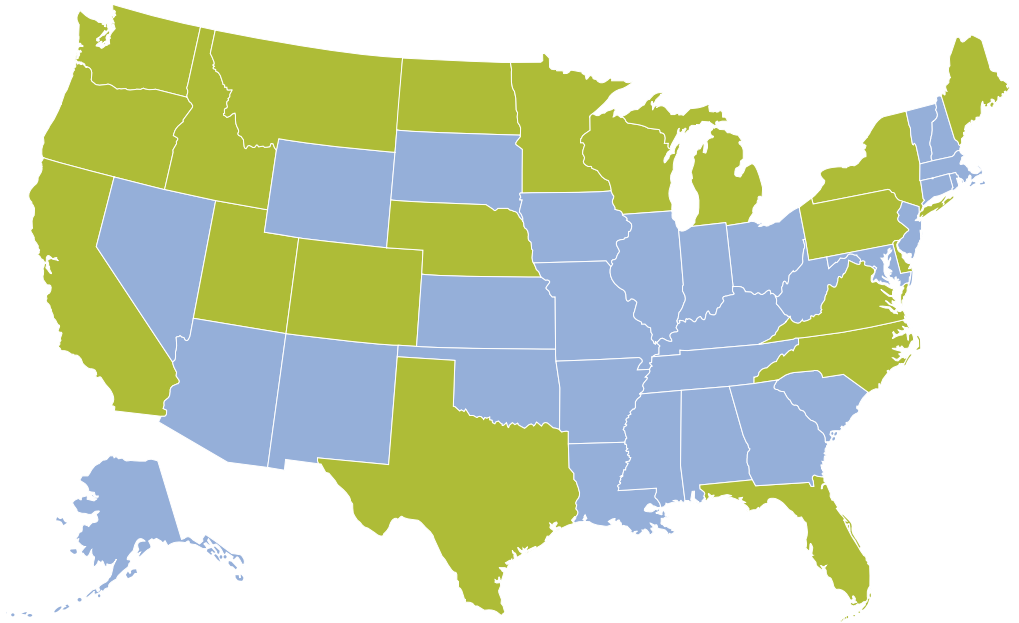
P.O. Box 348
1305 Park Avenue
Monte Vista, CO 81144
contact: Jim Ehrlich
p: (719) 852-3322
e: jehrich@coloradopotato.org
w: www.coloradopotato.org

Colorado Potato Administrative Committee Area III

P.O. Box 1774
528 7th Street
Greeley, CO 80632
contact: Lola Mundt
p: (970) 352-5231
e: cpaciii@msn.com

United Fresh Potato Growers of Colorado

118 Washington Street
P.O. Box 269
Monte Vista, CO 81144
contact: Lyla Davis
p: (719) 852-2144
e: unitedpotatoco@qwestoffice.net



Delaware

Delaware Potato Board Delaware Department of Agriculture

2320 S. Dupont Highway
Dover, DE 19901
contact: Philip Towle
p: (302) 698-4500
e: philip.towle@state.de.us

Florida

North Florida Growers Exchange

P.O. Box 655
4805 County Road 13
Elkton, FL 32033
contact: Danny Johns
p: (904) 692-5938
e: danny@bsffl.com

South Florida Potato Growers Exchange

611 N. Wymore Road, Suite 212
Winter Park, FL 32789
contact: Mike Hevener
p: (407) 865-6303
e: flspuds@cfl.rr.com

Idaho

Idaho-Eastern Oregon Potato Committee

3670 S. 25th East, Suite 3
Idaho Falls, ID 83404
contact: Travis Blacker
p: (208) 360-9560
e: potatocommittee@gmail.com

Idaho Grower Shippers Association

P.O. Box 51100
3670 S. 25th East, Suite 3
Idaho Falls, ID 83404
contact: Mark Klompfen
p: (208) 529-4400
e: mklompfen@idahoshippers.org
w: www.idahoshippers.org

Idaho Potato Commission

661 S. Rivershore Lane, Suite 230
Eagle, ID 83616
contact: Pat Kole
p: (208) 334-2350
e: patrick.kole@potato.idaho.gov
w: www.idahopotato.com

United Potato Growers of Idaho

457 N. 80 W.
P.O. Box 50658
Blackfoot, ID 83221
contact: Rick Shawver
p: (208) 785-2850
e: rick.shawver@unitedpotato.com

Kansas

See: Texas – United Southwest Potato Growers of America

Maine

Agricultural Bargaining Council

744 Main Street, Suite 6
Presque Isle, ME 04769
contact: Dana Wright
p: (207) 764-3380
e: danc.abc@myfairpoint.net

Maine Potato Board

744 Main Street, Room 1
Presque Isle, ME 04769
contact: Don Flannery
p: (207) 769-5061
e: flannery@mainepotatoes.com
w: www.maine potatoes.com

Membership & Contacts



Michigan

Michigan Potato Industry Commission

515 West Road, Suite A
East Lansing, MI 48823
contact: Mike Wenkel
p: (517) 253-7370
e: mike@mipotato.com
w: www.mipotato.com

Potato Growers of Michigan, Inc.

515 West Road, Suite A
East Lansing, MI 48823
contact: Mike Wenkel
p: (517) 253-7370
e: mike@mipotato.com
w: www.mipotato.com

Minnesota

Minnesota Area II Potato Growers Research & Promotion Council

9029 80th Avenue
Clear Lake, MN 55319
contact: Paul Gray
p: (320) 743-2837
e: pnggray@frontiernet.net
w: www.minnesotapotato.org

Northern Plains Potato Growers Association

P.O. Box 301
420 Business Hwy 2
East Grand Forks, MN 56721
contact: Chuck Gunnerson
p: (218) 773-3633
e: cgunnerson@nppga.org
w: www.nppga.org

Red River Valley Fresh Potato Growers Cooperative

P.O. Box 301
420 Business Hwy 2
East Grand Forks, MN 56721
contact: Ted Kreis
p: (218) 773-3633
e: tkreis@nppga.org

Montana

Montana Potato Advisory Committee

Rural Development Bureau
Montana Department of Agriculture
P.O. Box 200201
Helena, MT 59620
contact: Lee Boyer
p: (406) 444-2402
e: lboyer@mt.gov
w: www.agr.state.mt.us/crops/potatocomm.asp

United Potato Growers of Montana

3990 Churchill Road
Manhattan, MT 59741
contact: John Venhuizen
p: (406) 580-0763
e: john@plantthebest.com

Nebraska

Nebraska Potato Council

6541 Jefferson Road
Alliance, NE 69301
contact: Joe Thompson
p: (308) 762-7699
e: jthompson@bbc.net

See: Texas – United Southwest Potato Growers of America

New Mexico

See: Texas – United Southwest Potato Growers of America

New York

Empire State Potato Growers

P.O. Box 566
Stanley, NY 14561
contact: Melanie Wickham
p: (585) 526-5356
e: mwickham@nypotatoes.org
w: www.nypotatoes.org

North Carolina

North Carolina Potato Association

P.O. Box 2066
Elizabeth City, NC 27906
contact: Tommy Fleetwood
p: (252) 331-4773
e: tommy.fleetwood@ncagr.gov
w: www.ncpotatoes.org

North Dakota

Northern Plains Potato Growers Association

P.O. Box 301
420 Business Hwy 2
East Grand Forks, MN 56721
contact: Chuck Gunnerson
p: (218) 773-3633
e: cgunnerson@nppga.org
w: www.nppga.org

See: Minnesota – Red River Valley Fresh Potato Growers Cooperative

Oregon

Oregon Potato Commission

9320 S.W. Barbur Blvd, Suite 150
Portland, OR 97219
contact: Bill Brewer
p: (503) 239-4763
e: brewer@oregonspuds.com
w: www.oregonspuds.com

See: Idaho – Idaho-Eastern Oregon Potato Committee

See: Utah – United Growers of the Pacific Northwest

Pennsylvania

Pennsylvania Cooperative Potato Growers

3107 N. Front Street, Suite 100
Harrisburg, PA 17110
contact: Roger Springer
p: (717) 232-5300
e: rspringer@pacooppotatoes.com
w: www.pacooppotatoes.com

Texas

United Southwest Potato Growers of America

1100 East 6600 South, Suite 305
Salt Lake City, UT 84121
contact: Buzz Shahan
p: (801) 266-5050
e: buzz@unitedpotatousa.com

Utah

United Growers of the Pacific Northwest

100 E. 660 S., Suite 305
Salt Lake City, UT 84121
contact: Buzz Shahan
p: (801) 266-5050
e: buzz@unitedpotatousa.com

Virginia

Association of Virginia Potato and Vegetable Growers

P.O. Box 26
21047 Front Street
Onley, VA 23418
contact: Butch Nottingham
p: (757) 787-5867
e: butch.nottingham@vdacs.virginia.gov

Washington

Washington State Potato Commission

108 Interlake Road
Moses Lake, WA 98837
contact: Chris Voigt
p: (509) 765-8845
e: cvoigt@potatoes.com
w: www.potatoes.com

See: Utah – United Growers of the Pacific Northwest

Wisconsin

United Potato Growers Cooperative of Wisconsin

P.O. Box 327
Antigo, WI 55409
contact: Dana Rady
p: (715) 623-7683
e: drady0409@gmail.com

Wisconsin Potato & Vegetable Growers Association

P.O. Box 327
Antigo, WI 54409
contact: Tamas Houlihan
p: (715) 623-7683
e: thoulihan@wisconsinpotatoes.com
w: www.wisconsinpotatoes.com



Sustaining Members are regional and national companies and organizations that have a direct interest in the success of the U.S. potato industry and contribute annually to support the activities of NPC.



1,4GROUP, INC.

2307 E. Commercial Street
Meridian, Idaho 83642
contact: John Forsythe
p: (208) 887-9766
e: jforsythe@14group.com
w: www.14group.com

Located centrally in the Northwest's potato growing area, 1,4GROUP, Inc. is the leading distributor of post-harvest products developed to extend the dormancy and shelf-life of potatoes. In collaborative efforts with leading university researchers and private industry, we are dedicated to continued development of new and improved post-harvest chemical applications. From the harvest of your crop to your customer's dock, you will find a complete family of complementary treatments that protect the quality and condition of your potatoes. In addition, our clients receive services such as storage consulting, access to an in-house engineer, technical support, laboratory and field testing, and assistance with application technology.



ACETO AGRICULTURAL CHEMICALS CORPORATION

4 Tri Harbor Court
Port Washington, NY 11050
contact: Terry Kippley
p: (516) 478-9537
e: tkippley@aceto.com
w: www.aceto.com

Aceto Agricultural Chemicals Corporation is the world's leading supplier of potato sprout inhibitor products. Aceto provides the potato industry with a complete portfolio of innovative sprout control products, including: our best-in-class, solvent-free Sprout Nip Pellets; our unique Amplify (DIPN) sprout inhibitor; and our reliable, and effective,

Shield 3EC and Shelf Life 2EC products for use at packing. In addition, we aggressively carryout research to develop new products to improve stored potato quality and profitability of the potato industry. Aceto is a proud supporter of the National Potato Council.



AG WORLD SUPPORT SYSTEMS

102 E. 3rd Avenue, Suite 202
Moses Lake, WA 98837
contact: Warren Henninger
p: (509) 765-0698
e: whenninger@aginspections.com
w: www.aginspections.com

Ag World Support Systems LLC (AWSS) is a private, independent, third party inspection company serving the raw product needs of the North American processing industry. The primary focus of Ag World is to provide inspection services that generate accurate information used to determine grower payment. Inspections by Ag World also generate data used to help growers with the growing, harvest, and storage of raw product and aid processors in optional line management.



10645 N. Oracle Road, Suite 121, #270
Oro Valley, AZ 85737
Contact: Greg Warren
p: (203) 314-1518
e: gregoryw@amvac-chemical.com
w: www.amvac-chemical.com

Founded in 1969, AMVAC Chemical Corporation manufactures and markets a wide range of agricultural and specialty products, focusing on crop protection and management, turf and ornamental management, and public health. The company's basic strategy is to acquire brand name, niche product lines from multinational companies that divest mature products to focus on newly discovered molecules. To learn more about AMVAC, please visit the company's website at www.amvac-chemical.com.



ARYSTA LIFESCIENCE

1767 Road, F.5, NE
Moses Lake, WA 98837
contact: Sam Thornton
p: (509) 431-5321
e: sam.thornton@arysta.com
w: www.arystalifescience.com

Arysta LifeScience is focused on helping our customers cultivate business growth through the development, marketing and distribution of innovative, high-quality chemical solutions for today's dynamic agrosience and health & nutrition science marketplace. More than three-quarters of our entire organization is directly involved in bringing new products to market. From supply chain specialists, to development and registration teams, to sales and marketing representatives, we are dedicated to helping growers succeed.



BASF CROP PROTECTION

26 Davis Drive
Research Triangle Park, NC 27709
contact: Mila Pearce
p: (919) 547-7546
e: mila.pearce@basf.com
w: www.agproducts.basf.com

BASF Crop Protection combines innovative solutions with industry-leading technology to help potato growers maximize yield and quality.

BASF offers a highly effective fungicide program that includes Endura® fungicide, which is the proven benchmark for white mold control in potatoes. Priaxor® fungicide, the newest BASF innovation, provides consistent disease control and Plant Health benefits for potatoes.

For weed control, Outlook® herbicide protects growers' investment with powerful, consistent control of annual grasses and small-seeded broadleaf weeds such as pigweed and nightshade. Prowl® H2O herbicide offers an innovative, water-based formulation for benefits like no odor, reduced staining, greater storage temperature flexibility, and better performance in high surface areas.

BASF is dedicated to providing solutions, technical support and educational tools to help growers implement effective crop protection programs. For more information on BASF Crop Protection products, visit us at <http://agproducts.basf.us>.

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BASIC AMERICAN FOODS

415 W. Collins Road
Blackfoot, ID 83221-5642
contact: John Shields
p: (208) 785-8203
e: jshields@baf.com
w: www.baf.com

Family owned and operated since its founding in 1933, Basic American Foods is now a leading provider of value-added, branded dry potato and bean products world-wide. Its principal brands offering preparation convenience with scratch-like taste include; Potato Pearls®, Golden Grill®, Classic Casserole®, Savory Series®, Santiago®, Nana's Own™, Idaho® Spuds™, and Hungry Jack®. Hungry Jack is a trademark of The J.M. Smucker Company, used under license.



BAYER

P.O. Box 12015
2 TW Alexander Drive
Research Triangle Park, NC 27709
Contact: Nasser Dean
p: (916) 253-7741
e: nasser.dean@bayer.com
w: www.cropscience.bayer.us

Bayer provides crop protection solutions to the potato market with leading products Sivanto, Luna Tranquility, Movento, Velum Prime and Serenade, as well as others.



CAVENDISH FARMS INC.

5855 3rd Street, S.E.
Jamestown, ND 58401
contact: John Dennehy
p: (781) 273-2777
e: dennehy.john@cavendishfarms.com
w: www.cavendishfarms.com

Cavendish Farms is a leading producer of high quality, great tasting frozen potato and appetizer products for restaurant, quick-service, and retail markets throughout North America and around the world. For over 30 years our customers have known us as the potato experts as we grew to become the fourth largest potato processor in North America. Cavendish Farms also

offers an outstanding line of crispy golden onion rings, along with select tempura battered vegetables. We are committed to creating innovative new products to deliver exciting and profitable menu solutions to our customers.



CONAGRA FOODS LAMB WESTON

8701 W. Gage Blvd.
Kennewick, WA 99336
contact: David Smith
p: (509) 736-0291
e: david.smith2@conagrafoods.com
w: www.lambweston.com

Lamb Weston, a ConAgra Foods brand, is a leading supplier of frozen potato, sweet potato, appetizer and vegetable products to restaurants and retailers around the world. For more than 60 years, Lamb Weston has led the industry in innovation, introducing inventive products that simplify back-of-house management for our customer and make things more delicious for their customers. From the fields where Lamb Weston potatoes are grown to proactive customer partnerships, Lamb Weston always strives for more and never settles. Because, when we look at a potato we see possibilities. Learn more about us at lambweston.com.



DOUBLE L

307 S. Warm Springs Way
Heyburn, ID 83336
contact: Brock Mitchell
p: (208) 438-5592
e: bmitchell@doublelglobal.com
w: www.doublelglobal.com

Double L provides the solutions to your agricultural needs. We design, manufacture, and sell high-quality, high-capacity potato planting, harvesting, and handling equipment. Our equipment can also be used with many other crops such as onions, almonds, and peanuts. We also offer chemical and storage options to increase efficiency in your operation. Talk to a Double L representative today to see what we can do to help you grow your business.



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DOW AGROSCIENCES

9330 Zionsville Road
Indianapolis, IN 46268
contact: Matt Rekeweg
p: (317) 337-4902
e: marekeweg@dow.com
w: www.dowagro.com

Dow AgroSciences discovers, develops, and brings to market crop protection and plant biotechnology solutions for the growing world. Based in Indianapolis, Indiana, USA, Dow AgroSciences is a wholly owned subsidiary of The Dow Chemical Company and had annual global sales of \$7.3 billion in 2014. Learn more at www.dowagro.com.



DUPONT CROP PROTECTION

550 W. Alluvial Avenue, Suite 108
Fresno, CA 93711
contact: Brian Van Pelt
p: (509) 737-7985
e: brian.e.vanpelt@dupont.com
w: www.potatoes.dupont.com

DuPont Crop Protection serves the global production agriculture industry with leading products for potatoes and other specialty crops as well as grain crop sectors. Our mission is to enable the production of high-quality and abundant crops by providing grower operations with solutions to help maximize their crop investment. With our broad portfolio of offerings and our world-class R&D pipeline, DuPont Crop Protection is poised to meet grower needs now and in the future. DuPont is a proud sponsor of the NPC Environmental Stewardship Award.



FARM CREDIT

50 F Street NW, Suite 900
Washington, DC 20001
contact: Brittany Jablonsky
p: 202-626-8710
e: jablonsky@fccouncil.com
w: www.farmcredit.com

Farm Credit supports rural communities and agriculture with reliable, consistent credit and financial services, today and tomorrow. Farm Credit has been fulfilling its mission of helping these areas grow and thrive for a century by providing farmers with the capital they need to make their businesses successful and by financing vital infrastructure and communication services. Because a steady flow of capital means more jobs and economic growth, Farm Credit is able to invest in the vibrancy of communities throughout rural America. For more information about Farm Credit please visit farmcredit.com.



FMC CORPORATION

105 W. Kansas Street, Suite B
Liberty, MO 64068
contact: Rick Kesler
p: (816) 581-6870
e: rick.kesler@fmc.com
w: www.FMCCrop.com

FMC Agricultural Solutions provides cost effective crop protection products for a broad range of crops and pests, improving yields and profits for America's farmers. Our expanding potato portfolio includes unique and innovative products such as: Aim® EC herbicide/desiccant; Capture® LFR®, Beleaf® and Mustang Max® insecticides; and Ranman® and Rovral® fungicides.



FRITO-LAY, INC

7701 Legacy Drive
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13200 Metcalf Avenue, Suite 125
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contact: Sherri Nash
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w: www.gowanco.com

Gowan USA is a family owned registrant and marketer of crop protection products and champions technology for agriculture and horticulture through innovative product development, public advocacy and quality production. Bringing science, regulatory acumen, innovative investment, and focused execution to the forgotten problems of agriculture has earned Gowan USA the reputation of being "The Go To Company."



ISK BIOSCIENCES CORPORATION

7470 Auburn Road, Suite A
Concord, OH 44077
contact: Debra Fitzgerald
p: (440) 357-4655
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Omega® 500F Fungicide, Ranman® Fungicide, and Beleaf® Insecticide are outstanding products discovered and developed by Ishihara Sangyo Kaisha, LTD. They are delivered to the potato production industry in partnership with Syngenta, Summit Agro U.S., and FMC.

ISK Biosciences is a research-based provider of high quality and high technology crop protection products. The company is headquartered in Concord, Ohio, and has primary responsibility for development, registration and logistics for Ishihara Sangyo Kaisha's products in the Americas.

ISK Biosciences is committed to research, discovery, and development of new products for agriculture.



LINDSAY CORPORATION

2222 N. 111th Street
Omaha, NE 68164
contact: Dirk Lenie
p: (402) 829-6805
e: dirk.lenie@lindsay.com
w: www.zimmatic.com

Your success depends on the adoption of efficient new practices and technology, and Lindsay can help you make the most of your operation. Lindsay is a proven irrigation partner as a result of our leading technology, reliable products, and network of certified dealers.

From pumping systems to soil moisture sensors, advanced controls to GPS positioning, there's a product for every potato grower and every field. Zimmatic® by Lindsay offers proven systems and products that are built to be durable and rugged while easily integrating with the latest technology. These systems can be enhanced with a family of plug-and-play add-ons. With so many choices and options, Zimmatic can customize a unique, integrated system that maximizes time, labor and water savings for your individual needs.



LOCKWOOD MANUFACTURING

237 12th Street, NW
West Fargo, ND 58078
contact: Joe Dahlen
p: (800) 247-7335
e: sales@lockwoodmfg.com
w: www.lockwoodmfg.com

Lockwood is one of the leading manufacturers of high quality, reliable potato equipment. Lockwood proudly builds a variety of potato planters, windrowers, harvesters, and handling equipment. Each machine is built with a range of features and options to handle any crop condition and meet each farmer's needs.



LOVELAND PRODUCTS

3005 Rocky Mountain Avenue
Loveland, CO 80538
contact: Mark Trostle
p: (970) 685-3565
e: mark.trostle@cpsagu.com
w: www.lovelandproducts.com

Loveland Products is the proprietary organization within the CPS retail/wholesale group offering a complete line of high performance, high quality crop and non-crop input products. Loveland's complete portfolio includes proprietary adjuvants, plant nutrition, seed treatment, and crop protection products. Loveland's portfolio is large and our commitment to the Agricultural industry is great... We look forward to serving you in the future..... Get Growing.



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2275 Cabot Drive
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w: www.mccain.com

McCain Foods, the world's largest producer of potato and appetizer frozen products, is dedicated to being a high quality manufacturing and marketing leader through agronomy, integration of people, technology, systems, and innovation.

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MONTANA SEED POTATO CERTIFICATION PROGRAM

Potato Lab, P.O. Box 172060
MSU-Bozeman
Bozeman, MT 59717-2060
contact: Nina Zidack
p: (406) 994-3150
e: potatocert@montana.edu
w: www.montanaspud.org

Our purpose is to certify Montana-grown seed potatoes using the highest standards in the nation and to conduct research to improve potato quality and testing methods.



NACHURS ALPINE SOLUTIONS

421 Leader Street
Marion, OH 43302
contact: Jim Krebsbach
p: (740) 382-5701
e: krebsbachj@nachurs-alpine.com
w: www.nachurs-alpine.com

Nachurs Alpine Solutions is the leading manufacturer/ marketer of high quality, true solution liquid fertilizer serving the needs of North American farmers since 1946. Headquartered in Marion, Ohio, Nachurs Alpine Solutions owns and operates additional manufacturing facilities in Red Oak, Iowa; Corydon, Indiana; St. Gabriel, Louisiana; New Hamburg, Ontario; and Belle Plaine, Saskatchewan. Nachurs liquid fertilizers are sold to producers throughout the entire United States, Canada and internationally.



NATIONAL ALLIANCE OF INDEPENDENT CROP CONSULTANTS

349 East Nolley Drive
Collierville, TN 38017
contact: Allison Jones
p: (901) 861-0511
e: allisonjones@NAICC.org
w: www.naicc.org

NAICC, founded in 1978, is the national society of agricultural professionals who provide research and advisory services to clients for a fee. The 700+ members work from bases in 40 states and several foreign countries, and have expertise in the production of most crops grown around the country.



NUFARM AMERICAS INC.

4020 Aerial Center Parkway, Suite 101
Morrisville, NC 27560
contact: Rob Schwehr
p: (919) 379-2507
e: rob.schwehr@us.nufarm.com
w: www.nufarm.com

Nufarm Americas Inc. is a global provider of herbicides, fungicides, insecticides, and plant growth regulators to the agriculture industry. Key products important to potato growers are Ultra Flourish (mefenoxam), Agri Tin (TPTH), Champ copper brands including the new ChampION+++ formulation, Phostrol, Nuprid, and Spirato seed piece treatment.



THE PACKER

10901 W. 84th Terrace, Suite 300
Lenexa, KS 66214
contact: Greg Johnson
p: (913) 438-0784
e: gjohnson@farmjournal.com
w: www.farmjournal.com

The Packer, a publication of Farm Journal Media, has been reporting every week on the produce industry since 1893. ThePacker.com serves fresh fruit and vegetable growers, packers, and shippers; produce retailers; foodservice distributors; fresh-cut processors; wholesale produce distributors, and allied product and service providers.



R.D. OFFUTT COMPANY

700 S. 7th Street
Fargo, ND 58103
contact: Keith McGovern
p: (701) 526-9660
e: kmcgovern@rdoffutt.com

R.D. Offutt Company's farming operations produce and deliver high quality raw potatoes to major U.S. processors. Production is utilized in all segments of the potato market — fry, chip, fresh, and flake.



JR SIMPLOT COMPANY

P.O. Box 9386
Boise, ID 83707
contact: Craig Holcombe
p: (208) 384-8388
e: craig.holcombe@simplot.com
w: www.simplot.com

Simplot produces a variety of frozen potato products for institutional and retail markets and is the leading manufacturer and distributor of agriculture fertilizers.



SPUDNIK EQUIPMENT COMPANY LLC

584 W. 100 N.
Blackfoot, ID 83221
contact: Corey Steidley
p: (208) 785-0480
e: cory.steidley@spudnik.com
w: www.spudnik.com

We constantly strive to provide solutions to make our customers so successful that they praise our revolutionary innovation, unmatched customer service, and quality that is second to none.



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SYNGENTA CORPORATION

P.O. Box 18300
Greensboro, NC 27419-8300
contact: John Freed
p: (336) 312-7284
e: john.freed@live.com
w: www.syngenta.com

Syngenta is a world-leading agribusiness ranking first in crop protection and third in the high value commercial seeds market. Further information is available at www.syngenta.com.



UNITED POTATO GROWERS OF AMERICA

1100 E. 6600 S., Suite 305
Salt Lake City, UT 84121
contact: Jerry Wright
p: (801) 266-5050
e: info@unitedpotatousa.com
w: www.unitedpotatousa.com

United Potato Growers of America is a federated farmer cooperative that focuses on managing its members' potato supply so as to positively affect their economic success. It is through United membership that potato growers are empowered to better understand and act upon demand for their product.



POTATOES USA

4949 S. Syracuse St., #400
Denver, CO 80237
contact: Blair Richardson
p: (303) 369-7783
e: blair@potatoesusa.com
w: www.potatoesusa.com

Our mission is to increase demand for potatoes and potato products through an integrated promotion program, thereby, providing the nation's potato producers with expanding markets for their production.



VALENT USA CORPORATION

P.O. Box 8025
Walnut Creek, CA 94596
contact: Meg Brodman
p: 800.6.VALENT
e: meg.brodman@valent.com
w: www.valent.com

Valent U.S.A. Corporation is a crop protection firm serving agricultural and non-crop markets in North America. The product line includes herbicides, insecticides, fungicides, nematocides, and plant growth regulators. Key products for potato growers include Belay Insecticide, Chateau Herbicide, Presidio Fungicide, Quash Fungicide, Select Max Herbicide with Inside Technology and DiPel Biological Insecticide.



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VALLEY IRRIGATION

P.O. Box 358
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contact: Rich Panowicz
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e: irrigation@valmont.com
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WASHINGTON SEED POTATO COMMISSION

P.O. Box 286
Lynden, WA 98264
contact: Roger Hawley
p: (360) 354-4670
e: waseedspud@waseedpotato.com
w: www.waseedpotato.com

Washington Seed Potato Commission provides funding for research and promotion of Washington certified seed potatoes.



WILBUR-ELLIS®

WILBUR-ELLIS COMPANY

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Colorado Potato Administrative Committee

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(719) 852-3322

Area III

PO Box 1774

Greeley, CO 80632

(970) 352-5231

www.coloradopotato.org



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 Philip Gross - Spokane Hutterian Brethren
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 Kristi Gundersen - Knutzen Farms LP
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 Kono Potatoes/Kehl Farms
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Jake Wollman Jr. - Warden Hutterian Brethren

Marvin Wollman - Warden Hutterian Brethren
Mike Wollman - Warden Hutterian Brethren
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Regulatory Contacts

U.S. Department of Agriculture

The Honorable Thomas "Tom" James Vilsack

Secretary of Agriculture
1400 Independence Avenue, SW
Room 200A
Washington, D.C. 20250
p: (202) 720-3631

Michael Scuse

Acting Deputy Secretary
1400 Independence Avenue, SW
Room 200A
Washington, D.C. 20250
p: (202) 720-6052

Karla Thieman

Chief of Staff
1400 Independence Avenue, SW
Room 200A
Washington, D.C. 20250
p: (202) 720-3631

Farm & Foreign Agricultural Service

Alexis Taylor

Acting Under Secretary
Farm & Foreign Agricultural Service
1400 Independence Avenue, SW
Room 205E
Washington, D.C. 20250
p: (202) 720-3111

Philip Karsting

Administrator
Foreign Agricultural Service
1400 Independence Avenue, SW
Room 5071S
Washington, D.C. 20250
p: (202) 672-3935

Robert Macke

Deputy Administrator
Office of Agreements and Scientific Affairs, FAS
1400 Independence Avenue, SW
Room 5914S
Washington, D.C. 20250
p: (202) 720-0776

Jocelyn Brown

Deputy Administrator
Office of Capacity Building & Development, FAS
1400 Independence Avenue, SW
Room 3010S
Washington, D.C. 20250
p: (202) 690-0775

Gary Meyer

Assistant Deputy Administrator
Office of Agreements and Scientific Affairs, FAS
1400 Independence Avenue, SW
Room 5908S
Washington, D.C. 20250
p: (202) 720-1286

Mark Slupek

Deputy Administrator
Office of Trade Programs, FAS
1400 Independence Avenue, SW
Room 4932S
Washington, D.C. 20250
p: (202) 720-1169

Val Dolcini

Administrator
Farm Service Agency
1400 Independence Avenue, SW
Room 3086S
Washington, D.C. 20250
p: (202) 720-3467

Brandon Willis

Administrator
Risk Management Agency
1400 Independence Avenue, SW
Room 200A
Washington, D.C. 20250
p: (202) 720-3631

Food, Nutrition & Consumer Services

Kevin Concannon

Under Secretary
Food, Nutrition & Consumer Service
1400 Independence Avenue, SW
Room 217E
Washington, D.C. 20250
p: (202) 720-7711

Audrey Rowe

Administrator
Food and Nutrition Service
3101 Park Center Drive
Park Office Center, Room 906
Alexandria, VA 22302
p: (703) 305-2062

Marketing & Regulatory Programs

Edward Avalos

Under Secretary
Marketing & Regulatory Programs
1400 Independence Avenue, SW
Room 228W
Washington, D.C. 20250
p: (202) 720-4256

Elanor Starmer

Administrator
Agricultural Marketing Service
1400 Independence Avenue, SW
Room 3069
Washington, D.C. 20250
p: (202) 720-5115

Charles Parrott

Deputy Administrator
Fruit & Vegetable Programs, AMS
1400 Independence Avenue, SW
Room 2077S
Washington, D.C. 20250
p: (202) 720-6393

Kevin Shea

Administrator
Animal & Plant Health Inspection Service
1400 Independence Avenue, SW
Room 312E
Washington, D.C. 20250
p: (202) 799-7017

Osama El-Lissy

Deputy Administrator
Plant Protection & Quarantine Services, APHIS
1400 Independence Avenue, SW
Room 302E
Washington, D.C. 20250
p: (202) 799-7163

Natural Resources & Environment

Robert Bonnie

Under Secretary
Natural Resources & Environment
1400 Independence Avenue, SW
Room 538A
Washington, D.C. 20250
p: (202) 720-7173

Jason Weller

Chief
Natural Resources Conservation Services
1400 Independence Avenue, SW
Room 5105S
Washington, D.C. 20250
p: (202) 720-7246

Risk Management Agency

Research Education & Economics

Catherine Woteki

Under Secretary
Research, Education & Economics
1400 Independence Avenue, SW
Room 214W
Washington, D.C. 20250
p: (202) 720-1542

Chavonda Jacobs-Young

Administrator
Agricultural Research Service
1400 Independence Avenue, SW
Room 302A
Washington, D.C. 20250
p: (202) 720-3656

Sheryl Kunickis

Director
Office of Pest Management Policy
Agricultural Research Service
1400 Independence Avenue, SW
Room 3869
Washington, D.C. 20250
p: (202) 720-5375

Maureen Whalen

Deputy Administrator
Crop Production and Protection
5601 Sunnyside Avenue
Room 4-2204
Beltsville, MD 20705
p: (301) 504-6252

Sonny Ramaswamy

Director
National Institute of Food & Agriculture
(formerly Cooperative State Research
Education & Extension Service)
1400 Independence Avenue, SW
Room 305A
p: (202) 720-4423

Joseph Reilly

Administrator
National Agricultural Statistics Service
1400 Independence Avenue, SW
Room 5041S
Washington, D.C. 20250
p: (202) 720-4333

Government Contacts



Environmental Protection Agency

Gina McCarthy

Administrator
1200 Pennsylvania Avenue, NW
Room 3000 WJC
Washington, D.C. 20460
p: (202) 564-4700

Stan Meiburg

Acting Deputy Administrator
1200 Pennsylvania Avenue, NW
Room 3412
Washington, D.C. 20460
p: (202) 564-0157

Jim Jones

Assistant Administrator
Office of Chemical Safety and
Pollution Prevention
1200 Pennsylvania Avenue, NW
Room 3130A EPA East
Washington, D.C. 20460
p: (202) 564-2902

Jack Housenger

Director
Office of Pesticide Programs
2777 Crystal Drive, Room 23
Arlington, VA 22202
p: (703) 308-8163

Rick Keigwin

Deputy Office Director for Programs
Office of Pesticide Programs
1200 Pennsylvania Avenue, NW
Room 7508P
Washington, D.C. 20460
p: (703) 305-7618

Robert McNally

Director
Office of Pesticide Programs
Biopesticides and Pollution Prevention
Division
2777 Crystal Drive
Arlington, VA 22202
p: (703) 308-8085

Susan Lewis

Director
Office of Pesticide Programs
Registration Division
2777 South Crystal Drive
Room 7620/Mail Code 7505P
Arlington, VA 22202
p: (703) 308-8009

Yu-Ting Guilaran

Director
Office of Pesticide Programs
Pesticide Re-Evaluation Division
2777 South Crystal Drive
Room S9622/Mail Code S9622
Arlington, VA 22202
p: (703) 308-0052

Office of the U.S. Trade Representatives

Michael Froman

U.S. Trade Representative
600 17th Street, NW
Washington, D.C. 20508
p: (202) 395-6890

Darci Vetter

Chief Agricultural Negotiator
600 17th Street, NW
Washington, D.C. 20508
p: (202) 395-9654

Sharon Bomer-Lauritsen

Assistant U.S. Trade Representative for
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contact: Mia Kirk
p: (907) 745-8724
e: mia.kirk@alaska.gov

California

California Crop Improvement Association

Parsons Seed Certification Center
University of California
One Shield Avenue
Davis, CA 95616-8541
contact: Pablo Guzman
p: (530) 754-9649
e: pguzman@ucdavis.edu

Colorado

Potato Certification Service

San Luis Valley Research Center
0249 E. Road 9 N.
Center, CO 81125
contact: Kent Sather
p: (719) 754-3496
e: kent.sather@colostate.edu

Idaho

Idaho Crop Improvement Association

429 S.W. Fifth Avenue, Suite 105
Meridian, ID 83642
contact: Doug Boze
p: (208) 884-8225
e: dboze@idahocrop.com

Maine

Maine Seed Potato Board

744 Main Street, Suite 9
Presque Isle, ME 04769
contact: Allison Todd
p: (207) 764-2036
e: allison.todd@maine.gov

Michigan

Michigan Seed Potato Association

P.O. Box 1865
Gaylord, MI 49734
contact: Jeff Axford
p: (989) 732-4433
e: jwamspace@gmail.com

Minnesota

Minnesota Department of Agriculture

Potato Inspection
312 4th Avenue, N.E.
East Grand Forks, MN 56721
contact: Mike Horken
p: (218) 773-4956
e: mike.horken@state.mn.us

Montana

Montana Seed Potato Certification

P.O. Box 172060
MSU-Bozeman
Bozeman, MT 59717-2060
contact: Nina Zidack
p: (406) 994-3150
e: nzidack@montana.edu

Nebraska

Potato Certification Association of Nebraska

P.O. Box 339
100 Depot Street
Alliance, NE 69301
contact: Steven Marquardt
p: (308) 762-1674
e: smarquardt@nebraskapotatoes.com

New York

New York Seed Improvement Project

Cornell University Department of Plant Breeding
and Genetics
103C Leland Lab
Ithaca, NY 14853
contact: Phil Atkins
p: (607) 255-9869
e: pma3@cornell.edu

North Dakota

North Dakota State Seed Department

University Station
P.O. Box 5257
Fargo, ND 58105-5257
contact: Willem Schrage
p: (701) 793-3098
e: wschrage@ndseed.ndsu.edu

Oregon

Oregon Seed Certification Service

Oregon State University
Crop Science Building 31
Corvallis, OR 97331-3003
contact: Jeffrey McMorran
p: (541) 737-4513
e: jeff.mcmorran@oregonstate.edu

Washington

Washington State Department of Agriculture

Plant Protection Division
P.O. Box 42560
Olympia, WA 98504-2560
contact: Tom Wessels
p: (360) 902-1984
e: twessels@agr.wa.gov

Wisconsin

Wisconsin Seed Potato Certification

P.O. Box 328
Antigo, WI 54409
contact: Alex Crockford
p: (715) 623-4039
e: abcrockford@wisc.edu

Wyoming

See: Nebraska – Potato Certification Association
of Nebraska

Canada

Canadian Food Inspection Agency

1081 Main Street, Box 6088
Monton, NB E1C 8R2 Canada
contact: Alain Boucher
p: (506) 851-2511
e: alain.boucher@inspection.gc.ca



National Potato Industry Organizations

Alliance for Potato Research & Education

4949 S. Syracuse Street, #400
Denver, CO 80237
p: (303) 369-7783
e: info@apre.org

American Frozen Food Institute

2000 Corporate Ridge Blvd, Suite 1000
McLean, VA 22102
p: (703) 821-0770
e: info@affi.com
w: www.affi.com

CroLife America

1156 15th Street, NW, Suite 400
Washington, D.C. 20005
p: (202) 296-1585
e: webmaster@croplifeamerica.org
w: www.croplifeamerica.org

Food Marketing Institute

2345 Crystal Drive, Suite 800
Arlington, VA 22202
p: (202) 452-8444
e: fmi@fmi.org
w: www.fmi.org

Grocery Manufacturers Association

1350 I (Eye) Street, NW, Suite 300
Washington, D.C. 20005
p: (202) 369-5900
e: info@gmaonline.org
w: www.gmaonline.com

National Potato Council

1300 L Street, NW, Suite 910
Washington, D.C. 20005
p: (202) 682-9456
e: spudinfo@nationalpotatocouncil.org
w: www.nationalpotatocouncil.org

Potato Association of America

University of Maine
5719 Crossland Hall, Room 220
Orono, ME 04469-5719
p: (207) 581-3042
e: umpotato@mail.maine.edu
w: www.ume.maine.edu/paa

Potatoes USA

4949 S. Syracuse Street, #400
Denver, CO 80237
p: (303) 369-7783
e: potatoesa@potatoesusa.com
w: potatoesusa.com

Produce Marketing Association

1500 Casho Mill Road
P.O. Box 6036
Newark, DE 19714-6036
p: (302) 738-7100
e: solutionsctr@pma.com
w: www.pma.com

Snack Food Association

1600 Wilson Blvd, Suite 650
Arlington, VA 22209
p: (800) 628-1334
e: sfa@sfa.org
w: www.sfa.org

United Potato Growers of America

1100 East 6600 South, Suite 305
Salt Lake City, UT 84121
p: (801) 266-5050
e: info@unitedpotatousa.com
w: www.unitedpotatousa.com

United Fresh Produce Association

1901 Pennsylvania Avenue, NW
Suite 1100
Washington, D.C. 20006
p: (202) 303-3400
e: united@unitedfresh.org
w: www.unitedfresh.org

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Chef Leif Eric Benson, CEC AAC and Bill Brewer, OPC President and CEO



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Potatoes must be winter
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Potatoes
USA

BEHOLD
The 9th

WONDER

OF THE WORLD



Meet Food Enthusiasts

Food Enthusiasts represent a large portion of the population and are defined by their love and overall involvement with food as well as their desire to explore culinary creations from across the globe.

Food Enthusiasts are perhaps most unique in that they want to be involved with food and cooking—it's a social and creative outlet (more so than a job to do). They are very visually engaged with food, searching for recipes from a variety of sources to use as a launch pad for experimentation.

While Food Enthusiasts have a very involved relationship with food, they are not actually self-described "foodies." Food Enthusiasts are defined by their affinity for food, and especially cooking, versus having a superior knowledge of food.

For Food Enthusiasts, potatoes are a loved vegetable with surprising health benefits. These consumers most appreciate potatoes for their varieties, versatility and ability to pair with many foods and flavors.

For specific characterization purposes, Food Enthusiasts agree...

- I'm pretty adventurous when it comes to trying new foods.
- I like to experiment and try new recipes.
- I cook frequently throughout the week.
- I prefer to cook with fresh rather than frozen.
- I love to eat at restaurants.

AND

- Describe their cooking as "adventurous."



Print ad

VAN GOGH
painted four
still lifes of
Potatoes.
 HE ONLY PAINTED ONE
STARBUCKS NIGHT.

The 9th WONDER OF THE WORLD

See how to make Japanese Sweet & Savory Potato Bites and thousands of other culinary delights at PotatoGoodness.com

Print ad

If you can't make
Vodka & Electricity
with it,
IT'S NOT A SUPERFOOD.

The 9th WONDER OF THE WORLD

If potatoes can power an alarm clock or be distilled into spirits, just imagine what they can do in the kitchen. Get hundreds of recipes at PotatoGoodness.com

Consumer Marketing

The 9th Wonder of the World consumer advertising campaign celebrates the fun and versatility of cooking with potatoes. By tapping into the adventurous nature of our Food Enthusiasts, the creative elements inspire people to cook with potatoes by showing that there is no limit to cuisines, flavors or preparations with potatoes.

A fully integrated communications campaign is running in targeted print, online pre-roll video, digital and social media. Partners such as *Food Network Magazine*, *Cooking Light* and *Bon Appetit* provide cooking inspiration, while digital display networks and a blogging partnership with *Honest Cooking* drive traffic to PotatoGoodness.com. We inspire new potato usage with our weekly recipe emails and have a strong PR effort in place to draw in new consumers and tap into key media influencers.

Banner ad

The
EXPEDITION

begins with a
PEELER.

>MAKE SOMETHING Marvelous

The 9th WONDER OF THE WORLD

Retail Marketing

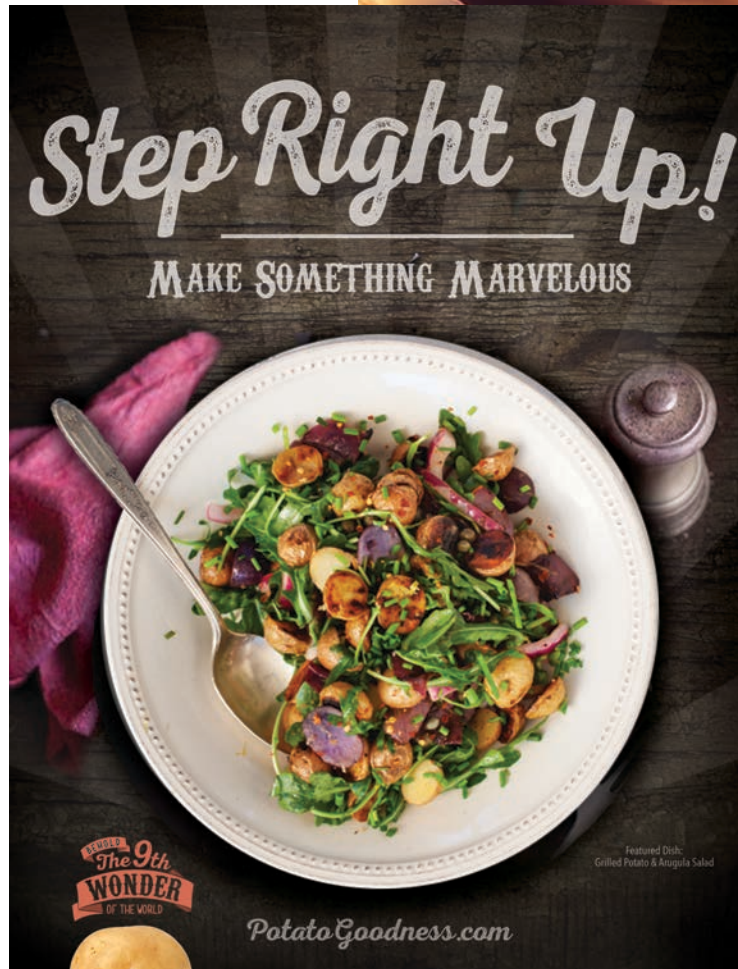
We concentrate on increasing awareness by providing retailers and shippers with the tools to understand what shoppers want. The Retail Marketing Program will continue to evolve to meet the changing needs of retailers and shippers alike, but the mission remains consistent: increase the volume and dollar sales of fresh potatoes across all retail channels.

DIRECT-TO-CONSUMER PROGRAMS

This year, we're communicating directly to consumers at retail for the first time. This includes mobile advertising to target Food Enthusiasts in and around retailers with a purchase message delivered to their phones. We're also placing ads and articles in retailer print publications to entice consumers to visit the produce department and purchase potatoes.

TOOLS AND RESOURCES

Potatoes USA has tools and resources that are available to all growers, shippers and retailers. This includes the resource center, retailer portal, FreshFacts® database, PowerPoint wizard, ECRM ad tracking, price elasticity tool and produce associate training modules.



Ingredient Marketing

The Ingredient Program is focused on driving potato innovation at retail and with frozen and refrigerated food manufacturers. We're developing new food concepts in ready-to-heat meals, side dishes and snacks, as well as holding one-on-one meetings with food manufacturers.





Foodservice Marketing

Our Foodservice Marketing Program has one overarching goal: inspire culinary professionals to use potatoes more often and in more ways.

We drive potato innovation on menus by working with restaurant chefs and foodservice management to inspire ideas that go far beyond traditional fried, baked and mashed. In addition to inspiring culinary professionals, we also feature the versatility, cost effectiveness, demand and nutrition of potatoes.

CULINARY SEMINAR

The Global Potato seminar takes place annually at the Culinary Institute of America at Greystone in Napa Valley, California, each October.

It's an accredited program that brings culinary professionals together to create new U.S. potato concepts that foodservice diners crave.

BUILDING FOODSERVICE AWARENESS: TRADE PR AND ONLINE DIGITAL PRESENCE

It's paramount to increase the awareness, perception and value of potatoes at foodservice. By partnering with the International Foodservice Editorial Council (IFEC), we constantly share new potato menu ideas, recipes and potato information. We also use digital advertising to showcase inspiring potato dishes to foodservice professionals.

CHEFSFEED

ChefsFeed, a mobile-first food media and technology platform, will spotlight innovative potato dishes created by cutting-edge chefs around the country through short online videos. The videos will reach cutting-edge chefs, urban diners and industry influencers, all important target audiences.



School Nutrition and Foodservice

The School Foodservice Program launched in July 2015. By spurring potato recipe innovation at K-12 schools, we will drive new and exciting uses of potatoes in school meals, on the serving line and on salad bars.

POTATOESRAISETHEBAR.COM

An online toolkit available on PotatoesRaiseTheBar.com features resources school nutrition professionals can use immediately. It includes recipes, themed salad bar schematics, examples of innovative potatoes by school districts throughout the country, nutrition information and much more.

INDUSTRY CONFERENCES

We cultivate relationships all year long at conferences within the school nutrition and foodservice communities. These gatherings are great opportunities to showcase potatoes as an affordable, delicious, versatile canvas for healthy school meal innovation.

ADVERTISING AND PUBLIC RELATIONS

The well-crafted media program provides a balanced mix of print and online advertising in school foodservice publications with a strategic editorial calendar for trade and consumer media outreach. All activities are aimed at reaching a wide audience with key messages about potatoes in school meals and driving them to the resources at PotatoesRaiseTheBar.com.





Nutrition Marketing

To increase nutrition influencers promotion of potatoes as a necessary part of a healthy diet, we're creating "lightbulb moments" with a positive approach to nutrition communications that change the potato dialogue from permissive to prescriptive.

SMARTBRIEF PROMOTIONS

SmartBrief for Nutritionists is a daily online news aggregator, which provides targeted news stories for a variety of audiences. Throughout the year, potatoes will be showcased for nutrition professionals, allowing us to reach influencers through a credible source.

NUTRITION NEWS BUREAU AND MEDIA RELATIONS

Potatoes USA will publicize the positive lifestyle benefits of potatoes at key times of the year. For instance, readers were "schooled" about potato nutrition A to Z during Back to School season, and we'll be talking all about potatoes' potassium benefits during Heart Health Month. We'll also promote potato nutrition in satellite media tours and influencer publications, such as blogs, columns and social media.

APRE RESEARCH PUBLICITY

As the Alliance for Potato Research and Education generates new nutrition research, we actively share the information via posts on national newswires and targeted media pitching.

NUTRITION PARTNERSHIPS

Potatoes USA continues to work with its highly valued nutrition partners, Produce for Better Health, United Fresh Fruit and Vegetable Association, Oldways and its Mediterranean Foods Alliance Division. These partners offer advocacy to potatoes through their professional and consumer networks. Working with them, Potatoes USA communicates the necessary role potatoes play in a healthy diet.

Spud Nation

Spud Nation is the first food truck owned by American potato farmers to bring customers a field to fork potato adventure. The soul behind Spud Nation is that of freedom and innovation - the freedom to go beyond and do what has never been done before and inspire others to embrace the ability to enjoy potatoes through innovative recipes and uses. The food truck will serve as an incubator and rolling test kitchen, presenting potatoes to customers through unexpected recipes and flavors.

The first of its kind food truck is also armed with state-of-the-art restaurant equipment and plenty of bells and whistles. The truck has met and exceeded all food and safety standards to bring customers fresh, safe and delicious food. Spud Nation is also a fully educational platform, being equipped with video, audio, LCD screens, drop-down patio, LED lights and GoPro cameras to make for perfect cooking demonstrations. Additionally, Spud Nation is furnished with amazing equipment such as top-of-the-line fryers, making for a perfect experience every time.

Finally, Spud Nation is non-profit and is about the community - farmers, customers, employees and beyond. Employees on the truck are all salaried with full benefits, and all tips received will go to charity.





Potatoes USA Research

Despite their humble appearance, potatoes are complex organisms. They even have four sets of chromosomes per cell—by comparison, humans only have two. They can be grown under a variety of conditions and for different purposes, and the research possibilities within the potato industry are nearly limitless. At Potatoes USA we understand that resources are not limitless and must be used carefully to address present and future threats of all types, strengthening the industry in the process.

Moreover, the information learned through the research programs must be communicated back to the industry in an effective and timely manner.

NATIONAL CHIP PROGRAM

Without question, potato chips are one of the most popular snack food choices in the United States and beyond. Essential variety development research is both expensive and time intensive, so the National Chip Program is a collaboration between potato growers and processors to help manage the significant cost burdens of developing and commercializing new potato chip varieties. An additional benefit is that the program shortens the timetable for new products to reach the market. What used to take 12 to 15 years can now be accomplished in six to eight years.

NATIONAL FRY PROCESSOR TRIALS

The benefits of teamwork in variety development efforts are not limited to only the chip sector. The National Fry Processor Trials (NFPT) program is also a collaboration between growers and processors. The NFPT program is dedicated to identifying new potato clones that meet tried and true consumer acceptance standards while improving the nutritional profile of a finished frozen fry. Clones in the program are grown in five different growing areas across the country and judged on a variety of attributes, from size distribution to sugar content. Ultimately, the varieties in the program can be selected by growers and processors for commercialization.

International Marketing

Internationally, Potatoes USA promotes potatoes on behalf of the U.S. potato industry in more than 30 countries throughout the world, leveraging funding from USDA – with grower assessment cost sharing – to promote fresh (tablestock and chipstock), processed (dehydrated and frozen) and seed potatoes. On the U.S. industry side, we work with U.S. growers to ensure they are export ready and able to take advantage of opportunities as they arise by organizing events to build buyer-seller relationships.

INTERNATIONAL RETAIL MARKETING

By targeting international retailers, we introduce new U.S. potato varieties and potato products to consumers at supermarkets. This is achieved through in-store retail promotions/sampling, training seminars for produce associates, development of point-of-sale materials, and storage/handling seminars. Similar to the domestic marketing program, we work with retailers to test new and promising best practices to determine if they increase sales at the retail level.

INTERNATIONAL FOODSERVICE MARKETING

We partner with foodservice establishments, importers and distributors, culinary organizations and the media. Menu development adapts both Western and local cuisine to the tastes of each target market. Merchandising visits, trade shows, newsletters, seminars, potato demonstrations and samples are a few ways that Potatoes USA representatives introduce new uses and products to both current and new distribution channels. To maintain market share, we provide value-added services, such as technical and educational support as well as promotional funds, to those buying 100% U.S. potatoes. Continually providing messages about versatility, value, convenience, food safety and profitability ensures U.S. potatoes are top-of-mind for buyers.





INTERNATIONAL INGREDIENT MARKETING

The foundation of the Ingredient Program is to generate new concepts and to disseminate technical information on the benefits of including U.S. potatoes and potato products as an ingredient in bakery, snack and food manufacturing. Trade education activities, such as trade shows, seminars and one-on-one meetings, are crucial to the program. Potatoes USA convinces manufacturers to conduct product trials and continues to provide technical information as needed to convince target companies to make commercial purchases.

INTERNATIONAL CONSUMER MARKETING

Presenting a positive image for potatoes is an overarching strategy for Potatoes USA both domestically and internationally. This program is the international direct-to-consumer marketing program that aims to increase awareness of the nutritional benefits, versatility, taste, variety and relevance of potatoes in the daily diets of consumers around the world. With a steady stream of research-based messages highlighting the positive benefits of potatoes, Potatoes USA works to continuously improve attitudes and increase usage.



INTERNATIONAL SEED MARKETING

The Potatoes USA Seed Program builds global demand by identifying and developing new target markets, sponsoring field trials leading to variety registrations, obtaining and growing market access, and educating foreign buyers on the benefits of investing in U.S. seed potatoes. Through these activities, Potatoes USA spreads the word that U.S. potatoes are distinct in their high quality, reputable growing techniques and certification process.

FOOD ASSISTANCE AND DEVELOPMENT (IFAD)

We provide education and training services to USDA, USAID, private voluntary organizations and other groups via meetings, workshops, pilot projects and other activities to encourage the inclusion of dehydrated potatoes in U.S. government-funded food assistance and development programming.

MARKET ACCESS

Restricted market access remains one of the biggest impediments to growth of U.S. potato exports, making it a priority for the U.S. industry to open new markets and maintain access in current markets. While market access negotiations are inherently government to government, Potatoes USA coordinates with the National Potato Council and state potato organizations to recommend industry priorities and resolve barriers to trade.



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— CALIFORNIA —

Moscone West, San Francisco Marriott Marquis



Potato Production, Seed Use, Farm Disposition, Price, and Value

Year	Production	Total used for seed	Farm disposition			Price	Farm production	Value of sales
			Where grown	Shrinkage and loss	Sold			
			Seed, feed and home					
			1,000 cwt			\$/cwt	\$ 1,000	
1975	321,978	25,615	6,560	22,177	293,241	4.48	1,442,741	1,313,201
1976	357,666	25,566	6,760	26,246	324,660	3.59	1,282,521	1,166,539
1977	355,334	25,989	6,718	31,119	317,497	3.55	1,255,047	1,127,531
1978	366,314	24,331	6,302	34,439	325,573	3.38	1,224,478	1,098,936
1979	342,447	22,316	5,904	30,128	306,415	3.44	1,172,108	1,052,542
1980	303,905	24,063	6,380	23,237	274,288	6.55	1,985,814	1,795,482
1981	340,623	24,931	6,004	26,339	308,280	5.42	1,831,474	1,670,955
1982	355,131	24,120	7,242	31,045	316,844	4.45	1,562,639	1,411,309
1983	333,726	25,475	5,937	24,664	303,125	5.82	1,934,263	1,763,508
1984	362,039	27,159	5,701	30,057	326,281	5.69	2,042,298	1,855,751
1985	406,609	24,955	8,061	52,707	345,841	3.92	1,568,296	1,355,438
1986	361,743	25,770	6,248	28,355	327,140	5.03	1,810,330	1,644,602
1987	389,320	25,544	5,654	31,901	351,765	4.38	1,682,949	1,539,467
1988	356,438	25,973	5,810	25,067	325,561	6.02	2,143,971	1,958,373
1989	370,444	27,025	5,722	24,974	339,748	7.36	2,716,963	2,501,327
1990	402,110	28,061	5,949	28,329	367,832	6.08	2,430,983	2,239,615
1991	417,622	26,747	5,995	32,429	379,198	4.96	2,042,899	1,880,156
1992	425,367	28,241	5,923	33,807	385,637	5.52	2,336,478	2,129,241
1993	430,349	29,081	5,951	30,181	394,217	6.16	2,642,699	2,429,854
1994	469,425	29,428	5,904	37,342	426,179	5.56	2,593,446	2,369,130
1995	445,099	30,561	5,755	29,630	409,714	6.75	2,995,711	2,765,823
1996	499,254	29,138	6,221	41,238	451,795	4.91	2,423,476	2,218,119
1997	467,091	29,975	5,475	32,183	429,433	5.64	2,622,621	2,421,212
1998	475,667	29,206	5,764	35,449	434,454	5.56	2,633,941	2,416,566
1999	478,093	29,580	5,545	35,550	436,998	5.76	2,742,428	2,519,138
2000	513,544	27,137	5,287	43,685	464,572	5.08	2,590,053	2,359,162
2001	437,673	28,625	5,386	21,227	401,060	6.99	3,055,876	2,802,978
2002	458,171	28,149	5,622	30,905	421,644	6.67	3,045,310	2,811,995
2003	457,814	26,687	5,543	35,294	416,977	5.89	2,685,822	2,457,640
2004	456,041	24,695	4,796	37,408	413,837	5.65	2,565,260	2,344,481
2005	423,926	25,659	4,791	28,519	390,616	7.04	2,981,754	2,758,275
2006	441,348	26,437	4,738	29,852	406,758	7.31	3,208,632	2,981,414
2007	444,875	24,476	4,105	29,561	411,209	7.51	3,339,710	3,088,763
2008	415,055	24,533	4,138	26,438	384,478	8.42	3,770,462	3,494,193
2009	432,601	24,027	4,535	29,135	398,931	8.25	3,557,574	3,291,800
2010	404,273	25,060	4,220	24,990	375,063	9.20	3,721,501	3,448,748
2011	429,647	26,497	4,142	27,755	397,750	9.41	4,040,568	3,743,011
2012	462,766	25,809	4,869	28,356	429,541	8.65	3,993,815	3,728,191
2013	434,652	25,159	4,323	26,211	404,118	9.71	4,222,628	3,929,938
2014	442,170	26,259	4,192	26,762	411,216	8.88	3,928,211	3,658,279

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.



Potato Area Planted and Harvested by Seasonal Group States and United States: 2013-2015

Seasonal group and State	Area planted			Area harvested		
	2013	2014	2015	2013	2014	2015
	1,000 acres					
Spring						
Arizona	3.5	3.8	3.6	3.4	3.5	3.5
California	27.0	25.0	23.0	26.5	24.8	22.7
Florida	30.9	30.5	30.0	29.5	29.3	29.6
North Carolina	14.5	14.5	13.5	13.5	13.5	12.7
United States	75.9	73.8	70.1	72.9	71.1	68.5
Summer						
Delaware	1.4	1.2	(D)	1.4	1.2	(D)
Illinois	6.8	6.5	7.5	6.7	6.4	6.9
Kansas	4.4	4.2	3.8	4.3	4.1	3.6
Maryland	2.2	2.3	2.4	2.1	2.3	2.4
Missouri	9.5	8.2	8.5	9.0	7.9	8.1
New Jersey	2.4	2.0	(D)	2.4	1.9	(D)
Texas	18.0	21.0	20.0	17.7	20.6	18.2
Virginia	4.0	5.0	5.0	3.9	4.5	4.7
Other States ¹	(NA)	(NA)	3.3	(NA)	(NA)	3.2
United States	48.7	50.4	50.5	47.5	48.9	47.1
Fall						
California	7.3	8.3	8.0	7.3	8.3	8.0
Colorado	54.8	60.2	58.2	54.6	59.8	58.0
San Luis Valley	49.7	54.2	51.9	49.6	53.9	51.8
All other areas	5.1	6.0	6.3	5.0	5.9	6.2
Idaho	317.0	321.0	325.0	316.0	320.0	324.0
10 Southwest counties	17.0	16.0	18.0	17.0	16.0	18.0
Other Idaho counties	300.0	305.0	307.0	299.0	304.0	306.0
Maine	55.0	51.0	51.0	54.0	50.5	50.5
Massachusetts	3.9	3.6	3.6	3.9	3.6	3.6
Michigan	44.5	43.0	46.0	44.0	42.5	45.0
Minnesota	46.0	42.0	41.0	45.0	41.0	40.5
Montana	11.3	11.5	11.0	11.1	11.3	10.9
Nebraska	18.5	17.0	16.0	18.3	16.9	15.8
Nevada	(D)	(D)	(D)	(D)	(D)	(D)
New Mexico	(D)	(D)	(D)	(D)	(D)	(D)
New York	17.5	16.0	15.0	17.1	15.8	14.6
North Dakota	81.0	79.0	82.0	78.0	77.0	80.0
Ohio	1.9	1.6	1.6	1.8	1.5	1.5
Oregon	40.0	39.0	39.0	39.6	38.9	38.9
Pennsylvania	6.7	5.3	5.5	6.6	5.2	5.3
Rhode Island	0.5	0.5	0.7	0.5	0.5	0.7
Washington	160.0	165.0	170.0	160.0	165.0	170.0
Wisconsin	62.5	65.0	63.0	62.0	64.0	62.5
Other States ¹	10.9	9.4	8.0	10.7	9.3	7.9
United States	939.3	938.4	944.6	930.5	931.1	937.7
All United States	1,063.9	1,062.6	1,065.2	1,050.9	1,051.1	1,053.3

¹ Includes data withheld above.

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

Source: Crop Production 2015 Summary (January 2016), USDA, National Agricultural Statistics Service.



Potato Yield and Production in Cwt by Seasonal Group States and United States: 2013-2015

Seasonal group and State	Yield per acre			Production		
	2013	2014	2015	2013	2014	2015
	cwt			1,000 cwt		
Spring						
Arizona	280	310	290	952	1,085	1,015
California	410	470	430	10,865	11,656	9,761
Florida	240	240	230	7,080	7,032	6,808
North Carolina	240	210	210	3,240	2,835	2,667
United States	304	318	296	22,137	22,608	20,251
Summer						
Delaware	280	290	(D)	392	348	(D)
Illinois	370	415	380	2,479	2,656	2,622
Kansas	350	340	335	1,505	1,394	1,206
Maryland	310	380	330	651	874	792
Missouri	300	270	305	2,700	2,133	2,471
New Jersey	230	225	(D)	552	428	(D)
Texas	460	335	375	8,142	6,901	6,825
Virginia	210	250	220	819	1,125	1,034
Other States ¹	(NA)	(NA)	245	(NA)	(NA)	784
United States	363	324	334	17,240	15,859	15,734
Fall						
California	480	470	465	3,504	3,901	3,720
Colorado	372	388	394	20,304	23,196	22,857
San Luis Valley	365	380	385	18,104	20,482	19,943
All other areas	440	460	470	2,200	2,714	2,914
Idaho	415	415	402	131,131	132,880	130,320
10 Southwest counties	520	515	525	8,840	8,240	9,450
Other Idaho counties	409	410	395	122,291	124,640	120,870
Maine	290	290	320	15,660	14,645	16,160
Massachusetts	260	285	300	1,014	1,026	1,080
Michigan	360	370	390	15,840	15,725	17,550
Minnesota	385	400	400	17,325	16,400	16,200
Montana	310	320	320	3,441	3,616	3,488
Nebraska	460	470	435	8,418	7,943	6,873
Nevada	(D)	(D)	(D)	(D)	(D)	(D)
New Mexico	(D)	(D)	(D)	(D)	(D)	(D)
New York	290	275	285	4,959	4,345	4,161
North Dakota	290	310	340	22,620	23,870	27,200
Ohio	280	280	230	504	420	345
Oregon	545	580	560	21,582	22,562	21,784
Pennsylvania	290	275	280	1,914	1,430	1,484
Rhode Island	260	245	245	130	123	172
Washington	600	615	590	96,000	101,475	100,300
Wisconsin	420	410	440	26,040	26,240	27,500
Other States ¹	457	420	420	4,889	3,906	3,319
United States	425	434	431	395,275	403,703	404,513
All United States	414	421	418	434,652	442,170	440,498

¹ Includes data withheld above.

(D) Withheld to avoid disclosing data for individual operations.

(NA) Not available.

Source: Crop Production 2015 Summary (January 2016), USDA, National Agricultural Statistics Service.

Potato Production, Seed Use, Farm Disposition, Price, and Value States and United States: 2014 Crop

State	Production	Total used for seed	Farm disposition			Price per cwt	Value of	
			Seed, feed, home	Shrink and loss	Sold		Production ¹	Sales ¹
	1,000 cwt	1,000 cwt	1,000 cwt			\$	\$1,000	\$1,000
Arizona	1,085	(D)	(D)	(D)	(D)	(D)	(D)	(D)
California	15,557	1,262	10	211	15,336	11.90	184,891	182,443
Colorado	23,196	1,537	961	2,330	19,905	8.25	191,367	164,330
Delaware	348	20	1	1	346	14.80	5,150	5,126
Florida	7,032	897	-	531	6,501	18.70	131,498	121,802
Idaho	132,880	7,703	890	8,630	123,360	7.20	956,736	886,654
Illinois	2,656	150	26	-	2,630	9.70	25,763	25,512
Kansas	1,394	107	-	50	1,344	8.55	11,919	11,508
Maine	14,645	1,071	327	1,818	12,500	10.50	153,773	131,554
Maryland	874	38	1	1	872	11.70	10,226	10,193
Massachusetts	1,026	83	12	5	1,009	10.40	10,670	10,490
Michigan	15,725	1,058	315	450	14,960	11.70	183,983	175,151
Minnesota	16,400	984	136	659	15,605	9.25	151,700	144,248
Missouri	2,133	204	-	-	2,133	11.95	35,458	25,458
Montana	3,616	276	226	200	3,190	12.80	46,285	40,808
Nebraska	7,943	432	162	544	7,237	10.60	84,196	76,625
Nevada	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
New Jersey	428	40	2	1	425	11.90	5,093	5,070
New Mexico	(D)	(D)	(D)	(D)	(D)	(D)	(D)	(D)
New York	4,345	346	82	240	4,023	12.60	54,747	50,877
North Carolina	2,835	(D)	(D)	(D)	(D)	(D)	(D)	(D)
North Dakota	23,870	1,782	360	2,200	21,310	9.40	224,378	200,836
Ohio	420	32	5	5	410	11.70	4,914	4,788
Oregon	22,562	952	70	1,375	21,117	7.90	178,240	167,008
Pennsylvania	1,430	120	13	14	1,403	13.30	19,019	18,649
Rhode Island	123	11	-	1	122	13.00	1,599	1,587
Texas	6,901	630	50	51	6,800	17.30	119,387	117,357
Virginia	1,125	97	2	8	1,115	16.60	18,675	18,506
Washington	101,475	4,318	260	6,340	94,875	7.60	771,210	719,309
Wisconsin	26,240	1,501	275	846	25,119	10.40	272,896	260,021
Other States ²	(NA)	608	6	251	7,569	10.79	84,438	82,369
United States	442,170	26,259	4,192	26,762	411,216	8.88	3,928,211	3,658,279

- Represents zero.

(D) Withheld to avoid disclosing data for individual operations.

¹ May not calculate due to rounding.

² Includes data withheld above.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.



All Potatoes Price per Cwt and Value of Production - States and United States: 2013-2015

State	Price per cwt			Value of production ¹		
	2013	2014	2015	2013	2014	2015
	\$			\$1,000		
Arizona	(D)	(D)	(D)	(D)	(D)	(D)
California	17.15	11.90	13.50	246,171	184,891	182,081
Colorado	9.90	8.25	8.40	201,010	191,367	191,999
Delaware	19.20	14.80	(D)	7,526	5,150	(D)
Florida	17.00	18.70	15.90	120,360	131,498	108,247
Idaho	7.75	7.20	6.90	1,016,265	956,736	899,208
Illinois	10.70	9.70	8.30	26,525	25,763	21,763
Kansas	11.30	8.55	9.25	17,007	11,919	11,156
Maine	10.50	10.50	10.80	164,430	153,773	174,528
Maryland	12.50	11.70	10.50	8,138	10,226	8,316
Massachusetts	11.10	10.40	10.00	11,255	10,670	10,800
Michigan	11.90	11.70	10.50	188,496	183,983	184,275
Minnesota	9.50	9.25	10.50	164,588	151,700	170,100
Missouri	13.80	11.95	11.60	37,260	25,458	28,664
Montana	12.90	12.80	13.50	44,389	46,285	47,088
Nebraska	13.70	10.60	10.80	115,327	84,196	74,228
Nevada	(D)	(D)	(D)	(D)	(D)	(D)
New Jersey	11.70	11.90	(D)	6,458	5,093	(D)
New Mexico	(D)	(D)	(D)	(D)	(D)	(D)
New York	13.40	12.60	11.40	66,451	54,747	47,435
North Carolina	(D)	(D)	(D)	(D)	(D)	(D)
North Dakota	10.30	9.40	9.50	232,986	224,378	258,400
Ohio	14.80	11.70	11.30	7,459	4,914	3,899
Oregon	8.75	7.90	8.10	188,843	178,240	176,450
Pennsylvania	16.20	13.30	13.80	31,007	19,019	20,479
Rhode Island	13.20	13.00	11.60	1,716	1,599	1,995
Texas	17.90	17.30	16.90	145,742	119,387	115,343
Virginia	23.00	16.60	14.90	18,837	18,675	15,407
Washington	8.25	7.60	7.55	792,000	771,210	757,265
Wisconsin	10.40	10.40	9.35	270,816	272,896	257,125
Other States ²	11.70	10.79	10.55	106,222	84,438	82,075
United States ³	9.75	8.88	8.74	4,237,284	3,928,211	3,848,326

(D) Withheld to avoid disclosing data for individual operations.

¹ The value of production is the sum of the value of production of the seasonal groups.

² Includes data withheld above.

³ The 2013 and 2014 prices per cwt are derived from value of sales. The 2015 price is derived from value of production.

Source: Crop Values 2015 Summary (February 2016), USDA, National Agricultural Statistics Service.

Fall Potato Percent of Acreage Planted by Type of Potato Selected States and United States: 2013 and 2014

State	Potato types ¹							
	Reds		Whites		Yellows		Russets	
	2013	2014	2013	2014	2013	2014	2013	2014
	%							
Colorado	4	5	10	11	8	9	78	75
Idaho	3	3	4	4	2	2	91	91
Maine	3	3	42	42	2	3	53	52
Michigan	1	1	84	83	1	1	14	15
Minnesota	20	19	11	15	1	2	68	64
New York	3	3	93	95	3	2	1	-
North Dakota	24	25	30	29	1	1	45	45
Oregon	3	3	16	17	3	3	78	77
Pennsylvania	6	3	88	89	5	7	1	1
Washington	5	4	8	11	3	3	84	82
Wisconsin	8	9	38	36	1	3	53	52
United States	7	6	20	20	2	3	71	71

- Represents zero.

¹ Predominant type shown may include small portion of other type(s) constituting less than 1 percent of State's total. Blue types are reported under red types.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

Potato Stocks Held by Growers, Local Dealers, and Processors – 13 Fall States: 2013-2014

Crop year and State	Current year December 1	Following year		
		February 1	April 1	June 1
	1,000 cwt			
2013 California	(NA)	(NA)	800	(D)
Colorado	(NA)	(NA)	7,000	2,800
Idaho	(NA)	(NA)	47,000	20,000
Maine	(NA)	(NA)	4,400	(D)
Michigan	(NA)	(NA)	2,100	(D)
Minnesota	(NA)	(NA)	6,000	3,000
Montana	(NA)	(NA)	1,800	(D)
Nebraska	(NA)	(NA)	2,200	(D)
New York	(NA)	(NA)	650	(D)
North Dakota	(NA)	(NA)	6,500	1,800
Oregon	(NA)	(NA)	7,600	3,000
Washington	(NA)	(NA)	26,000	12,500
Wisconsin	(NA)	(NA)	7,000	1,300
Other States	-	-	-	2,485
United States	(NA)	(NA)	119,050	46,885
Klamath Basin ¹	(NA)	(NA)	1,850	(D)
2014 California	2,500	1,600	700	(D)
Colorado	17,200	13,000	8,500	4,000
Idaho	95,000	74,000	49,000	23,500
Maine	11,600	8,500	5,500	2,200
Michigan	9,400	5,000	2,200	(D)
Minnesota	10,000	7,800	5,000	2,800
Montana	3,500	3,400	2,200	(D)
Nebraska	4,800	3,300	2,100	700
New York	2,100	1,400	500	(D)
North Dakota	16,900	12,200	7,100	2,600
Oregon	17,700	13,200	8,200	2,700
Washington	57,000	44,000	29,000	12,500
Wisconsin	18,000	13,400	8,700	4,500
Other States	-	-	-	835
United States	265,700	200,800	128,700	56,335
Klamath Basin ¹	5,000	3,000	1,500	(D)

- Represents zero.

(D) Withheld to avoid disclosing data for individual operations.

¹ Includes data withheld above.

² Includes potato stocks in California and Klamath County, Oregon.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

Top 50 Registered Seed Potato Varieties Grown in Canada Total Hectareage Accepted by Province: 2015

Variety Name	Prince Edward		New Brunswick	Quebec	Ontario	Manitoba	Saskatchewan	Alberta	British Columbia	Total Hectares
	Newfoundland	Island								
Russet Burbank		810.908	690.901	43.968		1,227.490	139.837	1,758.579	8.482	4,680.165
Goldrush	13.045	648.622	164.694	879.367	11.326	61.220	2.779	43.570	0.382	1,825.005
Shepody		377.614	201.007	3.362	4.802	5.400	42.615	214.151	11.142	860.093
Norland	0.132	142.627	36.875	142.658	1.850	134.750	228.007	81.394	13.272	781.565
Prospect		596.874	158.034	0.005						754.913
Atlantic	1.795	252.567	390.984	12.061		0.800		57.858	3.951	720.016
Ranger Russet		213.994	9.371			175.610	49.825	234.287	15.089	698.176
HO2000		428.573	0.001				52.884	96.671		578.129
Kennebec	0.019	369.399	145.924	1.136	9.225	1.300	0.956	13.866	36.107	577.932
Superior	1.556	260.939	50.809	209.016	10.501	0.200				533.021
Chieftan	0.358	106.637	92.272	228.553	9.869			20.470	70.355	528.514
Eva	0.434	480.556	11.512		7.600					500.102
Russet Norkotah		16.187	157.431	0.550			68.917	218.033	26.443	487.561
Innovator		113.724	149.150	0.110		104.440		12.455		379.879
Yukon Gold	0.136	64.401	65.643	26.240	7.126	26.110	4.549	27.958	70.277	292.440
Envol				275.159						275.159
Umatilla Russet				2.130		133.810	37.312	85.363		258.615
AC Chaleur	0.245	89.106	5.612	116.063	26.425					237.451
Dakota Pearl		90.987	13.280	18.332	4.205	54.900		38.304	0.002	220.010
Baby Boomer		147.900					48.692	4.511		201.103
Bintje			0.020		0.336		21.519	166.447	0.652	188.974
Sangre		5.939				97.070	17.639	66.895	0.186	187.729
Piccolo		135.500					3.642	14.511		153.653
Snowden		15.379	106.293	5.963				13.842		141.477
Cal White			113.295	0.105	4.335			2.462	7.020	127.217
Milva							116.980	0.281		117.261
Viking			35.651	15.050		46.600	2.986	1.613		101.900
Classic Russet		75.730	9.851	11.332			0.111	0.749		97.773
Sifra		45.959	0.010	9.512	13.740			17.731	5.822	92.774
Red Pontiac			64.482			17.900	3.059	0.300	5.132	90.873
Yukon Gem		81.979	1.480		5.725		0.001			89.185
Red La Soda		9.715	41.864	0.173			0.200	4.702	28.325	84.979
Vivaldi		22.402	0.010	54.822				7.551		84.785
Darkred Chieftan		27.214	2.920	52.603		1.800				84.537
Gemstar Russet			11.200	48.125	12.125		0.371		3.490	75.311
Colombia		19.518	0.010	1.253		31.000		21.759		73.540
Fabula		49.354	13.310	1.400				6.730		70.794
Agata		1.580				40.500		28.386		70.466
Andover		0.182	46.588	19.793				3.353		69.916
Modoc		5.671	2.800	7.465			52.003			67.939
Pacific Russet		7.500	21.020					32.165	2.731	63.416
Alturas								58.354		58.354
IPM-ABR		0.002		8.746			18.540	23.924		51.212
Monticello		7.197	31.955					6.952		46.104
Tebina		45.682								45.682
Lady Claire						1.500		43.445		44.945
Adora		0.002	0.411	14.350	2.500	19.900	0.301	6.181	0.400	44.045
Mystère				40.864						40.864
Vigor								40.507	0.001	40.508
AC Peregrine Red						25.070	7.982	0.180	4.098	37.330
Total top 50 registered varieties	18	5,768	2,847	2,250	132	2,207	922	3,476	313	17,933.392
Total other varieties ¹	5	810	1,217	548	62	239	270	848	74	4,072.267
TOTAL ALL	23	6,578	4,063	2,798	194	2,446	1,191	4,325	387	22,005.659

1 Other varieties included non registered varieties, varieties grown on smaller hectareage and varieties that were not approved for release by the Canadian Representative.

Note: To convert hectares to acres multiply the number of hectares x 2.471, i.e. 100 hectares equals 247.1 acres.

Source: Canadian Food Inspection Agency, October 2015.

Fall Potato Acres Planted for Certified Seed – Selected States and United States: 2013 and 2014

State	2013 Crop			2014 Crop		
	Entered for certification	Certified	Percent certified	Entered for certification	Certified	Percent certified
	acres			acres		
Alaska	76	76	100	32	32	100
California	815	815	100	1,018	1,018	100
Colorado	13,256	9,737	73	12,730	10,975	86
Idaho	33,579	33,101	99	32,893	32,367	98
Maine	10,794	10,794	100	10,861	10,861	100
Michigan	2,253	2,242	100	2,250	2,185	97
Minnesota	6,564	5,385	82	6,754	5,580	83
Montana	10,136	10,136	100	10,194	10,194	100
Nebraska	6,106	6,097	100	6,127	6,016	98
New York	618	618	100	617	617	100
North Dakota	17,953	14,170	79	18,465	16,104	87
Oregon	2,531	2,460	97	2,736	2,623	96
Pennsylvania	343	325	95	367	367	100
Washington	3,065	3,052	100	3,215	3,215	100
Wisconsin	8,404	8,404	100	8,675	8,643	100
United States	116,493	107,412	92	116,934	110,797	95

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.



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2015 Total Certified Seed Potato Acres Accepted, United States

Cultivar/Clone	AK	CA	CO	ID	ME	MI	MN	MT	NE	ND	NV	NY	OR	WA	WI	Acres
Russet Burbank				13,269.23	118.89	196.20	1,007.51	4,182.45	188.37	811.78			33.40	318.10	102.00	20,227.92
Frito-Lay Varieties		73.00	329.58		1,999.27				2,722.77	640.92	101.15		415.70	71.00	2,184.42	8,537.81
Ranger Russet				4,273.99			4.71	1,188.89	42.48	758.40	4.06		217.84	160.69		6,651.06
Umatilla Russet	1.00			1,064.50			739.51	1,572.55	241.06	897.72	39.05		171.05	247.95	7.00	4,981.39
Norland "Dark Red"	0.40		0.43	556.45	620.50	0.40	858.31	136.15		1,291.42		2.46			793.42	4,259.93
Norland "Red"				0.51			337.82	40.45		2,713.11					284.34	3,376.23
Atlantic		113.00	157.88	199.04	996.58	72.50		14.92	163.01	271.60		0.91	77.50	51.10	722.73	2,840.77
Miscellaneous	0.70		1,135.90		0.63	1,148.30	24.64	0.67	75.18	14.68		0.23	75.10			2,476.04
Russet Norkotah 296			541.58	1,209.04				21.30	210.72				189.80		63.00	2,235.44
Russet Norkotah	0.30			643.62	144.11	107.60	18.11	240.90	221.99	236.40			251.10	152.10	186.20	2,202.43
Russet Norkotah Sel 3			303.10	1,259.37				442.43	74.49				38.60	39.53		2,157.52
Alturas				1,304.85				680.07	10.10		2.08		114.02			2,111.12
Snowden					748.14	294.50		14.32	92.91	35.00		30.21	38.30		732.25	1,985.63
Dakota Pearl				103.20			326.17		52.03	1,332.65						1,814.05
Lamoka			55.63	142.60	363.62	199.90	81.51	28.89	172.48	48.90		56.86		35.00	547.79	1,733.18
Red LaSoda		162.50	0.13	42.83		0.10	0.50	1.80	51.94	1,091.50			28.70	188.82	16.00	1,584.62
Russet Norkotah 278			408.20	488.82				402.04	172.88				43.70			1,515.64
Shepody	0.10			670.15	126.60			49.20	99.00	169.10			190.30	41.00		1,345.45
Classic Russet			724.28	47.68	38.22			223.35	240.41				1.00			1,274.94
Russet Norkotah 112			32.90	1,062.22				119.96	1.74							1,216.82
Canela Russet			1,048.49										45.00	0.25	13.30	1,107.04
Yukon Gold	9.60	1.00	222.70	99.06	195.66		160.68	10.10	7.28	83.10		7.44	50.70	59.15	196.24	1,102.71
Prospect									193.66	866.20						1,059.86
Goldrush	1.50				113.00	7.40	28.41			160.20		0.05			667.42	977.98
Silverton Russet										133.50					814.96	948.46
Chieftain	6.40	67.00	24.55	213.57	30.15			37.15		8.50		12.57	39.00	509.00		947.88
Clearwater Russet				617.02				265.15			11.90			0.10		894.17
Teton Russet			586.45	182.97	1.31			55.48		6.30					12.61	845.12
Norland				60.00						733.32						793.32
Bannock Russet				298.20						374.30					6.50	679.00
Russet Norkotah Sel 8			301.85	88.00					45.19						212.77	647.81
Cal White	3.10	92.00	3.50	333.78			65.61	17.18		4.10			12.70	113.00		644.97
Superior (NY Strain)					580.32											580.32
Reba					459.13	36.90						45.71			24.02	565.75
Red LaSoda-New York		43.00			236.63		263.77									543.40
Satina			165.90	13.86	85.07		79.31	33.60				25.64		120.53		523.91
Waneta				33.00	253.44		74.40		3.76	37.70		90.35			1.30	493.95
Agata				293.33						171.00						464.33
Russet Burbank (ID Strain)					450.41											450.41
Sangre							19.01	0.36		426.25				1.45		447.07
Pike	0.50			23.00	40.19	89.00						1.06	69.00	22.00	198.09	442.84
Kennebec	0.10		4.96	0.40	232.95		171.09	7.84				2.31		1.75	9.07	430.48
Russet Burbank (MT Strain)				0.01	430.16											430.17
Granola		185.50		145.79			86.41									417.70
Rio Grande Russet			400.90													400.90
Superior	0.10				0.59	49.00						50.62			298.07	398.38
La Ratte		12.00	281.19	21.20	0.14							46.64	0.20	14.30		375.67
Alegria		45.00	228.30		1.08									84.00	5.22	363.60
Centennial Russet			360.08													360.08
Norwis					347.53											347.53
All Other Varieties	22.10	341.00	2,038.46	2,583.99	1,872.28	256.45	895.96	449.94	873.66	1,570.29	28.90	341.74	645.21	937.38	791.26	13,648.62
Total Acres	45.90	1,135.00	9,356.94	31,345.27	10,486.60	2,458.25	5,243.44	10,237.12	5,957.11	14,887.74	187.14	714.80	2,747.92	3,168.20	8,889.98	106,861.41

Source: Colorado Potato Seed Certification Service, October 2015.



U.S. Monthly and Season-Average Grower Price for Potatoes: 1997-2016

Year	Jan.	Feb.	March	April	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	Marketing Year
\$ per cwt													
Table Stock:													
1997	3.21	3.82	3.46	3.92	4.6	5.67	7.02	9.04	7.02	6.65	6.07	6.05	
1998	5.76	6.81	7.54	6.83	7.31	7.23	6.94	6.73	6.62	5.75	5.77	5.41	
1999	6.08	6.94	7.85	8.32	7.7	9.08	9.79	9.67	7.23	6.26	6.58	7	
2000	6.21	6.62	6.74	6.61	7.3	7.4	8.81	8.15	5.9	4.66	4.16	4.77	
2001	3.54	5.41	4.48	5.53	7.23	8.31	8.93	12.96	10.96	8.69	8.68	9.37	
2002	10.49	11.63	13.19	12.17	14.69	16.28	16.7	15.31	11.52	8.34	8.62	8.6	
2003	8.05	8.51	8.57	8.35	9.09	9.2	8.95	8.48	6.87	6.21	6.19	6.13	7.34
2004	6.28	6.79	7.38	7.84	7.65	9.01	7.99	7.76	6.75	5.07	4.89	5.57	6.7
2005	6.15	6.64	8.06	7.24	7.36	8.29	10.05	11	9.61	8.8	9.04	9.18	10.31
2006	9.58	9.14	13.82	12.39	10.56	12.02	12.7	13.97	9.81	8.67	8.63	8.7	10.25
2007	9.05	10.05	11.04	13.09	10.37	10.36	9.74	10.53	7.85	7.68	8.11	8.97	10.84
2008	9.67	10.3	10.25	11.77	14.56	18.03	18	23.66	19.39	17.59	14.97	14.19	14.44
2009	12.95	12.45	12.07	10.6	12.21	13.28	10.56	11.85	8.77	7.46	6.68	6.19	8.35
2010	5.7	6.68	6.56	6.54	9.19	8.21	8.35	13.29	11.2	11.2	10.32	13.51	12.71
2011	11.03	12.02	14.51	14.6	15.33	16.58	18.9	22.65	13.7	11.01	10.89	10.86	12.82
2012	10.68	10.67	12.21	15.06	13.62	11.58	9.9	12.26	7.44	6.75	6.64	6.4	9.16
2013	6.26	6.89	7.31	9.98	10.96	14.27	17.11	20.72	12.7	11.44	11.03	10.35	12.63
2014	9.86	10.08	10.6	12.17	11.53	12.98	9.92	11.47	9.84	8.97	9.24	9.4	10.28
2015	9.65	8.92	8.72	9.51	10.42	11.57	9.79	11.12	8.44	8.7	8.62	8.88	
2016	8.76												
Processing:													
1997	4.98	4.9	5.11	5.02	6.04	5.04	4.33	4.81	4.61	4.6	4.71	4.96	
1998	5.07	5.26	5.24	5.48	5.97	5.58	5.04	4.83	4.55	4.31	4.61	5.22	
1999	5.11	4.94	5.14	5.3	5.32	5.3	5.28	4.43	4.59	4.67	5.04	4.95	
2000	5.18	5.27	5.21	5.41	5.37	5.34	4.89	4.46	4.48	4.34	4.69	5.07	
2001	4.95	5.15	5.1	5.19	5.1	4.96	5.24	4.43	4.56	4.47	4.89	5.15	
2002	5.37	5.27	5.34	5.66	6.02	5.83	6.09	4.67	4.62	4.79	5.14	5.35	
2003	5.29	5.27	5.28	5.49	5.59	5.59	5.38	4.88	4.62	4.46	4.77	5.19	5.11
2004	5.3	5.4	5.24	5.56	5.62	5.53	5.15	4.76	4.59	4.46	4.87	5.1	5.06
2005	5.29	5.28	5.37	5.45	5.69	5.51	5.52	4.91	4.65	4.66	4.89	5.51	5.39
2006	5.65	5.58	5.73	6.04	6.3	6.46	6.4	5.43	5.2	5.11	5.68	5.94	5.9
2007	6.14	6.03	6.36	6.55	6.74	6.65	6.51	5.55	5.34	5.29	5.62	6.14	6.01
2008	6.2	6.34	6.25	6.58	6.72	6.85	6.72	5.75	5.75	5.61	6.01	6.31	6.49
2009	6.89	7	7.01	7.5	7.93	7.44	7.27	7.14	7.88	7.06	7.46	8.17	8.15
2010	8.45	8.46	8.74	9.04	8.95	8.4	8.25	6.36	6.21	6.21	6.93	7.58	7.41
2011	7.62	7.52	8.38	8.8	8.44	8.51	8.6	7.34	6.56	6.6	7.48	8.11	7.84
2012	8.38	8.28	8.37	9.04	9.15	8.74	8.88	7.71	7.29	7.14	7.81	8.39	8.27
2013	8.76	8.51	8.84	9.02	9.29	9.03	9.41	7.89	7.56	7.38	8.18	8.75	8.52
2014	8.84	8.86	8.69	8.75	8.55	9.48	9.63	8.08	7.3	6.88	7.68	8.23	8.55
2015	8.72	8.47	8.59	8.67	8.7	8.78	8.83	7.65	7.15	6.85	7.93	8.29	
2016	8.3												
All Uses:													
1997	4.22	4.56	4.64	4.67	5.31	5.67	5.66	6.31	5.08	4.93	5.12	5.36	5.64
1998	5.41	5.88	6.41	6.27	6.46	6.13	5.78	5.38	5.08	4.55	5.02	5.29	5.56
1999	5.5	5.75	6.12	6.5	6.06	6.54	7.35	5.91	5.33	4.98	5.58	5.68	5.76
2000	5.56	5.78	6.14	6.49	6.28	5.97	6.58	5.32	4.79	4.39	4.5	4.93	5.08
2001	4.72	5.28	5.12	5.47	5.22	5.71	6.36	7.2	6.23	5.28	6.16	6.73	6.99
2002	7.34	7.33	8.24	8.01	8.59	9.38	10.59	7.39	6.29	5.53	6.24	6.62	6.67
2003	6.44	6.47	6.79	6.98	6.93	6.69	6.82	5.78	5.16	4.85	5.21	5.56	5.88
2004	5.7	5.93	6.11	6.62	6.37	6.44	6.14	5.57	5.16	4.61	4.89	5.28	5.65
2005	5.64	5.83	6.44	6.19	6.06	6.31	7.1	6.48	5.64	5.38	6.35	6.87	7.04
2006	7.09	6.8	8.48	8.36	7.73	8.46	9.32	7.55	6.12	5.68	6.68	6.92	7.31
2007	7.15	7.38	7.92	8.69	7.94	7.74	7.96	6.7	5.79	5.67	6.47	7.21	7.51
2008	7.5	7.76	7.87	8.45	9.23	10.37	10.98	10.71	8.65	7.6	8.77	9.3	9.09
2009	9.27	9.07	9.33	9.44	9.46	9.48	8.63	8.54	8.01	7.11	7.22	7.47	8.25
2010	7.45	7.79	7.86	8.36	8.87	8.22	8.25	7.88	7.26	7.26	8.08	9.92	9.2
2011	8.95	9.17	10.77	10.85	10.7	10.91	12.81	10.08	8.05	7.47	8.59	9.06	9.41
2012	9.14	9.14	10.16	11.42	10.56	9.66	9.42	9.04	7.32	7.04	7.41	7.76	8.63
2013	7.87	8.12	8.72	10.48	9.56	10.4	12.24	11.31	8.63	8.08	9.12	9.24	9.75
2014	9.22	9.39	9.62	10.01	9.53	10.28	9.72	8.88	7.76	7.3	8.19	8.63	8.88
2015	9.12	9.14	9.21	9.82	9.4	9.63	9.04	8.54	7.45	7.23	8.2	8.54	8.74
2016	8.58	8.48											

p = Preliminary. -- = Not available. 1 = Average price received by growers for all potatoes.

Source: Quick Stats, USDA, National Agricultural Statistics Service, April 2016.



U.S. Monthly Retail Price, by Product: 2001-2016 ¹

Year	Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sep.	Oct.	Nov.	Dec.
\$ per pound												
Fresh: ²												
2001	0.355	0.348	0.356	0.362	0.363	0.388	0.409	0.439	0.422	0.418	0.410	0.410
2002	0.426	0.447	0.465	0.493	0.508	0.517	0.549	0.559	0.511	0.492	0.473	0.479
2003	0.483	0.472	0.463	0.466	0.466	0.462	0.464	0.464	0.444	0.441	0.438	0.439
2004	0.457	0.446	0.459	0.461	0.435	0.462	0.471	0.464	0.446	0.450	0.443	0.449
2005	0.458	0.448	0.440	0.450	0.452	0.455	0.477	0.491	0.482	0.505	0.499	0.498
2006	0.504	0.517	0.517	0.522	0.533	0.541	0.556	0.572	0.563	0.545	0.517	0.517
2007	0.517	0.514	0.518	0.529	0.530	0.538	0.545	0.522	0.520	0.517	0.527	0.520
2008	0.525	0.531	0.542	0.546	0.562	0.598	0.672	0.724	0.763	0.731	0.699	0.678
2009	0.676	0.660	0.652	0.620	0.616	0.634	0.641	0.638	0.612	0.592	0.561	0.560
2010	0.563	0.555	0.557	0.553	0.571	0.585	0.593	0.621	0.597	0.579	0.568	0.582
2011	0.603	0.611	0.636	0.653	0.693	0.685	0.717	0.755	0.735	0.683	0.686	0.666
2012	0.676	0.673	0.680	0.690	0.675	0.676	0.672	0.652	0.645	0.625	0.625	0.621
2013	0.627	0.636	0.611	0.619	0.636	0.646	0.704	0.756	0.746	0.688	0.675	0.667
2014	0.688	0.684	0.678	0.672	0.678	0.685	0.696	0.689	0.671	0.669	0.641	0.636
2015	0.668	0.646	0.639	0.645	0.646	0.647	0.668	0.661	0.650	0.655	0.633	0.637
2016	0.659	0.659	-	-	-	-	-	-	-	-	-	-
Chips: ³												
2001	3.391	3.361	3.378	3.315	3.395	3.564	3.335	3.404	3.397	3.589	3.507	3.477
2002	3.437	3.278	3.418	3.294	3.162	3.430	3.195	3.312	3.498	3.357	3.418	3.472
2003	3.483	3.462	3.546	3.581	3.415	3.581	3.367	3.539	3.508	3.425	3.493	3.583
2004	3.428	3.584	3.435	3.377	3.359	3.446	3.460	3.455	3.244	3.395	3.308	3.350
2005	3.256	3.315	3.224	3.456	3.377	3.519	3.364	3.363	3.302	3.367	3.412	3.459
2006	3.426	3.370	3.517	3.457	3.604	3.369	3.467	3.544	3.533	3.494	3.399	3.409
2007	3.359	3.424	3.485	3.482	3.511	3.473	3.512	3.608	3.558	3.637	3.667	3.646
2008	3.530	3.759	3.771	3.885	3.837	4.062	4.159	4.120	4.123	4.196	4.330	4.482
2009	4.534	4.611	4.550	4.683	4.438	4.557	4.566	4.554	4.627	4.533	4.528	4.653
2010	4.651	4.561	4.570	4.461	4.594	4.706	4.659	4.665	4.631	4.770	4.689	4.742
2011	4.790	4.724	4.837	4.850	4.944	5.038	5.052	5.185	5.036	5.111	5.015	5.032
2012	4.995	5.091	5.087	5.010	5.200	5.264	5.029	4.851	4.785	4.938	4.868	4.713
2013	4.793	4.878	4.970	4.811	4.510	4.507	4.688	4.577	4.528	4.576	4.601	4.536
2014	4.411	4.411	4.538	4.419	4.372	4.350	4.308	4.437	4.357	4.328	4.247	4.270
2015	4.263	4.298	4.400	4.412	4.427	4.442	4.480	4.411	4.504	4.355	4.490	4.413
2016	4.444	4.421	-	-	-	-	-	-	-	-	-	-

- Not available.

¹ Average price data, U.S. city average.

² Commodity code APU0000712112.

³ Commodity code APU0000718311.

Source: Bureau of Labor Statistics/U.S. Department of Labor, Consumer Price Indexes.

Farm Marketings of All Potatoes, Percent of Sales, United States: 2005-2014

Month	Marketing year									
	2005	2006	2007	2008	2009	2010	2011	2012	2013	2014
	%									
Previous year										
November	-	0.1	0.1	-	-	-	-	-	-	-
December	0.1	0.1	0.1	0.2	0.1	-	-	-	-	-
Current year										
January	0.2	0.3	0.2	0.2	0.3	-	-	-	-	-
February	0.3	0.4	0.2	0.3	0.2	0.1	-	-	-	0.1
March	0.5	0.1	0.4	0.2	0.2	0.2	0.1	0.1	-	0.2
April	0.7	0.8	0.9	0.7	0.4	0.6	1.0	1.6	1.1	0.5
May	1.4	1.3	1.5	1.7	1.5	1.7	1.7	1.7	1.2	1.1
June	2.2	2.7	1.7	2.2	2.5	2.5	2.0	1.5	1.6	1.7
July	1.8	1.8	1.6	2.4	1.7	1.6	1.6	1.7	1.5	1.8
August	6.6	6.9	6.9	5.9	5.4	4.9	8.3	7.7	6.9	6.9
September	10.9	11.0	11.2	10.8	11.7	12.2	11.2	11.5	11.2	10.4
October	13.4	13.0	13.4	14.3	13.1	14.4	12.6	12.3	12.7	12.8
November	7.3	7.3	7.7	7.4	7.0	7.4	7.2	7.3	7.7	7.6
December	7.5	6.9	7.0	6.5	6.6	6.6	6.9	6.9	7.3	7.0
Following year										
January	6.9	7.3	6.9	6.9	6.3	6.4	6.6	6.5	7.0	7.0
February	7.1	7.0	7.4	6.5	7.2	7.0	7.3	7.5	7.6	7.8
March	9.0	8.4	7.9	8.2	8.6	8.6	8.7	8.4	8.4	8.3
April	8.4	8.3	8.2	8.4	8.6	8.6	8.5	8.2	8.3	8.9
May	7.6	7.4	7.1	7.1	7.3	7.3	6.8	7.7	7.7	7.2
June	4.7	5.6	5.0	5.9	6.0	5.7	5.8	5.6	5.9	6.3
July	3.4	3.3	4.6	4.2	5.3	4.2	3.7	3.8	3.9	4.4

- Represents zero.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

Quantity of Potatoes Used for Processing – 9 States: 2013-2015

State and crop year	December 1	January 1	February 1	March 1	April 1	May 1	June 1	Season
	1,000 cwt							
Idaho and Malheur County, Oregon								
2012	27,900	34,740	41,890	49,980	57,750	65,430	73,430	89,780
2013	25,770	32,060	39,090	46,320	53,755	61,780	70,425	85,280
2014	27,685	32,060	39,090	46,320	53,755	61,780	70,425	86,870
Maine¹								
2012	1,890	2,380	3,005	3,600	4,290	5,075	5,740	7,720
2013	1,570	1,990	2,510	3,060	3,680	4,240	4,800	6,315
2014	1,410	1,990	2,510	3,060	3,680	4,240	4,800	5,622
Washington and Oregon²								
2012	31,295	37,730	43,820	51,765	57,915	64,500	70,470	80,400
2013	31,575	37,990	45,420	52,690	59,025	64,905	72,325	80,655
2014	31,870	37,990	45,420	52,690	59,025	64,905	72,325	88,615
Other States³								
2012	14,270	16,765	19,785	22,520	25,170	28,320	31,100	40,395
2013	11,365	14,280	17,470	20,475	23,695	26,990	30,195	37,425
2014	13,705	14,280	17,470	20,475	23,695	26,990	30,195	40,456
United States								
2012	75,355	91,615	108,500	127,865	145,125	163,325	180,740	218,295
2013	70,280	86,320	104,490	122,545	140,155	157,915	177,745	209,675
2014	74,670	86,320	104,490	122,545	140,155	157,915	177,745	221,563
Dehydrated⁴								
2012	13,965	17,640	22,000	26,105	30,135	34,610	38,945	47,305
2013	12,065	15,875	19,835	23,380	27,140	31,095	34,895	44,385
2014	13,045	15,875	19,835	23,380	27,140	31,095	34,895	46,340

1 Includes Maine grown potatoes only. Amounts exclude quantities used for potato chips.

2 Oregon excluding Malheur County.

3 Colorado, Minnesota, Nevada, North Dakota, and Wisconsin. Monthly amounts exclude quantities used for potato chips in Wisconsin.

4 Dehydrated products except starch and flour. Includes Colorado, Idaho, Minnesota, Nevada, Oregon, and Washington.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

Number of Chip and Shoestring Plants and Quantity Used for Chipping and Shoestrings, by Area and United States: 2013-2014

Area	2013		2014	
	Plants #	Quantity 1,000 cwt	Plants #	Quantity 1,000 cwt
New England: Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, Vermont	2	3,169	3	4,135
Eastern: Delaware, District of Columbia, Maryland, New Jersey, New York, Pennsylvania, Virginia	16	11,682	17	12,447
North Central: Michigan, Ohio, West Virginia	16	6,332	16	7,779
Mid-Central¹: Kansas, Missouri, Nebraska	(D)	(D)	(D)	(D)
Midwest: Illinois, Indiana, Iowa, Minnesota, North Dakota, South Dakota, Wisconsin	15	12,331	13	12,379
Southeast: Alabama, Florida, Georgia, Kentucky, Louisiana, Mississippi, North Carolina, South Carolina, Tennessee	10	8,704	11	11,268
South Central: Arkansas, Oklahoma, Texas	5	4,650	6	7,841
Rocky Mountains¹: Colorado, Idaho, Montana, New Mexico, Utah, Wyoming	(D)	(D)	(D)	(D)
West Coast: Alaska, Arizona, California, Hawaii, Nevada, Oregon, Washington	12	9,724	14	12,452
United States	80	60,485	84	73,364

(D) Withheld to avoid disclosing data for individual operations.

¹ Included in United States total.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.



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Marketing Year Average Price Received for Potatoes by States and United States: 2013-2014

State	2013 \$ per cwt	2014 \$ per cwt	State	2013 \$ per cwt	2014 \$ per cwt
Alaska	23.50	21.90	New Jersey	11.70	11.90
Arizona	(D)	(D)	New Mexico	(D)	(D)
California			New York	13.40	12.60
All potatoes	17.15	11.90	North Carolina	(D)	(D)
Spring	19.40	12.80	North Dakota		
Fall	10.10	9.15	All potatoes	10.30	9.40
Colorado			Fresh	12.90	(D)
All potatoes	9.90	8.25	Processing	9.40	(D)
Fresh	11.20	9.30	Ohio	14.80	11.70
Processing	7.85	7.50	Oregon	8.75	7.90
Delaware	19.20	14.80	Oregon	8.75	7.90
Florida	17.00	18.70	Pennsylvania	16.20	13.30
Idaho			Rhode Island	13.20	13.00
All potatoes	7.75	7.20	Texas	17.90	17.30
Fresh	7.15	5.55	Virginia	23.00	16.60
Processing	7.85	7.50	Washington		
Illinois	10.70	9.70	All potatoes	8.25	7.60
Kansas	11.30	8.55	Processing	7.45	7.35
Maine	10.50	10.50	Wisconsin		
Maryland	12.50	11.70	All potatoes	10.40	10.40
Massachusetts	11.10	10.40	Fresh	11.90	10.00
Michigan	11.90	11.70	Processing	9.40	9.40
Minnesota	9.50	9.25	United States		
Missouri	13.80	11.95	All potatoes	9.75	8.88
Montana	12.90	12.80	Fresh	12.63	10.28
Nebraska	13.70	10.60	Processing	8.52	8.55
Nevada	(D)	(D)			

(D) Withheld to avoid disclosing data for individual operations.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

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U.S. per Capita Utilization of Potatoes, by Category: 1970-2015¹

Year	Total	Fresh	Processing				
			Total	Freezing	Chips & Shoestrings	Dehydrating	Canning
Pounds/person/year, farm weight							
1970	121.7	61.8	59.9	28.5	17.4	12.0	2.0
1971	117.8	56.1	61.7	30.1	17.2	12.3	2.1
1972	119.4	57.9	61.5	30.3	16.7	12.4	2.1
1973	118.3	52.4	65.8	34.2	16.3	13.1	2.2
1974	117.2	49.4	67.8	35.3	15.7	14.5	2.3
1975	121.9	52.6	69.3	37.1	15.5	14.7	2.0
1976	125.3	49.5	75.9	41.8	15.8	16.3	2.0
1977	122.1	50.1	72.0	42.2	16.2	11.4	2.2
1978	119.4	46.0	73.5	42.6	16.5	12.1	2.3
1979	117.8	49.3	68.5	38.5	16.7	11.2	2.1
1980	114.7	51.1	63.6	35.4	16.5	9.8	1.9
1981	116.5	45.8	70.7	41.5	16.6	10.8	1.8
1982	115.0	47.1	67.9	38.6	17.0	10.4	1.9
1983	118.7	49.8	68.9	39.2	17.8	10.0	1.9
1984	122.1	48.3	73.8	43.7	18.0	10.3	1.8
1985	122.4	46.3	76.1	45.4	17.6	11.2	1.9
1986	125.9	48.8	77.1	46.3	18.1	10.9	1.8
1987	126.0	47.9	78.1	47.9	17.6	10.8	1.8
1988	122.3	49.6	72.7	43.3	17.1	10.4	1.9
1989	127.0	50.0	77.0	46.8	17.4	10.8	2.0
1990	123.9	46.7	77.2	46.4	16.4	12.6	1.8
1991	134.1	50.2	83.9	51.1	17.3	13.8	1.7
1992	129.9	48.3	81.6	49.9	17.1	12.8	1.8
1993	136.7	50.1	86.6	53.5	17.7	13.7	1.7
1994	136.7	49.6	87.1	55.7	16.5	13.2	1.7
1995	136.9	49.2	87.7	56.2	16.4	13.2	1.9
1996	145.0	49.9	95.1	60.2	16.4	16.7	1.8
1997	137.8	47.3	90.5	57.8	15.5	15.5	1.7
1998	137.7	46.9	90.8	58.1	14.7	16.5	1.5
1999	136.2	47.7	88.5	58.5	15.9	12.4	1.7
2000	137.7	47.2	90.5	57.5	15.6	15.7	1.7
2001	138.6	46.6	92.0	58.2	17.4	14.8	1.6
2002	131.9	44.3	87.6	55.2	16.3	14.7	1.4
2003	138.0	46.8	91.2	57.1	17.2	15.5	1.4
2004	134.5	45.8	88.7	57.3	16.4	13.8	1.2
2005	125.4	41.3	84.1	54.3	16.1	12.8	0.9
2006	123.6	38.6	85.0	53.2	18.6	12.4	0.8
2007	124.4	38.7	85.7	53.2	18.6	13.0	0.9
2008	118.3	37.8	80.5	51.5	15.7	12.4	0.9
2009	113.4	36.7	76.7	50.4	13.7	11.8	0.8
2010	113.8	36.8	77.0	50.1	15.0	11.2	0.7
2011	110.3	34.1	76.3	48.3	16.8	10.6	0.7
2012	114.7	34.5	80.2	48.0	17.6	13.8	0.8
2013	113.3	34.5	78.8	47.6	17.8	12.9	0.6
2014	112.1	33.5	78.5	46.3	19.8	12.1	0.3
2015 p	113.7	34.0	79.7	48.2	20.0	11.1	0.5

p Preliminary.

¹ Calendar-year estimates on a fresh-equivalent basis.

Source: Vegetable and Pulses Yearbook, March 2016, USDA, Economic Research Service.



Potato Utilization, United States: 2012-2014

Utilization items	2012	Crop year 2013	2014
	1,000 cwt		
Sales			
Table stock	118,535	106,930	107,344
Processing	283,220	273,506	280,330
Other sales			
Livestock feed	4,080	1,251	768
Seed	23,706	22,431	22,774
Total	27,786	23,682	23,542
Total sales	429,541	404,118	411,216
Non-sales			
Seed used on farms where grown	3,286	3,215	3,343
Household use and used for feed on farms where grown	1,583	1,108	849
Shrinkage and loss	28,356	26,211	26,762
Total non-sales	33,225	30,534	30,954
Total production	462,766	434,652	442,170

¹ 2013 reflects only 30 program states.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

Potato Processing, United States: 2012-2014

Utilization items	2012	Crop year 2013 ¹	2014
	1,000 cwt		
Sales			
Processing			
Chips and shoestrings	59,304	60,485	73,364
Dehydrated ¹	49,894	47,411	48,708
Frozen french fries	142,993	134,966	152,832
Other frozen products	20,635	18,451	6,190
Canned products	1,764	188	316
Other canned products (hash, stews, soups)	734	1,089	947
Starch, flour, and other	7,919	10,916	9,450
Total	283,220	273,506	291,807

¹ 2013 reflects only 30 program states.

Source: Potatoes 2014 Summary (September 2015), USDA, National Agricultural Statistics Service.

World Potato Production

Country	2005	2006	2007	2008	2009 Tons	2010	2011	2012	2013	2014
China	70,865,000	54,026,000	64,790,000	70,780,000	73,230,500	81,533,504	88,290,496	92,762,496	95,941,504	96,088,320
India	28,787,700	29,174,600	28,599,600	34,658,000	34,390,900	36,577,300	42,339,400	41,483,000	45,343,600	46,395,000
Russian Federation	37,279,820	38,572,640	36,784,200	28,846,360	31,133,960	21,140,540	32,681,470	29,532,530	30,199,126	31,501,354
Ukraine	19,462,400	19,467,100	19,102,000	19,545,400	19,666,100	18,705,000	24,248,000	23,250,200	22,258,600	23,693,350
United States of America	19,222,700	19,989,725	20,179,191	18,826,578	19,622,475	18,337,536	19,488,484	20,990,710	19,715,480	20,056,500
Germany	11,624,200	10,030,600	11,643,769	11,369,000	11,617,500	10,201,900	11,837,200	10,665,600	9,669,700	11,607,300
Bangladesh	4,855,377	5,368,400	5,167,000	6,648,000	5,268,000	7,930,000	8,326,389	8,205,470	8,603,000	9,435,150
France	6,604,600	6,362,823	7,183,100	6,871,971	7,253,000	6,622,043	7,440,219	6,340,807	6,953,300	8,054,500
Poland	10,369,253	8,981,976	11,791,072	10,462,100	9,702,800	8,765,955	8,196,700	9,091,900	7,290,427	7,689,180
Netherlands	6,777,000	6,239,600	6,870,400	6,922,700	7,180,981	6,843,529	7,333,472	6,765,618	6,576,860	7,100,258
Belarus	8,184,953	8,329,412	8,743,976	8,748,630	7,124,981	7,831,111	7,147,938	6,910,669	5,911,160	6,279,715
Egypt	3,167,430	2,312,790	2,760,460	3,567,050	3,659,284	3,643,217	4,338,431	4,758,040	4,265,178	4,800,000
Iran (Islamic Republic of)	4,830,121	4,218,522	4,026,412	4,706,722	4,107,626	4,274,490	4,708,003	5,069,000	4,597,631	4,742,240
Peru	3,289,699	3,248,416	3,388,000	3,597,091	3,765,289	3,814,373	4,072,455	4,474,713	4,569,629	4,693,209
Algeria	2,156,550	2,180,961	1,506,859	2,171,058	2,636,057	3,300,312	3,862,194	4,219,476	4,886,538	4,673,516
Malawi	1,485,883	2,309,426	2,858,811	2,993,818	3,427,764	3,673,538	3,613,290	4,152,204	4,535,955	4,668,670
Canada	4,434,024	5,091,140	4,999,424	4,724,460	4,581,123	4,421,773	4,168,175	4,590,296	4,620,000	4,589,200
Belgium	2,780,865	2,592,820	3,189,817	2,943,205	3,296,077	3,455,800	4,128,669	2,929,800	3,428,000	4,380,556
United Kingdom	5,979,000	5,864,000	5,635,000	5,999,000	6,396,000	6,056,000	6,310,000	4,553,000	5,685,000	4,213,000
Turkey	4,090,000	4,397,305	4,246,207	4,196,522	4,397,711	4,548,085	4,613,071	4,795,122	3,948,000	4,166,000
Brazil	3,130,174	3,151,721	3,550,510	3,676,938	3,443,712	3,547,510	3,917,234	3,731,798	3,553,772	3,689,836
Romania	3,738,594	4,015,899	3,712,410	3,649,020	4,003,980	3,283,866	4,076,570	2,465,150	3,289,722	3,519,329
Pakistan	2,024,900	1,568,000	2,581,500	2,539,000	2,941,300	3,141,500	3,491,800	3,393,000	3,802,200	3,507,100
Kazakhstan	2,520,800	2,361,600	2,414,800	2,354,408	2,755,600	2,554,600	3,076,130	3,126,440	3,343,600	3,410,500
Nepal	1,738,840	1,974,755	1,943,246	2,054,817	2,424,048	2,517,696	2,508,044	2,584,301	2,690,421	2,817,512
Spain	2,563,464	2,515,001	2,479,582	2,145,171	2,719,291	2,326,654	2,455,101	2,168,800	2,199,600	2,467,600
Uzbekistan	924,180	1,020,989	1,188,000	1,398,700	1,524,500	1,692,900	1,862,400	2,057,000	2,205,400	2,452,400
Japan	2,749,000	2,635,000	2,873,000	2,743,000	2,459,000	2,290,000	2,387,000	2,500,000	2,408,000	2,452,000
South Africa	1,767,728	1,862,856	1,972,391	2,040,000	1,866,580	2,090,214	2,195,400	2,250,673	2,252,000	2,262,920
Rwanda	1,314,050	1,275,585	967,283	1,161,943	1,289,623	1,789,404	2,171,518	2,337,706	2,240,715	2,225,080
Colombia	1,832,918	2,208,068	2,823,362	2,372,862	2,272,772	1,867,899	1,709,950	1,847,145	2,129,319	1,990,881
North Korea	2,070,000	2,000,000	1,900,000	1,520,280	1,560,000	1,708,000	1,756,000	1,520,000	1,804,000	1,909,990
Argentina	1,788,677	1,943,632	1,950,000	1,900,000	1,950,000	1,996,038	2,126,787	2,200,000	2,000,000	1,864,970
Morocco	1,478,540	1,569,100	1,437,215	1,536,560	1,234,470	1,604,620	1,721,402	1,656,891	1,928,606	1,814,350
United Republic of Tanzania	651,010	660,000	650,000	674,962	860,980	1,472,560	1,555,516	1,235,041	1,767,536	1,761,000
Denmark	1,576,400	1,361,200	1,625,580	1,693,000	1,617,700	1,357,800	1,620,000	1,664,200	1,646,300	1,733,400
Mexico	1,634,701	1,522,611	1,750,797	1,670,480	1,501,232	1,536,617	1,433,239	1,801,618	1,629,938	1,678,833
Kenya	2,640,600	2,415,080	2,192,280	2,900,000	2,299,086	2,725,936	2,365,263	2,915,067	2,192,885	1,626,027
Italy	1,753,526	1,782,805	1,781,648	1,603,828	1,753,217	1,558,030	1,547,047	1,486,292	1,272,211	1,365,440
Kyrgyzstan	1,141,456	1,254,762	1,373,780	1,334,900	1,393,135	1,339,416	1,379,223	1,312,699	1,332,020	1,320,700
Indonesia	1,009,619	1,011,911	1,003,730	1,044,492	1,176,304	1,060,805	955,488	1,094,232	1,124,282	1,316,016
Nigeria	776,000	838,000	662,000	1,105,000	1,000,000	1,100,000	1,100,000	1,150,000	1,200,000	1,248,060
Australia	1,288,269	1,249,605	1,211,988	1,400,206	1,178,534	1,278,118	1,128,208	1,288,186	1,273,243	1,171,259
Bolivia (Plurinational State of)	761,891	754,807	735,254	747,968	956,953	1,002,902	1,032,492	1,006,249	1,044,527	1,103,995
Chile	1,115,736	1,391,378	834,223	965,767	924,555	1,081,349	1,676,444	1,093,462	1,158,922	1,061,324
Ethiopia	449,996	449,995	525,657	402,508	572,332	447,333	475,441	863,348	784,993	921,832
Tajikistan	555,125	573,687	662,093	679,774	690,853	760,139	863,100	991,044	1,115,696	853,739
Sweden	947,300	777,800	789,000	853,200	857,900	816,300	882,000	805,400	806,100	822,100
Azerbaijan	1,083,074	999,343	1,037,317	1,077,110	982,979	953,710	938,517	968,545	992,780	819,319
Austria	763,165	654,621	668,755	756,945	722,098	671,722	816,070	665,416	604,100	750,600
All Other Countries	22,656,511	20,795,448	21,148,847	21,341,005	21,343,599	20,369,010	21,687,405	19,031,552	19,672,309	20,308,984
Total World Production	326,692,819	307,353,515	323,911,546	329,921,509	334,734,461	333,618,654	374,054,845	368,751,906	374,463,885	385,074,114

Source: FAOSTAT data, April 2016.

U.S. Exports and Imports, by Volume: 2011-2016

Potatoes: U.S. exports by volume (1,000 pounds)			Potatoes: U.S. imports by volume (1,000 pounds)			Difference Exports minus Imports
	Market year*	Annual Total		Market year*	Annual Total	
Chips	2015/16	44,145	Chips	2015/16	13,527	30,618
	2014/15	105,731		2014/15	32,236	73,496
	2013/14	99,918		2013/14	24,149	75,769
	2012/13	99,078		2012/13	24,966	74,112
	2011/12	125,192		2011/12	21,751	103,442
Dried, flour, and meal	2015/16	14,385	Dried, flour, and meal	2015/16	1,673	12,712
	2014/15	37,846		2014/15	7,346	30,500
	2013/14	43,981		2013/14	3,077	40,904
	2012/13	42,683		2012/13	3,997	38,687
	2011/12	41,300		2011/12	5,141	36,159
Flakes and granules	2015/16	82,816	Flakes and granules	2015/16	26,486	56,331
	2014/15	212,292		2014/15	69,841	142,451
	2013/14	178,527		2013/14	76,853	101,674
	2012/13	137,114		2012/13	87,320	49,794
	2011/12	157,785		2011/12	118,461	39,324
Fresh or chilled	2015/16	302,395	Fresh or chilled	2015/16	342,965	-40,570
	2014/15	891,347		2014/15	697,478	193,868
	2013/14	914,749		2013/14	916,527	-1,778
	2012/13	997,626		2012/13	627,825	369,801
	2011/12	925,004		2011/12	701,161	223,843
Frozen, fries	2015/16	828,380	Frozen, fries	2015/16	691,007	137,374
	2014/15	1,801,739		2014/15	1,437,596	364,143
	2013/14	1,964,378		2013/14	1,462,154	502,224
	2012/13	1,831,916		2012/13	1,516,993	314,923
	2011/12	1,810,781		2011/12	1,443,452	367,329
Frozen, other	2015/16	79,086	Frozen, other	2015/16	72,707	6,379
	2014/15	189,701		2014/15	253,290	-63,589
	2013/14	238,183		2013/14	267,187	-29,004
	2012/13	222,994		2012/13	244,334	-21,340
	2011/12	224,838		2011/12	175,383	49,455
Prepared or preserved ¹	2015/16	29,423	Prepared or preserved ¹	2015/16	26,155	3,267
	2014/15	74,175		2014/15	58,362	15,813
	2013/14	70,749		2013/14	61,470	9,279
	2012/13	69,225		2012/13	68,564	662
	2011/12	69,518		2011/12	70,055	-537
Seed	2015/16	13,161	Seed	2015/16	26,231	-13,070
	2014/15	30,856		2014/15	139,767	-108,911
	2013/14	37,938		2013/14	155,643	-117,705
	2012/13	39,001		2012/13	146,158	-107,157
	2011/12	39,596		2011/12	163,598	-124,002
Starch	2015/16	5,930	Starch	2015/16	97,837	-91,907
	2014/15	19,188		2014/15	224,992	-205,804
	2013/14	17,967		2013/14	210,786	-192,820
	2012/13	6,822		2012/13	194,113	-187,291
	2011/12	11,959		2011/12	210,653	-198,694

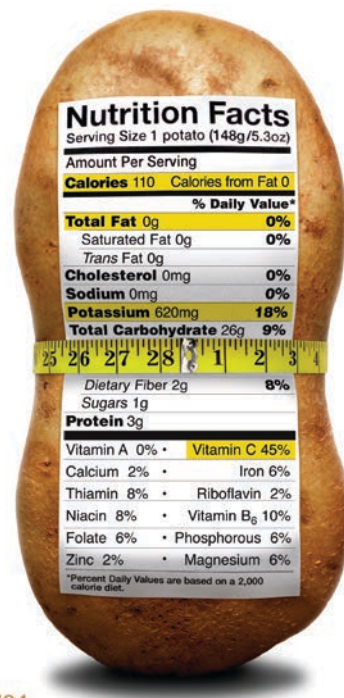
* First month on table marks the beginning of marketing year.

NA = Not available or null. Most recent month indicated in the charts.

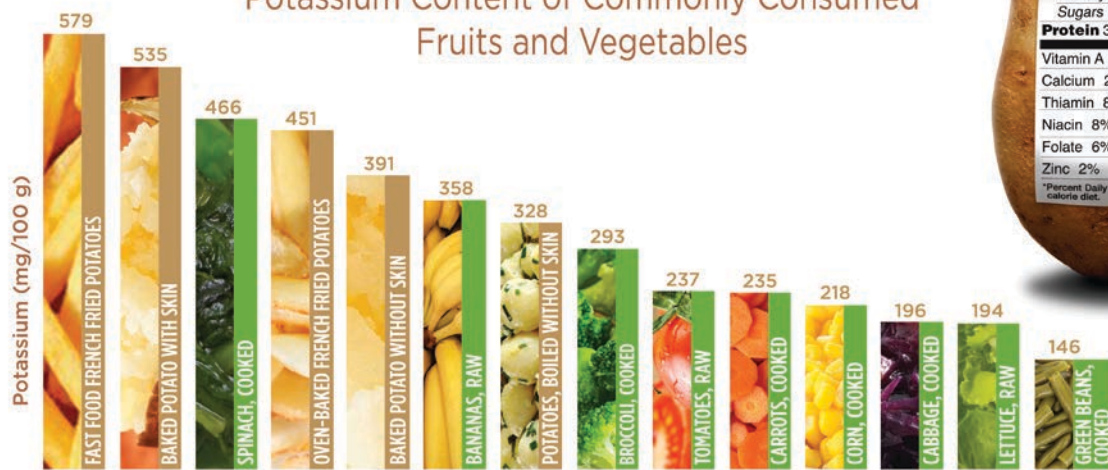
¹ Largely canned. (Based on source data published: March 9, 2012)

Sources: U.S. Department of Commerce, U.S. Census Bureau, Foreign Trade Statistics and ERS calculations using Census trade statistics, March 2016.

Potato Nutrition



Potassium Content of Commonly Consumed Fruits and Vegetables



Data are from USDA, Agricultural Research Service, National Nutrient Database for Standard Reference, Release 25, July 2013.

Oven-Baked Fries

(over 90% of fries small serving, 74 grams⁶)

- 116 calories
- 3.6 grams fat (0.8 g saturated)
- 0 mg cholesterol
- 0 g trans fat
- 330 mg potassium (10% DV)
- 1.9 g fiber (8% DV)
- 5% DV Magnesium
- 6% DV Vitamin B₆
- 16% DV Vitamin C



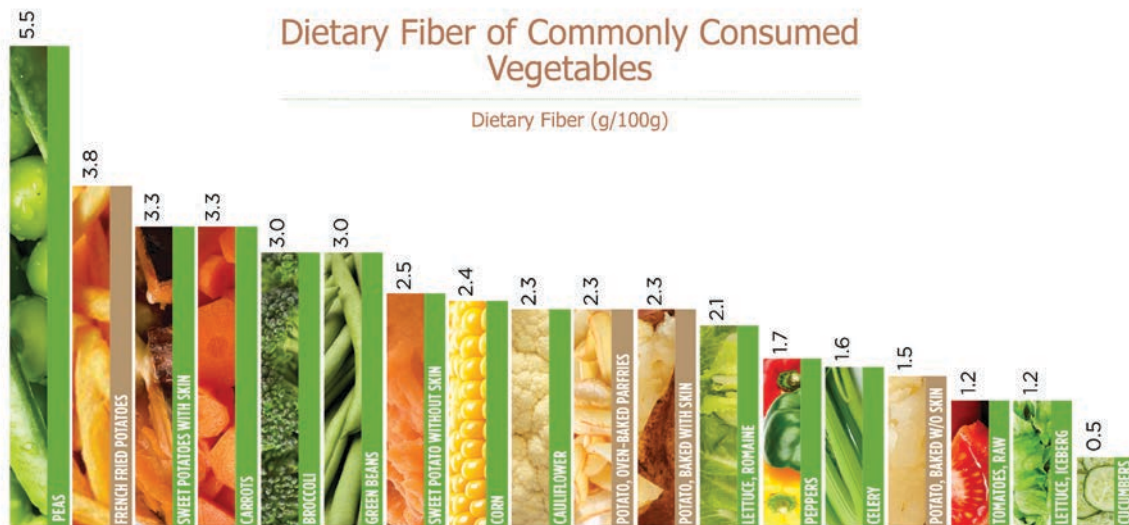
Deep-Fried Fries

small serving, 71 grams⁶

- 222 calories
- 10 grams fat (1.6 g saturated)
- 0 mg cholesterol
- 0 g trans fat
- 410 mg potassium (14% DV)
- 2.7 grams fiber (10% DV)
- 6% DV Magnesium
- 13% DV Vitamin B₆
- 6% DV Vitamin C



Dietary Fiber of Commonly Consumed Vegetables



Data are from USDA Agricultural Research Service, National Nutrient Database for Standard Reference, Release 26.

Nutrition information provided by the Alliance for Potato Research and Education

Potato Quick Facts

Top 10 Export Markets

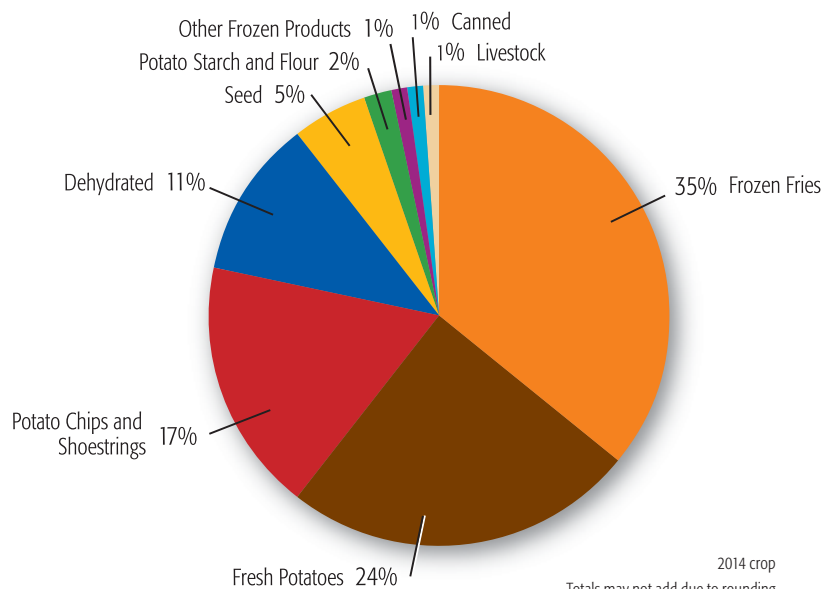
(by value for calendar year 2015)

1	Japan	\$318 million
2	Canada	\$286 million
3	Mexico	\$243 million
4	China	\$124 million
5	South Korea	\$112 million
6	Philippines	\$83 million
7	Taiwan	\$56 million
8	Malaysia	\$49 million
9	Australia	\$44 million
10	Saudi Arabia	\$42 million

Source: Department of Commerce, U.S. Census Bureau, Foreign Trade Statistics

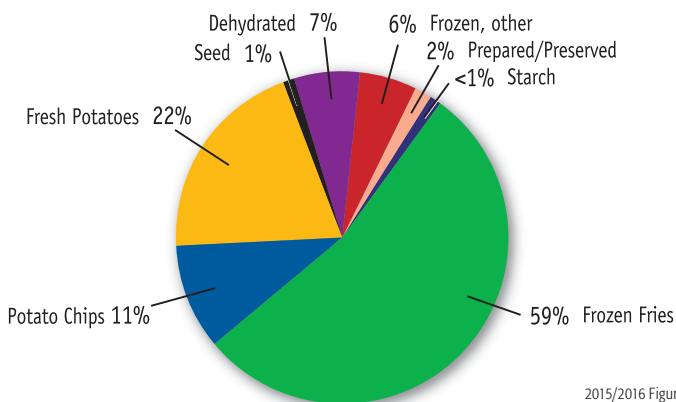
Production, Consumption, and Exports

Utilization of Potatoes



2014 crop
Totals may not add due to rounding
Source: USDA/NASS

Market Share of Exported U.S. Potatoes



2015/2016 Figures
Source: USDA/U.S. Department of Commerce

Top 10 Producing States (in billion pounds)

1	Idaho	13.0
2	Washington	10.0
3	Wisconsin	2.8
4	North Dakota	2.7
5	Colorado	2.3
6	Oregon	2.2
7	Michigan	1.8
8	Minnesota	1.6
9	Maine	1.6
10	California	1.3

2014 crop
Source: USDA/NASS

U.S. Potato Production Figures

Harvested	1,053,300 acres
Planted	1,065,200 acres
Production	44 billion pounds
Value of Production	\$3.85 billion
Yield	41,800 pounds per acre

2015 figures
Source: USDA/NASS

National Potato Council

1300 L Street, NW, Suite 910
Washington, D.C. 20005

NationalPotatoCouncil.org

Phone: (202) 682-9456

Fax: (202) 682-0333

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POTATO STATISTICAL YEARBOOK

2016

